

Minuensity.

HMA TRAINING SERIES

2000 Proven Killer
Headlines from
Some of the Greatest
Copywriters Ever...





Dear Student,

I'm Michael Senoff, founder and CEO of <u>HardToFindSeminars.com</u>.

For the last five years, I've interviewed the world's best business and marketing minds.

And along the way, I've created a successful home-based publishing business all from my two-car garage.

When my first child was born, he was very sick, and it was then that I knew I had to have a business that I could operate from home.

Now, my challenge is to build the world's largest free resource for online, downloadable audio business interviews.

I knew that I needed a site that contained strategies, solutions, and inside information to help you operate more efficiently

I've learned a lot in the last five years, and today I'm going to show you the skills that you need to survive.

It is my mission, to assist those that are very busy with their careers

And to really make my site different from every other audio content site on the web, I have decided to give you access to this information in a downloadable format.

Now, let's get going.

Michael Senoff

Michael Senoff

Founder & CEO: www.hardtofindseminars.com



Copyright Notices

Copyright © MMVII - © MMVIII by JS&M Sales & Marketing Inc

No part of this publication may be reproduced or transmitted in any form or by any means, mechanical or electronic, including photocopying and recording, or by any information storage and retrieval system, without permission in writing from the Publisher. Requests for permission or further information should be addressed to the Publishers.

Published by:

Michael Senoff
JS&M Sales & Marketing Inc.
4735 Claremont Sq. #361
San Diego, CA 92117
858-234-7851 Office
858-274-2579 Fax
Michael@michaelsenoff.com
http://www.hardtofindseminars.com

Legal Notices: While all attempts have been made to verify information provided in this publication, neither the Author nor the Publisher assumes any responsibility for errors, omissions, or contrary interpretation of the subject matter herein.

This publication is not intended for use as a source of legal or accounting advice. The Publisher wants to stress that the information contained herein may be subject to varying state and/or local laws or regulations. All users are advised to retain competent counsel to determine what state and/or local laws or regulations may apply to the user's particular situation or application of this information.

The purchaser or reader of this publication assumes complete and total responsibility for the use of these materials and information. The Author and Publisher assume no responsibility or liability whatsoever on the behalf of any purchaser or reader of these materials, or the application or non-application of the information contained herein. We do not guarantee any results you may or may not experience as a result of following the recommendations or suggestions contained herein. You must test everything for yourself.

Any perceived slights of specific people or organizations is unintentional.

"Aaahh"

"And No... I'm Not Going To Charge You My Normal \$12,500 Fee! Instead, I've Created An Incredible Course That's Jam-Packed With Every Last One Of My Most Closely Guarded Secrets, And I'm Going To Virtually Give It Away To You For Peanuts."

"Attention Fairport Beach Residents... Here's Your Complimentary Pass To Our First Birthday Party- July 1, 1999-- Join Us At Smash Hit Videos For Free Pizza, Soft Drinks, And Balloons For The Kids!"

"Card Is An Integral Part Of My Day. I Couldn't Do My Job Without It."

"Energizes Your Body's Defenses - And Eliminates Disease"

"Feel Fat? Vinegar Helps Shed Unwanted Pounds"

"He Died With Arteries Like A Baby"

"How I Went From Sweeping Floors To "Cleaning Up" As A Successful Franchise Owner."

"How To Get All The Hot Leads And Customers You'll Ever Need For Your Business... 100% Guaranteed!

"How You Can Defeat The Dangers Of The Toxic Environment In Which You Live"

"I Had Been Overweight For 10 Years, So... My Friends Could Hardly Believe Their Eyes When They Saw Me Lose 56 Pounds In Only 6 Weeks 1"

"I Lost 33 Pounds In 30 Days With This Simple Plan. I Have More Energy And I Look And Feel Better Than I Have In Years. Thank You Miracle Diet!"

"I Lost 33 Pounds In 30 Days!" No It Wasn't A Diet. No It Wasn't Exercise. Read About A Miracle Proved By Thousands Of Users

"I Paid This Marketing Genius \$600,000 In One Year Alone, Because He Made Me \$2,000,000. Now You Can Hire Him For Less Than 1/10th

"I Want To Help You Win \$500,000 In The Lottery... Free!"

"I Was Desperate To Lose Weight. It Felt Like I Tried Everything And Nothing Worked. So, Naturally I Was Skeptical About The "Slimtrim Program" .. But Am I Ever Glad I Ordered It! I Lost 47pounds In The First 75 Days And Have Kept It Off Since!

"I Was Living In Constant Pain... And My Fellow Doctors Wouldn't Help Me!"

"If You Can Copy And Paste, Then You Have What It Takes To Quickly And Easily Drive More Cash-In-Hand, Eager-To-Buy Leads And Prospects To Your Website Than You Can Ever Handle - Once You Know The Secrets."

"If You Could Buy Something For \$5 And Instantly Sell It On Ebay For \$75 How Many Times Would You Do It?"

"Insider Information" - On Who's Really Making Money - Plus

"I've Tried Every Other Cleaner On The Store Shelf. Nothing Even Comes Close To The Shine I Get With Superclean!"

"My Business Just Flew Past \$40,000,000..." ... So If I Personally Helped You Start An Internet Business, And If I Let You Call Me, And E-Mail Me As Much As You Needed, For 183 Days - Would You Make Life-Changing Money?

"No Time For Yale - Took College At Home", Says Well-Known Author

NOTES:

"Now You Can Prevent And Eliminate These Embarrassing - And Potentially Life-Threatening - Problems Once And For All!

"Send Me To Any City In The United States. Take Away My Wallet. Give Me \$100.00 For Living Expenses

"Shoestring Businesses That You Or Your Wife Can Start Now And Run In Your Spare Time!

"Some Straight Talk About Vitamins And Your Sex Life"

"Stop Paying For Stuff You Can Get For Free"

"Telegram" From Your Heart?

"The Secret To Becoming A Millionaire Is Simply Using The Right Words!"

"Things-To-Make" Ever Crammed Into One Big Book

"Walkfit Is The Best Thing That Ever Happened To Me!"

\$10,000. You Have Been Pre-Approved For A Scotialine Personal Line

\$100,000 Opportunity Selling Information Thru The Mail

\$11,600 A Month With Tiny Classified Ads! You Can Do It Too, Once You Discover These Inside Secrets!

\$16,000 A Month (\$192,000 A Year!) You Can Too If You Use My Secret

\$250,000.00 Reward (Finder's Fee)

\$500 Million In Tax Refunds

\$75,000: Part-Time Now You Can Use Our Method Of Holding Rental Homes! Without Capital-Time Or Headache!

\$80,000 In Prizes! Help

"Deathly" Door Stop. It's Deafening Alarm Scares Intruders To Death.

"The Best New Way I've Seen To Reach Your Fitness Goals!"

1,172 Credit Union Specific Forms In Stock All The Time. Other Companies, Unexplainably, Have Zero

1,495 New Ways To Heal Yourself Now!

1,837 All-Natural Prescriptions For Breakthrough Healing

10 Cents A Minute Any Time, Night And Day, To Anywhere In Canada!

10 Foods You Should Never Eat! 10 Pairs Of Drugs That Can Injure Of Kill You

10 New Businesses Sweeping The Country

10 Reasons... Why You Have Just Run Out Of Reason... For Not Owning Your Own Business

10 Reward Dollars Are Waiting For You At The Finish Line

10 Rewards Dollars Are Waiting For You At The Finish Line

10 Timely Marketing Ideas That'll Boost Your Business During The Holiday Season

10 Times Your Money Back - If The Procedures You Follow In My Book Don't Work Profitably For You!

NOTES:

100% Uncensored Sex Survey-- 3,500 Guys Confess Their Raunchiest Romps, Most Mortifying Moments, And Biggest In-The-Sack Freak Outs

100,000 Marks, With Our Compliments?

101 Little-Known Ways To Add Perceived Value To Your Home So It Sells Within Days For At Least 98.5% Of The Full Asking Price!

101 Secrets To A Six-Figure Income

11 Easy Ways To Elevate Your E-Zines Subscriber Base - Without Breaking A Sweat

12 Cd's For The Price Of 1! No More To Buy

12 Easy Ways To Cut Taxes On Investment Income

12 Proven Steps To Making Money On The Internet Tiny Ads That Can Make You Rich!

12 Special Tax Strategies. That Are Making Doctors Rich

12 Symptoms You Must Not Ignore

12 Ways To Save At The Pump

12 Weeks To Freedom. Make \$5,000 Within The Next 3 Months- And Never Look Back. Learn How You Can Earn \$5,000 In The Next 12 Weeks, And Then Make \$1,000 Or \$2,000 Or Even \$3,000 Or More In Cash-- Every Week For The Rest Of Your Life!

13 Secret Marketing Tools That Will Help You Build Your Business, Gain More Free Time And Put More Money In Your Pocket Every Week!

13 Secrets-Inside Information Car Dealers Hope You Never Discover-To Getting The Very Best Bargain On Your Next New Car!

14 Ways To Help You Earn More Money 15 Rivers To Cross... And Only 7 Bridges!

15 Ways To Help You Qualify For The Job You Want

16 Overlooked Deductions For Salaried Executives

16 Proven Reasons Why You Should Be President Of Your Own Corporation

16 Ways To Be A Better Grandparent

161 New Ways To A Man's Heart - In This Fascinating Book For Cooks

17 Stocks You Should Dump Right Away

17% Bank Interest! Discovery By A New York Lawyer

18 Months, And Then Crashes Like A Lead Balloon!

19 Secrets Of Exceptional Results Selling

2 Big Dangers Now Facing Every Upper-Income American ... And One New Discovery That Can Protect You Against Both. Sample It. Free

2 Dangers You Face - And How Personal Finance Protects You Against Both

2 Dinners For The Price Of 1 Buy One Dinner--Get The Second Free This Week Only--Expires On Sunday

2 Ways Heller Can Generate More Working Cash For You

20 Top Running Tips

NOTES:

- 21 Secret Power Tools That Will Build Your Business, Free Up Your Time And Put More Money In Your Pocket... Now!
- 24 Techniques For Closing The Sale
- 26 Days That Have Changed Thousands Of Lives
- 3 Books Now, No Obligation To Buy Another Book Ever, And Save Substantially On All Future Books. And That's No Bull!
- 3 Easy Steps Guarantee Perfect Slides For All Your Presentations
- 3 Fairy Tales You'll Hear From Brokers... Even Honest Ones
- 3 Great Reasons To Open At Once: Legendary Store, Legendary Prices, Legendary Sale
- 3 Little-Known Secrets To Bring Out Your Natural Beauty
- 3 Powerful Reasons Why Diamond Prices Are Soaring
- 3 Powerful Reasons You Should Come To My Seminar
- 3 Reasons Our Boxing Day Sale Is The Only Electronics Event You Need To Attend All Year Long!
- 3 Well-Paid Skills Nri Can Teach You At Home In You Spare Time
- 30 Days To A Low Fat Life!
- 30 Days To A More Powerful Vocabulary!
- 30 No-Nonsense, Mostly Elementary, Yet Too-Often-Ignored Suggestions For Successful Trading, For These Suggestions (And 15 More) In Booklet Form, Use The Coupon
- 32-Page Guide Free When You Subscribe
- 37 Tips, Methods, And Techniques To Help You Increase Your Daily Site Traffic By Thousands Of Visitors!
- 4 Books. 4 Bucks. No Commitment. No Kidding. If You Love To Read, This Offer Is A "No-Brainer."
- 4 Quick Questions Will Reveal Any Chiropractor's Operating Philosophy. Ask Them, And Save Money
- 4 Reasons To Consider Hutton Capital Management... (And One Reason Not To*.)
- 4 Ways We Can Lend You Working Capital While All Your Capital Is Busy Working
- 4 Weeks Of Free Business Intelligence Have Been Reserved For: Xx
- 400 Stocks To Avoid Now
- 43 Tips For Smooth, Sexy Skin
- 47 Idiot-Proof Ways To Train Any Dog In Just 30 Days!
- 47 Invigorating Reasons To Enjoy First Class Pampering At Our New Luxurious Spa And Resort On Lake Of The Bays
- 47 Reasons Why It Not Only Saves You Money To Use Our Advertising Services, But It Actually Puts More Cash In Your Pocket-100% Guaranteed!
- 5 Billion Dollars. "It's No Accident. In 2 Days, I Can Teach You How To Get Your Fair Share Of This Huge Opportunity."

NOTES:

- 5 Comforting Reasons You'll Be Glad You Selected Action+ Bail Bonds!
- 5 Easy Stages To Personal Financial Success
- 5 Familiar Skin Troubles -- Which One Do You Want To Overcome?
- 5 Little-Known Ways To Lower Heart Attack Risk
- 5 Ways Even Good Lawyers Steal From Clients
- 50 Idiot-Proof Ways To Make Money On The Internet!
- 50% 75% Off!! Computer Books
- 6 Closely Guarded Secrets Of The Diamond Industry... Revealed At Last
- 6 Dangerous Myths About Antibiotics
- 6 Propositions For A Fuller Future
- 6 Reasons Why 98% Of Diets Fail... And How The Vita-Mix Lifestyle Helps You Lose Weight And Reduce The Risk Of Cancer And Heart Disease
- 6 Tough Questions To Ask About Support And The Answers You'll Get If You Ask...
- 6 Types Of Investors ~ Which Group Are You In?
- 6 Ways Long Distance Can Keep Profits Up In A Tight Economy. Try 1 For 60 Days
- 6 Ways To Make Your Site Search Engine Friendly
- 6 Ways To Trigger Your Natural Fat Burners
- 64% Return Yearly! Quick, Safe Money
- 7 Cents A Minute Any Time, Night And Day, To Anywhere In
- 7 Easy Ways To Save Money On Groceries Without Clipping Coupons And Running All Over Town Just For Those Sale Items!
- 7 Fast Ways To Stop A Headache... Without Drugs
- 7 Questions To Ask Before You Hire A Collection Agency ... And One Good Answer To Each
- 7 Reasons Why Production Houses Nationwide Prefer Unilux Strobe Lighting When Shooting Important Tv Commercials
- 7 Reasons Why You Should Choose Pro Window Installers Over All The Others!
- 7 Steps For Creating A Profit Pulling Web Site
- 7 Steps To Freedom
- 7 Ways Long Distance Can Keep Your Head Above Water
- 7 Ways To Collect Your Unpaid Bills
- 76 Reasons Why It Would Have Paid You To Answer Our Ad A Few Months Ago
- 8 Out Of 10 Dentists Surveyed Actually Recommend Easychew Gum Forcleaner, Whiter Teeth
- 8 Steps To A New Life After Divorce
- 9 Reasons Why You Should Immediately Be Concerned About The Quality Of The Water Flowing Through Your Taps

NOTES:

- 9 Reasons Why You Should Visit Us Before May 31st
- 9 Secret Ways To Save Big Money On Taxes!
- 9 Steps To Sponsorship Success. What To Do... And When To Do It
- 9 Steps To Sponsorship Success. What To Do... And When To Do It. 32-Page Guide Free When You Subscribe
- 92.4% Of All Brands Of Roofing Material Lose Their Warranty The Second The First Hailstone Falls
- A \$500 A Day Writer's Utopia
- A Beauty Queen's Way To Great Shape
- A Best Seller Now Available For 25% Less!
- A Breakthrough Idea For
- A Broker Who Works For You Instead Of Your Commissions.
- A Career That Pays Well And Provides Adventure As Well!
- A Challenge To Women Who Would Never Dream Of Serving Margarine
- A Compact, Comprehensive, Authoritative Source Of Information On Every Aspect Of Finance A Completely Different Approach To "Financial Planning" Allowed Me To Create Serious Wealth Incredibly Easily, And I'm Convinced Anybody Can Copy My Methods-Once They Understand Them
- A Copy Of Games Magazine Has Been Reserved In Your Name
- A Dozen Dirty Tricks Of New Car Dealers. Some Are Totally Undetectable -- Unless You Know What To Look For
- A Fascinating And Peculiar Business
- A Fortune In Fund Raising Make Money... Helping Others Make Money Come, Take The Shortcut To The World's Easiest Money
- A Free Brochure, A Free Survey, And A Way To Get Your Payroll Free
- A Good Reason Not To Settle For A 10% Return
- A Good Sense Of Humor
- A Ground Floor Opportunity To Make You Wealthy!
- A Guaranteed Chance To Win \$1,000,000.00 In The Final Stage Of Our \$1,375,000.00 Sweepstakes!
- A Hog Can Cross The Country Without Changing Trains But You Can't!
- A Little Mistake That Cost A Farmer \$3,000 A Year
- A Lot Of Companies May Not Like What We Have To Say
- A Marketing Strategy That Offers Unlimited Opportunity To Expand Your Business... Direct Marketing Fall Program A Message For People Who Crave Independence And Don't Know How To Get Started
- A Million Jobs Have Disappeared Since 1960
- A New Breed Of Weeds Is Popping Up Everywhere
- A Private Message To A Very Special Person

NOTES:

A Promise... An Unusual Guarantee... And A Different Kind Of Half Price Offer With A Slight Twist For Executives Who Seriously Plan To Advance In The Publishing World

A Rare Opportunity To Turn \$5,000 Into \$3.52 Million

A Recession-Proof Business Opportunity

A Remarkable Invitation To Enhance Your Life!

A Remarkable New Book Is About To Be Published - And You, Are In It!

A Risk Free Offer That Makes Good Business Sense! A Significant Breakthrough In The Fight Against The Effects Of Aging

A Sound Business Takes Sound People What Will You Be Doing A Year From Today?

A Special Invitation To A Woman Who Has Reached The Interesting Age

A Special Invitation To A Woman Who Has Reached The Interesting Age Moving Made Easier

A Startling Fact About Money

A Surprising New Discovery For Those Who Always Suspected They Had The "Right Stuff" To Succeed In Their Own Businesses... But Who Haven't Quite Got Going

A Surprising New Discovery For Those Who've Always Suspected They Had The "Right Stuff To Succeed In Their Own Businesses... But Who Haven't Yet Quite Got Going

A Surprisingly Simple Way To Get "Out Of The Rat Race" (And Into The Chips!)

A Two-Carat Diamond That A New York Couple Bought For \$3,000 Fifteen Years Ago Was Recently Sold For \$25,000

A Very Special Opportunity Is Waiting... And It Has Your Name On It

A Wonderful 2 Year's Trip At Full Pay - But Only Men With Imagination Can Take It

Accidental Discovery May End Obesity

Ad-Agency Expert Reveals Powerful Secrets Of Creating Killer Ads & Explosive Sales Letters That Help You In Bushels Of Cash-Filled Orders!

Add 24 Years To Your Life

Add Some Fun To Losing Weight

Advice For Successful Failures

Advice To Wives Whose Husbands Don't Save Money - By A Wife

Advise And Profit - How To Create Exceptional Income As A Consultant

Afraid To Fly?

After A Back Injury At Your Company, If You Take The Wrong Action In The First 45 Minutes You Could Have Dramatically Higher Costs, Significantly Longer Recovery Times, And Frustrations You Wouldn't Believe

After One Year Your Biggest Problem With Pensions Will Be Taxes... Yours!

NOTES:

After Over Half A Million Miles In The Air Using Avblend, We've Had No Premature Camshaft Failures

Again She Orders... "A Chicken Salad, Please"

Age-Proof!

Alive With Pleasure!

All New Doctor's Astounding Secret Health Cures!

All The Business News You Need...When You Need Italmost Everyone Has A \$10,000 Idea. Here's How To Make It Pay

All-Natural Healing Secrets Doctors Don't Tell You!

All-Night Donuts-Rated Number One For Taste By Those Who Ought To Know: Police Officers And Tow-Truck Operators

Always-Fresh Donuts-The Favorite Of Police Officers, Cabbies And All-Night Truckers.

Amazing Five-Minute Healers

Amazing New Golf Swing Discovery Instantly Cures Every Problem In Your Swing And Loads You Up With So Much Power, You'll Hit The Longest, Straightest Shots Of Your Entire Life Every Time

Amazing New Titanic Commemorative Is Mint-Perfect And Even Bigger Than A Silver Dollar!

Amazing New Ways To Control Rheumatoid Arthritis

Amazing Testimonials Of Self-Healing

America Needs You - To Clean Up Our Cities And Make Big Money!

American Woman, Say Hello To Your Next Boss. You

America's Oldest Diamond

An Amazing Business You Can Carry In Your Pocket

An Amazing Secret That Can Make Your Newspaper 750% More Profitable!

An Ancient Poet Said: "If Thou Hast Two Pennies, Spend One For Bread. With The Other, Buy Hyacinths For Thy Soul."

An Easy Way To Change Jobs

An Easy Way To Make More Money! An Enchanting Premiere From Acclaimed Artist Bill Bell... 12 Delightful Kitty Musicians To Brighten Your Home For The Holidays

An Educated Failure

An Exclusive Offer For Those Interested In A Better Future!

An Ideal Second Income

An Inside Track For The Outside Director

An Invitation To Join A Dynamic Group Of Top Achievers... The Top 5% Club

NOTES:

An Open Letter To Every Man Who Has Ever Faced The Horrible Sting Of Rejection When Asking A Woman Out On A Date: At Last, There's A Revolutionary New System That Actually Gets Beautiful Women To Chase You Down And Beg For Dates!

An Open Letter To Every Overweight Person In Portland

An Open Letter To The Readers Of The New York Times

An Opportunity To Put The Most Dynamic Business Tool Of The Decade To Work For You For 30 Days - Without Risk Of Any Kind!

Ancient Egyptian Concoction Promises Fast, Effective Drug-Free Relief From Stomach Cramps!

Announcing A Captivating New Collector Plate Presented By The American Society For The Prevention Of Cruelty To Animals

Announcing A Captivating New Collector Plate Presented By The American Society For The Prevention Of Cruelty To Animals

Announcing A Major Publishing Event Concerning Your Personal Health From The Premier Medical Authorities In America

Announcing A Painless Cut In Defense Spending

Announcing First Hands-On, Real Life, "Here's How You Do It", Make Money Now Internet Workshop

Announcing The Bencivenga 100 Seminar If You Can Meet The 4 Qualifications Spelled Out Below, You Qualify To Be One Of Only 100 Top Guns Who Will Discover... Gary Bencivenga's 7 Master Secrets Of Wealth Creation For Marketers And Copywriters

Announcing The Chocolate Pie Diet

Announcing The First Do-It-Yourself Job Resume Kit To Guarantee You A Successful Job Change...Or Your Money Back

Announcing The First In-Depth Look At Conversions And Renewals - An Area Of Circulation That Too Often Receives Less Attention, Time, And Effort Than Those Programs Aimed At Signing Up New Subscribers

Announcing The Latest Cutting-Edge Ted Nicholas Seminar For Aspiring Millionaires

Announcing... The New Edition Of The Encyclopedia That Makes It Fun To Learn Things

Announcing: The Weight Loss/ Management Scientific Breakthrough Of The Century!

Answer To Making Your Direct Marketing Program More Profitable. Try It Free For $30~\mathrm{Days}$

Any Make-Up Can Hide A Wrinkle. Moisture Whip Can Help Prevent One

Any Money?

Anyone Can Do It Therein Lies The Problem How To Build Your Own \$100,000 Bank Account What Is Your Wealth Potential A Startling Fact About Money The Truth About Getting Rich If You're Serious About Accumulating Wealth Learn From A Team Of Top Money Experts Stop Dreaming And Start Making Money

Anyone Can Do It... Therein Lies The Problem

NOTES:

Anyone Can Learn How To Make A Million Dollars. But Not Everyone Is Millionaire Material... Do You Have What It Takes To Become A Millionaire?

Anything Wrong - They Just

Appetite Eliminator Fills You Up. Not Out

Are Mutual Funds Really For You?

Are They Being Promoted Right Over Your Head?

Are We A Nation Of "Low-Brows?"

Are You An Over Educated Underachiever?

Are You As Smart As A French Peasant?

Are You Awake To The Opportunity In Today's Exploding Market?

Are You Closing Your Eyes To The Profit Potential In 800 Services

Are You Ever Tongue-Tied At A Party?

Are You Getting Enough Oxygen? Free Report Reveals Amazing New Discovery

Are You Getting Less Than The Best From Your Doctor?

Are You Just Guessing When You Say, "Not For Me"

Are You Looking For A Chance To Make Substantial Money? Can I Count On You? Read This Message Carefully. If You Don't, Inflation And Depression Can Bury You

Are You Looking For Small Companies With Big Futures? What Have You Got To Show For The Money You're Making?

Are You Low In Assets But High In Willingness To Learn Creative And Productive Investment Techniques?

Are You Missing Out On Pay Of An I.C.S. Graduate?

Are You Over-Matched?

Are You Paying Too Much For Auto Insurance? Look Inside To Discover How To Save Hundreds Of Dollars

Are You Ready To Lose Weight On The Chewy, Gooey, Crispy, Creamy, Tasty, Tangy, Healthy, Hearty "No-Diet" Diet?

Are You Ready To Use Self-Hypnotism To Make Life Give You What You Want!

Are You Smart As A French Peasant?

Are You Still Wasting Money On "Image" And "Professional Marketing", With Little Or No Response?

Are You Still Working For Peanuts While Others Are Making It Big?

Are You Tired Of Living Paycheck To Paycheck?

Are You Too Busy Earning A Living To Make Any Money?

Are Your Good Friends Good For You?

As You Please... (While Everyone Else Works Overtime For A Living!)

Ask Your Security Company These Questions. Then Check The Answers

Astounding "Insiders" Secrets That Can Cut Your Bills In Half!

NOTES:

Astounding Healing Secrets Revealed!

Astounding New Cholesterol Secrets That Stop Heart Disease In Its Tracks! At 50-80% Off The Only Thing You Can't Save Is Our Store

At 6 For 99 Ct, You Can Indulge Your Fantasies This Month

At 60 Miles Per Hour The Loudest Noise In This New Rolls Royce Comes From The Electric Clock

At Abc S Our Selection And Value Are Unmatched. If You Can't Find The Exact Name-Brand Item You're Looking For, We'll Pay You \$10 On The Spot, Plus... We'll Rush Order It From Our Supplier And Deliver It To Your Door! And... We'll Match Any Price, Anywhere-Guaranteed!

At Last A Managed Investment Program That Can Yield A 60% Return On Your Money

At Last, Someone Has Unlocked The Secret Of Getting People To Fall In Love With You!

At Last... A Fine Food Magazine With Recipes So Reliable You Can Try Them On Guests Without Fear

Attention Classified Advertisers! Here's 101 Secrets To Turn Your Tiny Ad Into A Non-Stop, Money-Making Marketing Tool!

Attention Corporate Officers, Executives: What You Don't Know About Corporate

Attention Entrepreneurs: What Would It Take To Make Xxxx Your Best Year Ever? Would An Extra \$100,000 Help?

Attention Salmon Fishermen Fed Up With Gimmicks, Fancy New Lures, And Expensive Gadgets: Derby Champion And Private Tutor To Serious Salmon Fisherman Reveals 5 Simple But Powerful Insider Secrets For Catching Bigger Salmon This Year!

Automatic Teller Machines Can Be Magnets For Crime - But You Can Stay Safe If You Follow Some Tips From An Expert

Avoid Sinus Infection-Naturally

Baggage Self-Defense When Traveling By Air

Banish Back Pain Forever

Banking Secrets For Entrepreneurs U.S. Banks Didn't Want Published Shouldn't You Start Your Own Business Now... While Still Employed?

Banking Secrets That Banks Don't Want Published

Barter Is Better... Here's How It Works...

Basic Training For Commodity Traders

Be A Legal Investigator

Be As Lazy As You Like And Still Make A Bundle!

Be Boss!

Be Financially Free!

Be Recognized Around The World

Be Your Own Boss And Earn A Full Week's Salary In One Day!

NOTES:

Because Someone Noticed Something, That Nobody Else Ever Did, The Most Important Discovery For Success Has Been Made!

Become A Lunch-Money-Millionaire: Mathematical Proof That You Can Achieve A Net Worth Of \$ 1 Million By Investing As Little As \$5 A Day

Become Immune From Breast Cancer... Even If It Runs In Your Family

Before We Tell The World, We Want To Tell You!

Begin Training Now For An Exciting Career In Desktop Publishing And Design. The Xx Certificate Program Can Be Completed In Half The Time, And Costs Less Than Half The Price Of Our Full Diploma Program. Once You Graduate, You'll Be Eligible To Continue The Full Program, And Take Delivery Of Your Computer Immediately!

Best-Kept Secret In Mlm Revealed!

Better-Looking Body In Just 12 Days... And Help You Keep It That Way The Rest Of Your Life

Beware Of Tricks And Traps That Lose Your Hard Earned Money

Big Money Mistakes That We All Make And How To Stop Making Them

Body Fat, Hour-By-Hour!

Book Your Xx Lawncare Program Now. Receive A Free Fall Fertilizer And Weed Control For Xxxx

Books. Start Cutting Your Home Repair Costs Right Now-Save \$9.00 On Your First Book With Our Special D.I.Y. Discount!

Break Habits, Erase Life Long Patterns, Achieve Peak Performance In Almost Everything You Undertake With An Astounding New Technology Of Self Mastery. Unlimited Power

Breast Cancer Self-Defense For Women (And Men)

Bring The World Into Your Home-Or Your Office-With A National Geographic Globe!

Britannica Can Now Be Yours For Less Than You Ever Thought Possible. Much Less. Where Do You Go To Meet Quality Single People?

Build Independence, A Professional Career And Financial Success Through Mail-Order - The Marketing Wave Of The 1980's

Build It Cheaper. Build It Better. Build It Yourself.

Build Your Fortune... The Safe Sure Way

Burn Disease Out Of You Body

Business And Management Books... Examine Any Book Free For 15 Days The Art Of Negotiating Guarantees To Make You A Better Negotiator

Business Gets Better As The Times Get Worse

Business Writing For Results! Make Your Words Sizzle With The Clarity, Impact, And Power That Get Results

Busy? .. Want Ideas That Work? Invest 20 Minutes Per Month In Your Career. You'll Get More Than 100 Communication Tips And Techniques-Ideas That Will Help You- And Your Staff

NOTES:

Buy 100 Pens At 49 Cents Each And Get 100 Free! Introducing The Aristocrat... Save Up To \$500

Buy No Desk... Until You've Seen The Sensation Of The Business Show

By This Time Next Month, You Could Have A Global Data Communications Network

California Housewife Discovers Secret For "Weekend Recipes"

California Lawyer Discovers How To Make Money At Home With The Help Of The U.S. Government

Call 1-800-669-80 To Receive Your Free No-Obligation Business Package Shipped Via Fedex Delivery Service. Make More Money Than You've Ever Dreamed Of. The Good Life May Be A Phone Call Away! You Have Nothing To Lose By Requesting This Exclusive Business Opportunity Package

Call 2 Doctors Who Really Care About Your Feet

Call Back These Great Moments At The Opera

Call Before August 1st For Your Free Audio Cassette Package!

Call For A Free Check-Up At The Truck Doctor

Call Me Today For A Free Video Tape- Small Business Marketing 101

Call This Man. He Could Connect You With \$25,000\$

Calling All Organic-Gardeners. To Try One Of The Greatest Organic Gardening Guides Ever Written... For 15 Days Free!

Calls Free For One No-Obligation Call

Can "Plastic" Surgery Without Surgery Really Make You 15 Years Younger... And How To Try It Completely Free

Can A Green Plant Supplement Contain At Least Twice The Nutrients And Health Power Of Any Vitamin Pill?

Can A Man Or Woman My Age Become A Hotel Executive?

Can This Be The Miracle Cure You Are Praying For?

Can Walk Up To A Blackjack Table And Always Walk Away A Winner?

Can We Talk?

Can You Afford Purchasing Mistakes?

Can You Afford To Wait?

Can You Guarantee Pr Results?

Can You Handle This Kind Of Freedom This Job Gives You?

Can You Make Onions Into Medicine That Rids You Of A Dripping Cold?

Can You Pass This Memory Test?

Can You Read People's Mind - Anybody's Mind, Any Time You Want?

Can You Really Achieve Total Financial Freedom In Today's Economy?

Can You Spot The 5 Gardening Mistakes Here That Make You Work More And Enjoy Your Garden Less?

NOTES:

Can You Spot These 7 Common Decorating Sins?

Can You Talk About Books With The Rest Of Them? Can Your Child Read These Words?

Can Your 2-Or-3 Line Phone System Solve These Business Problems

Can Your Child Read These Words?

Can Your Product Stand The Test Of Time?

Canada's Most Powerful Business Intelligence-Gathering Tool. To Take Advantage Of This Pre-Publication Offer Please Reply By June 30th

Cancer In The Family? How To Outsmart Your Genes

Capital You Can Work With. Financing You Can Live With

Car Saved By Massive Transfusion

Card Is An Integral Part Of My Day. I Couldn't Do My Job Without It

Cash By Mail

Cash In The Mail!

Cash... Even During A Recession! Discover The Key To Making Money Anytime, Anywhere... And Take Control Of Your Finances Forever!

Caution: Don't Let This Program Make You Too Thin

Chatelaine's Thinking Of You (And Your Budget)! Come Back For Just \$1 A Month. Just Think Of All The Things One Dollar Can Bring You Again, Month After Month...

Check The Kind Of Body You Want

Chicago Man Reveals A Shortcut To Authorship

Chickenfeed. Dear Lawyer In Private Practice, Does Personal Income Of \$73,600 A Year Sound Like ()A. More Than I Need ()B. I'd Settle For It ()C. Chickenfeed If You Answered "C", Open This Letter At Once

Child Who Is Every Likely To Become One Of Your Customers!

Choose Any 4 Books For \$1 Each. Enjoy All The Benefits Of Membership With No Obligation To Buy Any More. Ever

Choose The Plan That's Right For You

Close Your Eyes And Lose Weight

C'mon! It Can't Be This Easy To Add 50+ Laser-Accurate Yards To Your Tee Shot (And Break Your Buddies Hearts On Every Single Drive)... Can It?

Collect All The Benefits You're Entitled To

Come, Take The Shortcut To The World's Easiest Money

Complete Job Changing Handbook

Comprehensive Real Estate Property Survey Allows You To Compare & Price Out Every Single Possible Available Site... Without Talking To A Broker

Computer Crime Self-Defense

Concern. It's One Of Our Strengths

NOTES:

Confessions Of A Disbarred Lawyer

Congratulations! You May Already Have Won Our Sweepstakes Grand Prize. What Is It? Here's A Clue: It's Something 98 Out Of 100 People Wouldn't Even Want. And You May Have Won It? Yes!

Congratulations! You're On Your Way To Winning The \$1,000,000.00 Super Prize In The Publishers Clearing House Sweepstakes!

Congratulations! You've Just Won A Great Prize If You See A Number In This Space! 49212 Call Me Right Away. Tell Me Your Prize-Winning Number. I'll Tell You About The Great Prize You Just Won And Send It Out To You Right Away!"

Conquer The "Information Age" With The Most Powerful Weapon Ever Discovered For Reading, Comprehending, And Remembering Any Kind Of Written Material

Cool Any Room In Your House Fast - Without Air Conditioning!

Cope Better, Punish Others Less, And Equip Yourself To Work For A Change In The System

Copy My Success

Corporation Uses Magazine Articles As Marketing Key

Costa Mesa Man Swears Under Oath That His New "Energy Pill" Does Not Contain Cocaine Or Any Other Illegal Stimulant -"It's A Food, Not A Drug," Says So & So

Could It Happen To Someone You Love This Year?

Could Run It Out Of A Phone

Could You Use A Stream Of New Clients That Have All Called You? Financial Professional Gets 262 Calls From One Ad In His Local Paper!

Cozy. Warm. Inviting. Decorate To Soothe Your Senses

Crazy As It Sounds, Shares Of This Tiny R&D Company, Selling For \$2 Today, Could Be Worth As Much As \$100 In The Not-Too-Distant Future

Create Your Own Million-Dollar Product From Scratch

Creative Everyday Cooking. Quick, Easy.. Delicious!

Crummy Cd's: \$8.95. Cd's You Actually Want: \$9.95. If You Like This Pricing Schedule, We Invite You To Shop Across The Street At Cd Warehouse

Culver City, California, That Could Get You All The Hot, Sexy Women You Could Ever Want, Despite Your Looks Or Age...

Cut Your Fleet's Costs In Half!

Cut Your Mailing Costs By 10%... 20%... As Much As 30%

D & B Reporters Don't Care About Headlines. Just Bottom Linesdad Told Me, "Joe, Always Give The Customers A Little More Than They Pay For."

Daily Delivery Now At A 37% Savings!

Damn!

Dangerous Medication Mistakes Can Be Avoided Here's How

Daniele Gilbert Wants To Share The Secret That Brought Her Luck

Dare To Be Rich

NOTES:

Dazzling! Even More Spectacular Than 'Star Wars'

Deadly New Plagues Invading America. Antibiotics Useless!

Death Scare Forces World Famous Golf Pro To Reveal Amazing "Short Game" Breakthroughs The Industry "Fat Cats" Have Deliberately Kept Secret! Deathly Door Stop. It's Deafening Alarm Scares Intruders To Death

Declare Your Own Personal Victory Over Pain

Decorative Holiday Plates... A Fabulous Way To Fill Your Home With The Spirit Of The Season, And Create Memories To Share Forever

Deeply In Debt And Worried About Survival, I Discovered... "The Secret To Becoming A Millionaire Is Simply Using The Right Words!"

Defeat Your Female Fat Cells Forever!

Demonstrates How To Shape, Shadow And Line Your Eyes With One Do-It-All Pencil

Develop Software Applications Up To 6 Times Faster Or Your Money Back

Diamonds...Good As Gold?

Did I Lose A Letter From You? Did You Ever See A "Telegram" From Your Heart?

Did You Know There's Finally A Way To Reduce The Bidding-Out Process Down To One Phone Call?

Diet Secret!

Discover 7 Quick & Easy Formulas For Writing Super-Responsive Classified Ads!

Discover A World Of Natural Beauty

Discover How A Handful Of Rich Investors Beat The Market - Ans The Pack - By Getting There First

Discover How Easy It Is To Create And Present A Successful Workshop

Discover How To Turn What You Already Know About Your Work, Hobby, Or Personal Interests Into A Million Dollar Information Products Empire!

Discover How You Can Attract, Affluent, Intelligent, Responsive Customers For Less Money And In Less Time!

Discover How You Can Profit From Home-Made Manual Publishing-It Brings Me Well Over \$1,000 A Week For Just A Few Hours Of My Spare Time, Without Debt-Or Up-Front Cash!

Discover Real Estate: The Alternative Investment discover The Amazing Secrets Of A 31-Year-Old Mystery Man Who Finally Revealed The Exact Formula For Online Profits Anyone Can Duplicate

Discover The Amazing Winning Secret To Selling On The Internet! Many Will Try And Most Will Fail. Why? Because To Sell On The Internet You Must Have The One Ingredient That Most Internet Marketers Are Missing... A Huge Audience!

Discover The Fortune That Lies Hidden In Your Salarydiscover The Opportunities Available To You From The Nations Opportunity Makers

Discover The Secret Of People Who Never Get Sick!

Discover The Simple, Yet Little-Known Secrets For Creating Your Own Best-Selling Information Product In A Single Evening!

NOTES:

Discover Where And How To Get \$100,000 To \$10,000,000 For Your Company Or Venture

Discover Why This Opportunity Is Great In Good Times - Even Better In Inflation/Recession Conditions

Discover Your Hidden Assets

Do Fears Hold You Back?

Do Not Pay For One Full Year On A Huge Selection Of Home Furnishings, Home Appliances And Home Electronics! No Interest.

Do Others Really See You - Secrets Revealed By Your Signature

Do You Close The Bathroom Door Even When You're The Only One Home?

Do You Do Any Of These 10 Embarrassing Things?

Do You Feel Frustrated With The Money You've Been Making? If You Do, Then There Is Only One Way To Stop The Pain: Get Lots And Lots Of New Clients!

Do You Have A Sore Knee? Free Yourself From Pain

Do You Have A 'Worry' Stock?

Do You Have An Option To Purchase Your Building

Do You Have These Symptoms Of Nervous Exhaustion?

Do You Have What It Takes To Succeed At Your Own Business? This Free Book Will Help You Find Out. Yours Free! Starting Your Own Business... 12 Steps To Success!

Do You Know How To Quickly Find A Lawyer Specialist?

Do You Make These 10 Common Mistakes?

Do You Make These Mistakes In English?

Do You Really Want The Lowest Bidding Temp Agency To Provide Employees For Your Million Dollar Project?

Do You Really Want To Be Rich?

Do You Recognize The 7 Early Warning Signs Of High Blood Pressure?

Do You Rub People The Wrong Way? How To Improve Your Relationships

Do You Sincerely Want To Be Rich?

Do You Still Think You Can Afford To Be Without This Man's Advice?

Do You Want The Government Prying Into Your Finances? I'll Show You How To Keep Them Away

Do You Want To Take Control Of Your Career?

Do Your Employees Work As Slowly As They Read?

Do Your Panty Hose Make You Feel Pretty? Do They Fit Perfectly And Wear And Wear?

Do Yourself A Favor... Make Big Money In The Vinyl Repair Business!

Doctor Discovers Method Of Regaining Hair Loss

Doctor Discovers The Cellulite Dissolver

NOTES:

Doctors Astounded By The Power Of These Miracle Self-Healers!

Doctors Defeat "Old Age"!

Doctors Prove 2 Out Of 3 Women Can Have More Beautiful Skin In 14 Days

Doctors: Put An Easy \$341,450 In Your Pocket Every 12 Months... Without Doing Anything More Than You're Doing Right Now

Does Big Money Scare You?

Does Uncle Sam Owe You Money You Don't Even Know About?

Does Your Child Ever Embarrass You?

Does Your Energy Go Downhill Around Midafternoon? 5 Ways To Cure The 1 To 4 P.M. Slump

Don't Believe Them

Don't Envy The Plumber -- Be One

Don't Give Up The Ship

Don't Have Surgery Until You Read This- Important Advice From A Harvard Medical School Professor

Don't Have To Pay Taxes Even If You Earn Between \$15,000 To

Don't Let Athlete's Foot "Lay You Up"

Don't Read This Ad... If You Have All The Money You'll Ever Need

Don't Try This With Any Other Copier

Don't Wait!! No Gamble - No Risk - Get On The Road To Riches Now!!

Don't Worry...We Won't Ask You To Buy Anything. In Fact, We Probably Won't Even Let You Until We Get To Know You Better.

Double Your Appointments In 30 Days Or I'll Pay You \$500 Cash!

Double Your Sales Force Fast

Due To The Volatility Of The Gold Market, Prices Shown Below Can Only Be Guaranteed For 30 Days

Ear Pollution Solutions

Earn \$500 A Week... Or More! Earn A Full Week's Salary In One Day

Earn 500+% Gains With Little-Known 'Trader's Secret Weapon.'

Earn Big Profits On Easy Sales!

Earn Money Without A Job!

Easy Does It Router Secrets! Make Those Tough Cuts Easy With The Simple Secrets In This Exclusive Video. It Can Now Be Yours... Free! Act Fast Enough, And You'll Also Get A Set Of Professional Router Bits-Absolutely Free!

Easy To Learn Secrets Of Master Cabinet Makers! Discover How The Pros Make Those Difficult Cuts And Create Perfect Joints Every Time! "Make 23% On Your Money Every Year With 7 Simple, Time-Tested Stock Market Secrets!

Eating Habits Of Ancestors Millions Of Years Ago Explain Your Sweet Tooth How The Way You Dress Reveals Your Personality

NOTES:

Elect A Better Future

Electric Razors May Heighten Your Leukemia Risk, According To A Scary New Study - But They Aren't The Only Electrical Appliances That May Cause Cancer

Eliminate Agonizing Joint Pain In Just Days

Eliminate Pain And Illness With One Touch Healing - Nature's Breakthrough To Perfect Health

Eliminate Your Money Worries Forever With The Simple 3-Step Formula Developed By A Desperate, Soon To Be Evicted, Housewife

Embarrassingly Simple Secret Instantly Unleashes The Explosive Power Hidden In Your Tee Shots... Without Adding A Single Thing To Your Swing!

Enhance You Professional Skills With These Practical, Up-To-Date Books (Including Books No Other Book Club Can Offer As A Member Of:)

Enhance, A Ground Floor Opportunity To Make You Wealthy!

Enjoy A Beautiful, Healthy, Lush Lawn All Season Long... 100% Guaranteed!

Enjoy A Fresher, Cleaner, And Healthier Indoor Environment The Easy Way. Details Inside!

Enjoy An Interesting, Exciting Career In A Business Of Your Own

Enjoy Food And Drink? Enjoy Discovery? Want To Sample New Dishes, New Cuisine? Want To Add More Life, More Style, To Your Lifestyle? Here's The Token That Can Help You.

Enjoy Gourmet Meals Any Day Of The Week Regardless Of Your Kitchen Skills!

Enjoy Peace Of Mind-And Better Health!

Enjoy Security, Prestige And A Rising Income In Your Own Lifetime Service Business

Enjoy The Temptingest, Tastiest Tacos In Town!

Enjoy The Thrill Of Seeing A Slimmer You Take Shape In Your Own Mirror

Enrol In This Proven Home Study Program And Learn How To Exploit Every Financial Situation To Your Own Advantage

Enroll Now! Try An Nri Course For 60 Days In Your Spare Time

Etchings-For Only \$5.00 Each

Even In Today's Depressed Market... Someone Is Making Money In Real Estate Here's How...

Ever Likely To Become One Of Your Customers!

Ever Want To Clone Your Best Customer With A Snap Of Your Fingers?

Every Business Is Your Prospect

Every Kid Should Have One

Everything Else Has Gone Electric To Save You Time And Money

Everything You Need To Take Charge Of Your Career And Your Money Today

Everywhere Women Are Raving About This Amazing New Shampoo!

NOTES:

Ex Marketing Director Of International Publishing Firm Reveals Priceless "Trade Secrets" That Have Been Kept Under Wraps For Years!

Exactly How Those Businesses Operate

Examine Any Book Free For 15 Days

Executive Health - The Report That Briefs You On What To Watch

Executive Recruiter Reveals How To Land An Outstanding Job!

Ex-Marketing Director Of International Publishing Giant Reveals Priceless "Trade Secrets" That Have Been Kept Under Wraps For Years!

Experience Nature Indoors... And Make Your Office A Healthier, More Productive Place To Work! Free Trial!

Experience The Kind Of Profoundly Pleasurable Sex Most Men Only Dream About!

Explosive New Fat Burn-Off System With Once-A-Day Pill Is So Sure Fire It's The Ultimate Weapon Against Fat

Express Mail Knows It Doesn't Matter How Low Your Bid Runs If It's Running Late

Extra Income Every Week

Extra Savings! Longer Payment Terms-Reduced Deposit

Fact: Railroads Move Trucks Up To Four Times More Efficiently

Famed Physicist Proves That

Fast Track Method To Millions

Fatten Your Bank Account

Feel Sexier, Satisfied, More Fulfilled-With These Secrets To Deep Passionate Love!

Finally A Diet You Can Stick With

Finally! The Secret Of Effortless Earnings!

Finally, Here's How You, Xxx, Can Use 1,479 Of The Best-Kept Secrets Of The Worlds Greatest Gourmet Cooks And Impress Your Dinner Guests Like Never Before!

Finally, People & Pet-Friendly Solutions To Pest Control

Financial Columnist Makes Unique Discovery

Financial Expert Reveals Wealth-Building Secrets Anyone Can Use To Create A Worry-Free Future!

Financial Strategies For Successful Retirement

Find Out How Much Easier We're Making It For You To Do Business

Find The Road To Financial Freedom In Your Spare Time While You Relax At Home

Finding It Impossible To Keep Off Those Extra Pounds? Now You Can Stay In Great Shape And Still Enjoy All Those Foods You Really Love!

Fire Your Contractor! Save Big Bucks And Get Great, Professional-Looking Results When You Do It Your Self With Home Repair And Improvement From Time-Life

NOTES:

Fired Clerk Discovers New Money Secret... Makes Millions - Agrees To Help Others

Firm And Revitalize Your Skin, With This Revitalizing Resource

First Breakthrough For The Little Fellow

First My Own Success And Now Yours

Flushes Fat Right Out Of Your Arteries

Fly First Class For Only \$245 Per Ticket

Food Poisoning: Take Steps Now To Guard Against This Growing Threat

For Less That \$500, You Can Get Into The Profitable Business Of Car Detailing And Earn \$55 Per Hour Or More!

For Once, Be The First To Profit More "Minority Aid" For The Big Guys

For People Who Want To Build Their Personal Nest Egg Safely, Surely

For People Who Want To Get Rich

For The First Time... I'm Keeping Up With The Mountain Of Reading I Must Do...

For The Woman Who Is Older Than She Looks

For Very Special People!

For Women Only: Forbidden Female Secrets

For Xxx's Birthday Party This Year- Then Here's An Inexpensive, 100%--Guaranteed Way To Do It With The Least Amount Of Hassles And The Most Fun!

For You: A \$24.98 "Thank You" Present

For Your 60-Day Trial, Just Sign The Back Of This Letter Where Indicated, And Return It To Us In The Enclosed Postpaid Envelopeforget Everything You've Ever Learned About How Difficult It Is To Make Good Money!

Forever With Our Automatic, Bi-Monthly Fast-Blast Service! It's Guaranteed 100%!

Forget Forgetting!

Former Barber Earns \$8,000 In 4 Months As A Real Estate Specialist

Found Deep In Forests Of The Amazon!

Fountain Of Youth Discovered By Little Known Civilization Over 2300 Years Ago

Four Critical Characteristics To Demand From Your Skip Tracing Agency... Does Yours Do These?

Free - 3 Issues Of The Most Valuable Personal Periodical Ever Published

Free "Starter Kit" Turns Your Address Book Into A Surprise Money-Maker

Free Ad Evaluator Helps You Predict Your Success Before You Spend A Dime

Free Advice... To Help You Get Ahead

Free Book -- Tells You 12 Secrets Of Better Lawn Care Free

Free Book For You! Shrink Your Stomach In Nothing Flat! Open Now For Details...

NOTES:

Free Book Reveals How You Can Predict With Almost Pinpoint Accuracy When The Price Of Lumber Is Going To Turn Around And Start Going Up... Or... Turn Around And Start Going Down!

Free Booklet Shows...The Perfect Way To Beat Inflation! "I Made \$90,000 Last Year Here's How You Can Too!"

Free Checkup On Any Power Tool Or Appliance At The Tool Doctor

Free Happy Buttons Enclosed - To Share With Your Favorite Youngster

Free Happy Buttons Enclosed With An Enduring Christmas Idea For Your Favorite Youngster

Free Home Alarm From Alarm Force Million Dollar Secrets: Only \$19.97

Free Home Alarm Installations

Free Home Protection Kit And Enjoy Your Peace Of Mind

Free If You Enrol Within 10 Days!

Free Kit Tells How To Take Better Photographs

Free Medicines!

Free Panoramic Camera With Order. Free Pen Offer. Free Imprinting. 100% Guaranteed!

Free Publicity: "Learn What Public Relations Strategies Work From Experts Who've Succeeded In Getting Millions Of Dollars Of Free Publicity"

Free Recorded Message Reveals An Amazing Secret That Lets You Buy Los Angeles Real Estate Without Paying High Interest Rates Or A Big Down Payment! Call: 1-999-123-4567 Anytime, 24-Hours A Day!

Free Report Reveals... The Shocking Truth About Subliminal Recordings

Free To High School Teachers -- \$6 To Others

Free Video Tapes Reveal 11 - New Ways To Make Huge Amounts Of Cash... Even During A Recession!

Free Water Analysis By The Water Doctor. Is Your Drinking Water Completely Safe? Take Our Free Professional Analysis To Find Out For Sure

Free! 303 Lazy Ways To Strike It Rich!

Free! For Entrepreneurial Managers With Big Dream And Great Expectations

Free! Magazine Subscription

Free! Our Latest Opinion On Any 3 Of 1,200 Widely Held Stocks

Free! The Shortcut To The World's Easiest Money

Free. How To Get A Grip On Your Business Travel Problems Before They Get Out Of Hand

Free: Become An Unstoppable Negotiator And Get What You Want, When You Want It, The Way You Want It, From Just About Anybody

Free: How To Rub Your Stomach Away. The Simplest And Most Natural Way To Lose Weight Is By This Effortless 2 Minute Exercise

NOTES:

From One Woman To Another... Here's One Fact Of Life Your Mother Probably Never Told You!

From The First Timie You Touch It To The Fiftieth Time You Wash It, You'll Know It's A Better Fleece

From The Sacred Pages Of The Bible... Miracle Food Cures That "Heal The Flesh And Refresh The Body"

Full Grown Trees-One Foot Tall

Full Time Minister Finds Part Time Goldmine!

Garden Chores For Me - Yet Ours Is Now The Show Place Of The Neighborhood!

Generate New Money For Your Business

Generous Creative Businessman

Gentle Dental Care For Adults, Kids And Great Big Babies.

Get A Piece Of The Government Giveaways Before The Money Runs Out

Get Anything Dirt-Cheap - Or Even Free!

Get Fit In Record Time-Guaranteed, No Matter How Out Of Shape You Are!

Get Instant Customer Response

Get Out Of Debt In 90 Minutes - Without Borrowing

Get Rich Doing Anything You Want - Even If You Work For Someone Else - Even If The Current Recession Worsens

Get Successful, Cooperative Agreements More Consistently

Get The Last Mansion Left Before Luxury Project Is Sold Out

Get The Latest On Windows Troubleshooting And Performance-Enhancing Tips, Tricks And Techniques

Get Up To 1.25% Cash Back And Become Home-Free Faster.

Get Up To 2,000 Bonus Points This Summer Just By Using Your Card For Everyday Purchases

Get Your Fair Share Of This Huge Opportunity

Get Your Hands On A Free Trial Issue Of Fast Company You'll Never Let It Go

Get Your Hands On A Free Trial Issue Of Fast Company. You'll Never Let It Go

Getting Rich In Commodities, Currencies Or Coins - Before Or During The Next Depression

Getting Robbed By Your Bank - How To Slash The Outrageous Fees

Give Me 2 Minutes... And I'll Give You The Secret To Huge Profit Without Investment

Give Me 5 Days And I'll Give You A Magnetic Personality... Let Me Prove It - Free

Give Me One Evening And I'll Give You A Push-Button Memory

Give Money. Even More, Give Understanding

Give Us 48 Hours, And We'll Give You The World's Best Plant Location Deal

NOTES:

Glorious Wreaths Are Now Easy As 1, 2, 3!

Go Ahead And Eat The Foods You Love!

Go Fish In Your Own Backyard

Gonna Drive You Like You've Never Been Driven. Give Money. Even More, Give Understanding

Good Housekeeping Saves You Money With This Great Special Offer... 14 Months For Only \$2.97... 33 Ways To Save Time And Money

Good News For Investors Who Want More High-Tech Profits

Good News For Psoriasis Sufferers

Good News For Word People

Great New Discovery Kills Kitchen Odors Quick! -- Makes Indoor Air 'Country-Fresh'

Great Wealth Can Be Amassed During Turbulent Times...

Greatest Gold Mine Of Easy "Things-To Make" Ever Crammed Into One Big Book

Greed And Gouging In The Marketing Business

Greed And Gouging In The Stock Market

Greeting Card Profits All Year Round

Guaranteed Hair Plan...Because I Would Rather Have Hair Than Not

Guaranteed New Techniques For Managing Stress, Reducing Anxiety & Staying Cool In Any Pressure Situation!

Guaranteed To Change Your Life Regardless Of Your Age... Guaranteed To Help You Achieve Stunning Success And Happiness In All Your Relationships... Guaranteed To Help You Create Wealth Beyond Your Current Expectations

Guaranteed To Go Through Ice, Mud Or Snow - Or We Pay The Tow!

Had A Hunch Vending Was Lucrative? You're Right!

Hands That Look Lovelier In 24 Hours - Or Your Money Back

Hassles - Just Cold Hard

Have You A "Worry" Stock?

Have You Envied The Millionaires?

Have You Ever Bowled A Strike And Said, "I've Got It!"?

Have You Ever Said, "I Just Can't Seem To Concentrate"?

Have You Ever Seen A Grown Man Cry

Have You Ever Taken A Practice Golf Swing At A Dandelion?

Have You Ever Wondered Why Some Guys Have All The Luck When It Comes To Attracting Women? Then Listen Up... Now You Can Attract More Beautiful Hot Sexy Women Than You Can Possibly Handle!

Have You Got What It Takes To Earn \$30,000 Or More By Next Year?

NOTES:

Have You Heard Of The Miracle Grapefruit? I Am Going To Send You A Package Of Them So You Can Enjoy Them For Christmas And The Holidays

He Banked \$120,000 In 10 Months: Part Time! A Friend Heard How - And Just Made \$75,000: Now You Can Use Our Method Of Holding Rental Homes! Without Capital - Time Or Headache

He Became Twice The Man At Half The Weight!

He Started Spare Time With Duraclean... And Now Owns His Own Lifetime

He Was 240 Pounds Of Sweet Toothheads Up, Gardeners! Here's A Sharp Trick That Will Get You 4 Times More Broccoli From Every One Of Your Plants

Heal Yourself With Vitamins - Without Drugs Or Surgery!

Health And Slash Your Medical Bills In Half!

Hear, At Last, Are The Unspoken Sexual Health Secrets You'll Never Hear From Your Doctor. Your Husband. Your Wife. Or, Heaven Forbid, Your Mother! Heart Attacks Can Be Foreseen From Minutes To Months In Advance - And Prevented... Here's How

Hearing Loss? Try Immediately This Yoga Practitioner's Yawning Exercise

Heeelp!

Help Me Establish A Monopoly

Help Yourself "Make It" In Business Today

Helping You Keep Strategies Focused, Creative Efforts Meaningful, And Products Moving Each And Every Week Of The Year

Her Diet And Spot-Reducing Exercises Will Help You Lose Weight In All The Right Places

Herbs That Work Better Than Drugs!

Here Are 133 Surprise Ways To Get Money From Washington, D.C.

Here Are 3 Good Reasons To Visit Davidson Chrysler Dodge With Your Xxxx Dakota

Here Are 5 Ways You Can Increase Your Direct Mail Response Rates Plus Get Special Copy Writing Secrets Free

Here Are Only Some Of The Subjects You'll Cover To Help You Fatten Your Bank Account

Here Are The Exact Ingredients For A Direct Mail Moneymaking System Of Your Own

Here Are The Instant Answers You Need To Dramatically Increase Sales Commissions, Profits

Here At Last Are The Unspoken Sexual Health Secrets You'll Never Hear From Your Doctor. Your Husband. Your Wife. Or, Heaven Forbid, Your Mother!

Here's A Quick Way To Break Up A Cold

Here's A Special Opportunity To Reserve An Advance Copy Of Canada's Most Powerful Business Intelligence-Gathering Tool. To Take Advantage Of This Pre-Publication Offer Please Reply By June 30

Here's A Way To Make Money That Has Never Yet Failed

NOTES:

Here's How Discover The Unlimited Opportunities Of Mail Order Executive Recruiter Reveals How To Land An Outstanding Job!

Here's How One Man, His Wife And 6 Children Left A Paycheck Existence To Enjoy Security And Independence

Here's How To Create A Hot Selling Information Product On Any Subject Almost Instantly... In Just 3 Hours!

Here's How To Discover The Fortune That Lies Hidden In Your Own Paycheck

Here's How To Find Out If Your Bank Is About To Go Bankrupt!

Here's How To Get Your Copy Of That Amazing \$ 5,000 "Advanced Secrets Of Pro Golf" 14-Lesson Video... For Less Than You'd Pay For 2 Rounds At Your Local Course!

Here's How Zoga - A Unique Zen Approach To Yoga That I Stumbled On - Helped Me Reach Levels Of Achievement Beyond My Wildest Expectations!

Here's The Minimum We'll Achieve - More If Possible - And That's A Guarantee

Here's What To Expect From A Facility Designed Specifically For Business Executives (You'd Be Lucky To Have It This Good Back Home.)

Hiring The Wrong Person Costs You Three Times Their Annual Salary.

His Secret Sexual Hot Spots 9 Sizzling Places Men Love You To Touch

His World In Ways He's Only Dreamed About!

Home -- Starting With Just \$500!

Home Moneymaking Factory

Home-Based Business For Fun And Profit

Hoping To Turn Pro? -- It's Often Who You Know That Counts. Get To Know This Man

Hospital's Best-Kept Secret

Hot New Book Reveals... The Astonishing Sex Secrets Of The Most Satisfied... Most Knowledgeable... And Most Respected Lovers In The World!

How Lo Make A Fortune Selling On Ebay

How \$25 A Month Could Save You Nearly \$60,000 On Your Home

How A "Fool Stunt" Made Me A Star Salesman

How A \$7 Investment Can Make You A Celebrity & Boost Your Business By 367% Or More!

How A New Discovery Made A Plain Girl Beautiful

How A New Kind Of Clay Improved My Complexion In 30 Minutes

How A Skinny Little Golf Genius From California Accidentally Started Hitting 425-Yard Tee Shots!

How A Strange Accident Saved Me From Baldness

How An Unemployed Autoworker Invented A Revolutionary Approach To Advertising In His Garage

How Bad A Beating Are You Willing To Take To Own A New Car?

NOTES:

How Bad A Beating Is Your Savings Dollar Taking?

How Can You Earn More From Your Stocks Than They Earn On Their Own?

How Can You Tell A Professional From An Amateur? Because The Professional's Tricks Are So Powerful They Startle You!

How Come People Can Walk Up To A Blackjack Table And Always Walk Away A Winner?

How Did This Smirky, Tubby Nerd From Melbourne, Australia Humiliate A Room Full Of Internet Millionaires While They Greedily Clung To His Every Word?

How Did This System Come About?

How Do You Get The Whole Picture When You're Researching Conglomerates?

How Do You Grow \$1,000 Worth Of Food In A Garden This Small?

How Dynamics Can Change Your Life By Turning Potential Into High Rewards

How Easy "Instant Mail Order" Lets You Quickly Escape The Payday-Topayday Rat Race

How Entrepreneurs Come Up With Ideas

How Executives Overcome The No 1 Fear: Public Speaking

How Exercise Saved My Life

How I Am Making Spare Hours Pay Big Dividends

How I Am Now Accomplishing In A One Hour Meeting, What Used To Take 2 Hours

How I Found "The Shortcut"

How I Improved My Memory In One Evening

How I Made A Fortune With A "Fool Idea"

How I Turned \$10,000 Into Over \$50,000 In 6 Months

How I Was Able To Earn A Guaranteed \$8,000 Per Month In Only 2 Days-And How You Can Do The Same

How Lo Talk So Doctors Will Listen

How Long Has It Been Since You Took A Good, Hard Look At The Tools Your Salesmen Are Using?

How Long Will You Live? Ignorance About How To Take Care Of Yourself Can Be The Mistake That Kills You In Your 50's Or 60"S..."The Dangerous Years"!

How Mail Order Millionaires Are Made

How Many Of These Common Gardening Mistakes Are Causing You To Work Harder Than You Really Have To?

How Many Of These Medical Myths Do You Still Subscribe To?

How Many Times Have You Been Stuck In Traffic And Wished You Had Something Of Value To Listen To?

How May Of These Important New Books In The Behavioral Sciences Have You Missed?

NOTES:

How Modern Chinese Medicine Helps Both Men And Women Burn Disease Out Of Your Body .. Using Nothing More Than The Palm Of Your Hand!

How Much Are You Losing To Deadbeats Right Now?

How Much Are You Worth?

How Much Is "Worker Tension Costing Your Company?

How Much Money Can You Make And How Fast Can You Make It?

How Much Should You Pay For A Good Pair Of Binoculars?

How My Wife And I Teamed Up To Become Millionaires In 5 Years

How Not To Exploit The Hardware

How Often Do You Hear Yourself Saying: 'No, I Haven't Read It: I've Been Meaning To!'

How Plants Turned My Life Into A Blooming Success

How Ted Vernon Averages \$20,000 Working 6 Months A Year

How The Experts Buy And Sell Gold And Silver

How The Experts Buy And Sell Gold Bullion, Gold Stocks & Gold Coins

How The Little Guy Can Make Big Money Today

How The Way You Undress Reveals Your Personality

How The Young Millionaires Trade Commodity Futures

How This California Market Strategist Used A Nobel-Prize Winning Formula To Uncover A Secret Profit Advantage

How To Accomplish Anything You Want In Life

How To Achieve Total Financial Freedom

How To Attract Clients And Make Money Online Cheaply, Effectively

How To Avoid A Speeding Ticket Without Slowing Down

How To Avoid Getting Ripped Off By Plumbers, Electricians And Locksmiths

How To Avoid The 6 Major Retirement Mistakes

How To Avoid The Biggest Mistake You Can Make In Building Or Buying A Home

How To Barter Your Way Around A Recession

How To Be A Hero At Work

How To Be A Rich Miser

How To Be Financially Independent Now!!

How To Beat High Commission Rates Without Resorting To A Bare-Bones Discounter

How To Beat Inflation

How To Beat The Banks At Their Own Game

NOTES:

How To Beat The Depression That Is Surely Coming How You Can Have Your Own Personal Financial Expert The Ugly Truth The Brutal Science Of Winning Job Interviews

How To Become A Better Communicator

How To Benefit From This Reference Work

How To Borrow \$25,000 Interest Free

How To Break Away From The Rat Race Forever - And Become Financially Secure In A Successful Business Of Your Own

How To Build A Multimillion-Dollar Business Without Spending Even A Penny On Advertising

How To Build Your Own \$100,000 Bank Account

How To Burn Off Body Fat Hour-By-Hour!

How To Buy A Car With Little Or No Credit

How To Cash In On The Internet And Earn \$25,000 A Month With Low Budget, High Profit Projects You Can Start Today And Run From Anywhere In The World!!!

How To Cash In On The Mail Order Business And Earn An Easy \$15,000 Per Month With Simple, Homemade Products

How To Choose The Right Product

How To Collect Social Security At Any Age

How To Comfortably Write Your Own Book Or Screenplay In 2 Weeks Or Less--100% Guaranteed!

How To Cram 8 Hours Of Classroom Computer Training Into One Easy 75-Minute Session... At Your Home Or Office

How To Create And Develop Saleable Ideas

How To Create Seminars And Workshops

How To Create Your Own Info-Product In Three Hours Or Less!

How To Cruise The World For \$19 A Day

How To Cut Out Competition With One Simple "Trick Of The Trade!"

How To Cut The Risks Of Commodity Speculation

How To Cut Your Income Tax To Zero In Xxxx

How To De-Junk Your Life! Keys To Taking Control, Getting Organized, And Getting It All Done.

How To Deliver Exceptional Customer Service. A Dynamic Seminar That's A Must-Attend For Everyone Who Communicates With Customers

How To Design Attention-Grabbing Brochures, Catalogues, Ads, Newsletters And Reportshow To Design Successful Newsletters, Brochures, Reports, And Ads That People Will Notice And Want To Read!

How To Develop A Silver Tongue, A Golden Touch And A Mind Like A Steel Trap

How To Develop Psychic Dominance Over Others - Either When You're Near Them, Or Far Away

NOTES:

How To Discover And Demolish Your "Success Barrier" Forever!

How To Discover The Fortune Lying Hidden In Your Daily Paper

How To Discover The Fortune Lying Hidden In Your Own Hometown

How To Discover The Fortune That Lies Hidden In Your Head

How To Discover The Priceless Secret Of Good Health And Slash Your Medical Bills In Half!

How To Discover What You Are Really Good At

How To Do Wonders With A Little Land

How To Do Your Christmas Shopping In 5 Minutes

How To Easily Get All The Credit You Could Ever Want!

How To End Worries Over Scraggly Lawns

How To Ensure That Every Business Letter You Send Resally Sells You And Your Company

How To Find Phone Numbers And Addresses Anywhere In The U.S. In 16 Seconds

How To Find Real Estate Bargains

How To Find Someone To Love

How To Fine Tune A High Speed Cash Flow Network With 195 Moving Parts In 50 States

How To Fix Cars

How To Form Your Own Corporation Without A Lawyer For Under \$ 50

How To Franchise Your Business

How To Get \$100,000 Absolutely No Risk - All Federally Insured On Less Than \$20 Per Week

How To Get \$373,500 Out Of A \$300,000 House

How To Get 12 Hours Of Work Out Of An 8-Hour Day

How To Get A Free One Year Subscription To The Online Marketing Newsletter And \$1,177.00 Worth Of Free Gifts

How To Get A Free Supply Of An Amazing New Diet Pill That Works Like Crazy!

How To Get A Gorgeous Tan, Relax In Complete Comfort And Be Safely Protected From Harmful Uv Rays While Gaining That Natural, Golden Look All Over... In Just 6 Weeks -Guaranteed-Or You Pay Nothing!

How To Get A Grip On Audience Attention

How To Get A Product To Sell If You Don't Have One Already And How To Get It For Free

How To Get All The Hot Leads And Customers You'll Ever Need For Your Business... 100% Guaranteed!

How To Get All The Money Uncle Sam Now Owes You!

How To Get Almost 23 Feet Of Mailing Lists Facts Into A 2-Inch Package!

NOTES:

How To Get As Much Money As You Need To "Roll Out" Your Project And Get It Without Borrowing!

How To Get As Much Money As You Need To "Roll Out" Your Project And Get It

How To Get Enthusiastic Response --Even A Standing Ovation- Every Time You Speak!

How To Get Five Money-Making Web Sites In 29 Minutes Or Less...Without Spending A Fortune!

How To Get Free Advertising And Free Publicity

How To Get More Clients In A Month Than You Now Get In All Year

How To Get More For Everything You Sell On-Line

How To Get One Million Dollars Worth Of Free Advertising On The World-Wide Internet... Even If You Don't Have A Computer!

How To Get Rich By Learning These Jealously Guarded Secrets Of Direct Marketing Success... He's Made As Much \$ 500,000.00 In A Single Month And \$ 3.5 Million In A Single Year

How To Get Rich In Hard Times

How To Get Rich Reading Classified Ads

How To Get The Exact Name And Address Of Every Man, Woman And Child Who Is Ever Likely To Become One Of Your Customers!

How To Get The Guts Of 300 Business Magazines In 30 Minutes

How To Get Things Done. Take Control Of Your Time, Tasks & Priorities, And Accomplish More Than You Ever Thought Possible!

How To Get Thousands Of Free Gifts

How To Get What The U.S. Government Owes You!

How To Get Your Athletes To Perform Their Absolute Best When Everything Depends On It: The 7 Secrets That Can Make You A Winning Coach

How To Get Your Children Stuck Into A Book Instead Of Glued To The Television

How To Get Your Cooking Bragged About

How To Get Your Fair Share Of The Billions Of Internet Dollars That's Waiting For You Right Now!

How To Give Your Children Extra Iron - These 3 Delicious Ways

How To Give Yourself Money And The Time To Enjoy It

How To Give Yourself The Gift Of Daily Inspiration Quickly & Easily!

How To Grow A Business

How To Grow A Money Tree!

How To Grow Your Business, Gain More Free Time And Profit Like Never Before After Just 3 Easy Sessions-Guaranteed!

How To Have The Best Sex Ever!

How To Heal Your Body's Ills Before You Need A Doctor!

NOTES:

How To Hold The Line On Promotion Costs While You Make More Money From Renewals

How To Immediately Avoid Your Income Taxes - Legally

How To Improve Your Memory

How To Increase Profits In Any Economic Climate!

How To Increase Your Job Salary With Business Profits

How To Increase Your Profits In Any Economic Climate!

How To Join Those Who Earn Over \$50,000 A Year With A Business Of Your Own

How To Keep Your Secrets From The Irs... Legally!

How To Launch Your Own Business For Under \$1000 And Make \$25,000 - \$50,000 A Year!

How To Leave Cash To Your Heirs And Guarantee They Don't Squander Your Legacy

How To Let Others Give-Away Your Products To Give You A Fortune!

How To Literally Write Any Size Paycheck You Like, As Often As You Like

How To Live Like A Millionaire - Rent Free!

How To Live Rich On Any Income!

How To Lose Weight Overnight

How To Mail Up To 100,000 Letters Per Week At No Cost Whatsoever! (Not Even Postage)

How To Make \$100,000 A Year - At A Recent Reunion I Told A Friend I Made \$100,000 A Year, Had No Boss And Did As I Pleased. He Wouldn't Let Me Alone Until He Had My Secret

How To Make \$104,870.00 A Year, Part-Time, At Home ... Free To Do

How To Make \$20,000 An Hour Without A Gun!

How To Make \$87,000 Per Year As A Magazine Writer!

How To Make A Fortune Today Starting From Scratch

How To Make A Killing In Closeouts

How To Make A Living By Gambling

How To Make A Lot Of Money With Electronic Marketing, Simply By Tinkering With Your Computer

How To Make A Million Dollars In The Stock Market

How To Make An Intelligent Choice

How To Make An Ordinary Business Into An Extra-Ordinary Money Machine!

How To Make Big Money Writing And Selling Booklets In The Next 30 Days

How To Make Enormous Amounts Of Money Packaging & Marketing Information

How To Make Enormous Cash Profits In The Inevitable Mob-Caused Explosion In Gold Coins!

NOTES:

How To Make Maximum Money In Minimum Time!

How To Make Money With A Simple Idea

How To Make Money With Display Ads

How To Make Money Without Working

How To Make Money Writing Short Paragraphs

How To Make Others Secretly Do Your Bidding With The Astonishing Power Of Automatic Mind Command!

How To Make People Like You In 90 Seconds Or Less

How To Make People Line Up And Beg You To Take Their Money!

How To Make Presentations With Confidence & Power. This Seminar Will Teach You Innovative Tips, Techniques, And Strategies That Empower You To Stand Up And Speak With Confidence And Power

How To Make Serious Money From Your Home The Easy Way... The Investment Secret Everybody Should Know That The Extremely Wealthy Pray You Don't Find Out - 16% To 50% Returns Guaranteed By Law!

How To Make The System Work For You

How To Make Your Ad In The Yellow Pages Pull In 400% More Business Than It Does

How To Make Your Ad In The Yellow Pages Pull In 400% More Business Than It Does Now - At No Extra Charge!

How To Make Your Computer As Easy To Use As Your Telephone

How To Make Your E-Mail Ads Pull Like Crazy... And Finally Make Money Online!

How To Make Your Safe Deposit Box In The Bank Invisible To The Irs, Creditors, The State, And Other Snoops

How To Make Your Stomach Flat And Hard In 30 Days!

How To Manage Conflict, Anger & Emotion Control, Confidence And Composure In Even The Most Highly-Charged Situations

How To Manage Multiple Projects, Meet Deadlines & Achieve Objectives

How To Manage Your Money

How To Master The Art And Science Of Writing Killer Ads And Sales Letters!

How To Nail Down A 20% Return On How To Nail Down A 20% Return On Your Investment

How To Negotiate So Everybody Wins

How To Obtain Guaranteed Credit Anywhere In The United States

How To Organize A Sales Force 46% More Likely To Close - With No Increase In Staff

How To Organize Your Life & Get Rid Of Clutter

How To Out-Smart (Rather Than Out-Spend) The Competition

How To Overcome The Fear Of Others

NOTES:

How To Pay Less For Advertising While You Get More Orders

How To Pay Zero Taxes!

How To Plan Your House To Suit Yourself

How To Play Music By Ear

How To Print All The Money You Want-Legally!

How To Profit From Our Continuing Inflation In Real Estate

How To Profitably Buy And Sell Land While Avoiding Potential Risks

How To Promote Your Web Pages For Maximum Response!

How To Prosper And Profit In The Lucrative New "Black Market" While World Economies Crumble And Disintegrate!

How To Protect What You Have, Pay What You Can, Stop Bill Collectors From Pushing

How To Protect Yourself From Losing Your Possessions, Your Home, Cars And Cash, All Because You Didn't Window-Dress Your Company With The Right Paperwork

How To Protect Yourself From Pesticides

How To Publish Your Own Book Successfully

How To Push Your Resume To The Top Of The Stack... And Land The Job. 100% Guaranteed

How To Quickly & Easily Get All The Credit You Ever Wanted... 100% Guaranteed! Would You Like To Save 45% On Your Next Vacation? How To Increase Your Profits In Any Economic Climate

How To Quickly Lose 10, 25, 35 Lbs. Or More While Controlling Hunger Sensations Naturally With The Hunger Brake Bran Tablet

How To Raise And Train Your Puppy

How To Raise Capital In Today's Tight Money Market Including Funds That Do Not Have To Be Repaid

How To Raise Venture Capital Without Losing Equity

How To Reap Unbelievable Profits As The Dow Jones Soars To Over 4000 In The Next 18 Months, And Then Crashes Like A Lead Balloon!

How To Recruit Managers Who Treat Problems As Opportunities In Work Clothes"

How To Recruit, Interview & Hire The Right Person. A Step-By-Step System For Selecting The Best Person For Every Job

How To Remove Carpet Stains In 10 Minutes

How To Rob Banks. It's Fun, It's Easy To Learn, You Don't Need Much Capital, And You Can Now Do It In The Comfort And Safety Of Your Own Home

How To Rob Race Tracks Legally

How To Rub Your Stomach Away

How To Save An Extra 20% On Every Book You Order - Automatically - 100% Guaranteed!

NOTES:

How To Save From \$300 To Over \$1,000 In The Formation Of The Corporation

How To Save Hundreds Of Dollars

How To Seduce The Woman Of Your Dreams And Make Her Yours Forever!

How To Self-Publish Your Own Book And Make It A Best-Seller

How To Sell More Dresses At Full Price In A Shorter Period Of Time Than You Have Ever Done Before.

How To Sell Nothing For Something - And Get Away With It!

How To Sell Your \$20 Tech Stocks For \$ 100 Per Sharehow To Set And Achieve Goals

How To Sell Your Home Faster And For The Highest Possible Price

How To Set And Achieve Goals Right On Schedule, Every Time! Your First 3 Lessons Are Absolutely Free Without Obligation. Discover The Step-By-Step Plan To Achieving Anything You Really Want-Free!

How To Set Up A Site Quickly... How To Drive Laser Targeted Traffic To It... And Then... How To Milk It For All It's Worth!

How To Slash The Cost Of Your Mortgage Loan By 57%

How To Sneak In And Hear All The Information Marketing & Direct Marketing Super-Experts - Cheap!

How To Solve All Your Advertising, Marketing And Sales Problems, Fast & Forever

How To Solve All Your Money Problems Forever!

How To Speak Without Fear. Overcome Fear And Control Nervousness Anytime You Speak In Front Of Others

How To Speed Your Cash-Flow By Up To 38%...Guaranteed

How To Spend The Most Important Weekend Of Your Life With Tony Robbins As Your "Personal" Success Coach

How To Start A Creative New "Money Hobby" That Might Double Your Present Income

How To Start And Promote Virtually Any Business, Product Or Service On The Internethow To Start From "Scratch" And Become A P. Box Millionaire

How To Start From "Scratch"

How To Start Your Own Big Profit Home Import Business Plain Talk About Your Money - What It Is & How To Keep It

How To Stay Out Of The Doctor's Office

How To Stop Disease Before It Starts

How To Stop The Competition From Eating Your Lunch!

How To Stumble Upon A Fortune In Gems

How To Succeed In Business Without Really Typing

How To Supervise People

How To Survive A Medical Emergency Without A Doctor

NOTES:

How To Take Out Stains... Use (Product X) And Follow These Easy Directions

How To Tap The Source Of Creative Power Within You To Achieve Your Fondest Dreams

How To Tease Him Mercilessly, Seduce Him Slowly, And Then Rock

How To Tease Him Mercilessly, Seduce Him Slowly, And Then Rock His World In Ways He's Only Dreamed About!

How To Tell A Wheeler Dealer From A Sharp Copier Dealer

How To Triple Your Income By Doubling Your Energy (Michael Litman) What's The Key Secret To Increasing Your Income By 917%?

How To Turn \$40 Into \$500,000 In 15 Years Or Less!

How To Turn A Slow Weekend Into A Fast Profit

How To Turn Less Time And Effort Into More Money

How To Turn Stumbling Blocks Into Stepping Stones

How To Turn Your Ideas Into A Fortune

How To Turn Your Info-Product Into Instant Cash!

How To Understand, Access And Use The Internet

How To Unleash The Healing Power Of Your Mind For Perfect Health & Total Well-Being

How To Use Cheap Little Classified Ads To Make As Much As \$10,000 Per Day!

How To Use The Secrets Of "Killer" Advertising To Get More New Customers Than Your Business Can Handle

How To Value A Business Or Professional Practice

How To Wake Up The Financial Genius Inside You

How To Win Friends And Influence People

How To Win Tons Of New Customers, Get Them To Buy More Often, Increase The Dollar Amount Of Every Sale, And Double Your Profits In Record Time!"

How To Write A Business Letter

How To Write A Hit Song And Sell It

How To Write Copy That Will Make You Rich

How Tuce Anxiety & Stay Cool Under Pressure

How We Can Maximize Your Potential Return, While Minimizing Your Risk.

How Well Is Your Corporation Communicating?

How Will You Look After Cosmetic Surgery?

How Will You Look After Cosmetic Surgery? Get A Revealing Preview In This Complimentary Video From People Who've Already "Been There"

How Would You Like To Make Money In \$5,000, \$10,000, And \$25,000 "Chunks" Fast?

How Would You Spend An Extra \$200,00, Starting Tomorrow?

NOTES:

How You Can Be A Part Of The Business Boom Of The 1980's

How You Can Beat High Taxes And Skyrocketing Inflation

How You Can Become Financially Independent By Investing In Real Estate - Whether You're A Novice Investor Or A Seasoned One

How You Can Build Your Own Successful Direct Mail Business From

How You Can Eat More And Weigh Less

How You Can Get Rich Doing Anything You Want

How You Can Have Your Own Personal Financial Expert

How You Can Legally Profit From "Insider" Information On The Stock Market

How You Can Live Rich

How You Can Make \$1,000,000 By Telephone

How You Can Make \$87,000 A Year As A Successful Magazine Writer!

How You Can Make Money With The Arabs

How You Can Participate

How You Can Profit From The Coming Stock Market Crash And Financial Bloodbath That Is Going To Be Caused By Cash-Rich Drug Dealers And Other Criminal Scum!

How Your Horoscope Can Bring You Wealth, Love, Success And Happiness

Hundreds Of Ways An Ambitious Person Can Make \$100, \$500, Even Up To \$1,000 A Week In Extra Income

I Banked \$120,000 In 10 Months: Part-Time! A Friend Heard How - And Just Made \$75,000: Part-Time

I Can Design A Marketing Program That Will Sell Your Home-Even In These Times Of Tough Competition. For More Information, Give Me A Call

I Can Help You To Give Your Life The Direction Fulfilment And Happiness You've Always Wanted

I Can Make You Appear To Be A Millionaire In Just 4 Weeks

I Can Make You Famous Within 90 Days!

I Conquered Horse Racing After I Discovered The Supreme Secret. Now I Make All The Money I Want And Live Like A King, Maybe You Can Too!

I Don't Care What All The How-To-Get-Rich Books Tell You...The Secret To Success In Today's World Is Learning How To Work Smarter, Not Harder

I Earned \$130,000 In 18 Months, "Selling" & Buying "Junk" Equipment

I Found A Winning Secret That Works - Period

I Gambled A Postage Stamp And Won \$35,840 In 2 Years

I Have All The Money I Need, How About You?

I Have Created What I Consider To Be The Perfect, Designer-Friendly Flooring Showroom... Take 90 Seconds To See If You Agree

I Have Helped Poor People Make Big Money Too!

NOTES:

I Help People Strike It Rich!

I Hope You Will Take The Enclosed Police Photograph Very Seriously

I Know 97 Specific "Tricks" To Creating Ads That Reach Out And Suck Money Right Out Of Peoples' Wallets Like An Out-Of-Control Vacuum Cleaner 'Monster' - How Many Of My Tricks Would You Like To Know?

I Lived Like A King...After I Learned How To Make \$2,000 A Day... You Can Too!

I Lost 33 Pounds In 30 Days! No, It Wasn't A Diet. No, It Wasn't Exercise. Read About A Miracle Proved By Thousands Of Users

I Lost My Bulges... And Saved Money Too

I Made It Despite Myself

I Make Every Track My Bank

I Never Stopped Eating Yet I Lost 107 Pounds

I Paid This Marketing Genius \$600,000 In One Year Alone, Because He Made Me \$2,000,000. "Now You Can Hire Him For Less Than 1/10th Of One Percent Of The Amount I Paid Him."

I Save Lives For A Living. Do You Want To?

I Started With \$100 And Made Millions In Mail Order

I Thought I Was A Big Success Until I Talked With Bob Mcneill

I Took The Picture And Was Set For Life

I Was An Educated Failure At 40 (But Baby Look At Me Now!)

I Was Shocked And Embarrassed When I Found Out That Home Remodeling Was Labeled America's # 1 Most Complained-About Industry

I Will Not Just Tell You About My Success Story, But Rather... I Will Introduce You To Your Own!

I Will Show You How To Buy Gold As Professionals Do Whether Your Goal Is Long Or Short Term Growth...

I Will Teach You How To Get Smart And Live Great! I Will Teach You The Ignored Secret Skills Of Professional-Level Golf That Will Guarantee You Lower Scores... And... I'll Prove It To You Free

I'd Like To Give This To My Fellow Man... While I Am Still Able To Help!

Ideas You Can Use

If Big Money Doesn't Scare You, Look Into This

If For You, Dieting Is Just Another Thing That Improves Your Appetite, Maybe It's Time You Discovered Xx

If Luck Isn't The Answer, "What" Is?

If The List Upon Which I Found Your Name Is Any Indication, This Is Not - Nor Will It Be The Last - Subscription Letter You Receive

If The Money You're Making Is Slipping Through Your Fingers, We'll Show You How To Keep It And Turn It Into The Kind Of Money You Thought Only A Fortunate Few Could .Accumulate

NOTES:

If The Unexpected Happened To Your Computer Data Today... Would It Still Be "Business As Usual" Tomorrow? Here's A 100%- Guaranteed Way To Make Sure That Never Happens!

If You And Your Clients Are Fed Up With Taxes, Mail This Card

If You Buy One Book This Decade, This Should Be It

If You Can Answer These Questions, You Don't Need This Book

If You Can Lick A Stamp - You Can Lick Your Weight Problem!

If You Can Read And Write Simple English, I'll Show You How You Can Make Real Money Selling Words!

If You Can, I Will Make You The Highest Paid Personnel Director In California

If You Could Get Everyone In America To Send You One Dollar... Fifty Cents?... Or Even A Quarter?

If You Don't Know, Read On. You'll Find Out What It Really Takes To Pull More Sales And Profits From Every Ad Or Sales Letter You Ever Use

If You Don't Think My Book Is Worth The Money, It's Free Don't Read This Ad... If You Have All The Money You'll Ever Need.

If You Ever Wanted To Win At The Track...Now You Can

If You Hate To Wait - Join The Club!

If You Have A Good Driving Record, Better Insurance Rates Are On The Horizon...

If You Have And Return The Grand Prize Winning Entry And Correctly Answer A Skill-Testing Question, We Will Be Pleased To Announce That The Results Are Now In: Xx Has Won One Of Our Two \$1,666,675.00 Prizes!

If You Have Any Of The Health Problems Listed Here (Or Want To Make Your Life Better And Meaningfully Longer) We Urge You To Send For What We Believe Is The Most Dependable Book Ever On Vitamins And Minerals

If You Have Any Questions About A Business - It Can Be Answered Here

If You Have At Least \$10,000, You Absolutely Need A Swiss Bank Account

If You Have Decided Not To Send For A Free Sample Issue - This Special Message To Your Plants

If You Have The Winning Entry And Return It In Time, We'll Say... Great News Xx, Your Ten Million Dollar Payments Are Authorized To Begin!

If You Have To Answer "No" To Any Of These Questions, You May Have Bought The Wrong Kind Of Insurance For Your Business

If You Have What It Takes To Be A Millionaire-Here's Your Chance To See If We Have What It Takes To Help You. Try The First Lesson Absolutely Free And Without Obligation.

If You Haven't Seen The Hottest New Issue In Pension Funding, You Haven't Seen The Light

If You Know How To Sell, You Owe Yourself A Promotion

If You Know Industrial History, You Know Austin

If You Listen To Me For Only 12 Minutes A Day...

NOTES:

If You Love Good Steaks, You'll Find My Story Interesting - And My Offer Very Tempting!

If You Own A Business, Pray Your Competition Doesn't Learn This Man's Secrets... Winning At Business May Not Be Your Idea Of Fun, But...

If You Qualify, You Could Be On Your Way To More Riches And Success Than You Ever Dreamed Possible

If You Qualify... You And 5 Friends Could Be Off To A Week-Long Ski Vacation In Vermont!

If You Read Music You'll Love Our Magazine The Only Magazine You Can Play

If You Read Nothing Else - Read This

If You Read Nothing Else, Be Sure To Read This...

If You Think A 12% Annual Return On Your Money Is Good, Here's How To Set Your Sights On 100% Or More.

If You Think Mutual Fund Investing Is A No-Brainer, You Quite Possibly Are A No-Brainer

If You Want A Stronger America, There Isn't Any Choice

If You Want To Live Better... Don't Mind Hard Work... Like To Pay Your Own Way... Let Me Ship You Vol. 1 Of The Exciting Popular Mechanics Do-It-Yourself Encyclopedia. And I Want You To Keep It. Free!

If You Want To Lose 10 Pounds, Comfortably, In The Next 3 Weeks, Gold's Health Club Can Help You Do It In Just 30 Minutes A Day, 3 Times A Week-100% Guaranteed! Only \$29 Dollars When You Book Your 1 Month Special Before March 15th! And... There's Never Any Obligation To Continue.

If You Were Considering A Public Offering But Are Now Seeking A Private Placement...

If You Were Given \$200,000 To Spend, Isn't This The Kind Of (Type Of Product) You Would Build?

If You Would Like To Do Something Exciting And Yet, Different

If You Would Like To Write Copy That Could Make You Rich, And You Are One Of The First 37 To Respond To This Offer, You Can Start Off With These Free Bonuses Worth \$15,755.00!!!If You'd Rather Earn \$25 Or \$30 An Evening Than Watch T.V....

If You Would Like To Write Your Own Best-Seller And You're One Of The First 75 To Respond To This One-Time Offer, You'll Not Only

If You'd Rather Earn \$25 Or \$30 An Evening Than Watch T.V....

If You'd Rather Put Money In Your Pocket Than Watch T.V....

If Your Answer Is "No" To One Or More Of These Questions, You Need The Dmma

If Your Car's A Wreck And You' Re Thinking About Another Used Vehicle, This Free Report Will Show You A Guaranteed Way To Get The Best Price And How To Avoid Getting Stuck With A Lemon!

If Your Father Were A Doctor, He'd Tell You...

If Your Hate To Wait - Join The Club!

NOTES:

If Your Home Is Plagued By Ants, Earwigs, Roaches, Or Any Other Creepy Pest, We Can Quickly And Easily Eliminate These Annoyances

If Your Pharmacist Goofs, You Could Be Dead. How To Protect Yourself--Takes Just 3 Seconds

If Your Publication Passes This 30-Second Quiz, United Litho Can Save You Money Printing It.

If Your So Smart, How Come You Ain't Rich? Stop Using Excuses Now

If You're Earning Less Than \$1,000 A Week You're Probably Handling The Wrong Product

If You're Looking For One Convenient Source For All Your Business Needs, We Offer A Huge Selection Of Office Supplies, A Fully-Equipped Print Shop - Even A Postal Outlet Right On The Premises... Plus, Ridiculously Low Everyday Prices!

If You're Not Very Proud To Tell New Acquaintances What You Do For A Living, Why Not Tell Them You're A Writer? That Always Impresses Everybody

If You're Planning On Spending \$2,500 On A Diamond Engagement Ring, I'll Send You Home With Either A Ring Worth \$4,100, Or \$1,000 Cash Still In Your Pocket

If You're Really Serious About Making A Fortune In Mail Order, Here's "How To Make \$1,062,693 Selling Information By Mail! "Guaranteed... Or Your Money Back!

If You're Renting A Home Or Apartment With A Payment As Little As \$550, You Can Qualify For A Brand New Home In Just 6 To 18 Months

If You're Searching For A Surefire Way To Make An Extra \$1,000 - \$5,000 Every Week, For The Rest Of Your Life... This Information May Be More Important To Your Financial Future Than Anything You've Ever Read...

If You're Serious About Accumulating Wealth...

If You're Serious About Selling, Sign Up With A Professional.

If You're Tired Of Your Old Sofa And Thinking Of A Change, We Offer A Superb Selection, Helpful Design Consultants And A Comfortable Shopping Experience- At The Guaranteed Best Possible Price!

If You've Ever Wanted To Succeed In Your Own Business, Here's The Chance Of A Lifetime!

If You've Got The Courage To Just Start After The Money You Want We've Got The Method That Can Take You The Rest Of The Way

Ignorance About How To Take Care Of Yourself Can Be The Mistake That Kills You In Your 50's Or 60's The Dangerous Years

I'll Give You \$1.00 For Every Two Pounds You Don't Lose With My Diet And Pill...

I'll Give You A Trimmer, Healthier Body

I'll Give You The Power To Get Rich... Free!

I'll Guide You Step By Step Into Our Own Thriving Business How To Get Rich (Not Just Comfortable, But Rich)

I'll Guide You Step By Step Into Your Own Thriving Business

I'll Show You How To Do The Same, Or Better!

NOTES:

I'll Teach You How To Quickly & Easily Get All The Credit You Ever Wanted... 100% Guaranteed... Or I'll Pay You \$50 For Wasting Your Time!

I'll Write Your Collection Letters. Your Complaint Letters. Even Letters To Your Congressman. And Get The Results You Want!

I'm Becoming Wealthy... Maybe You Can Get Rich, Too.

I'm Getting Rich Without Working - Why Not You?

I'm Going To Show You - Step-By-Step - How To Make An Extra \$ 5,000 - To \$ 10,000 A Month Investing In Commercial Real Estate On The Way To Creating Your First \$ 1 Million Within 12 To 24 Months

I'm No Financial Expert. That's Why I Need Baron's

I'm Repeating This Offer To You One Last Time. Please Read The Enclosed Note From Mr. Calvin... There's A Good Reason

Imagine A Product That Can Never Become Obsolete

Imagine Being Such A Great Lover Women Can See It In Your Eyes!

Imagine Making Up To \$100.00 In A Single Hour...Operating A "Business" You Can Carry In Your Pocket!

Imagine Me... Holding An Audience Spellbound For 30 Minutes!

Imagine Working Until 4:00 A.M. - And Loving Every Minute Of It!

Imagine! Just When Most Men Think They're Through, I Found A Whole New Big Career At 63!

Imagine... Sipping Pina-Coladas On The Sun-Drenched Beaches Of Beautiful Antigua Where There's Always A Gentle Breeze In The Air And The Most Difficult Decision You Face All Day Is Which 5-Star Restaurant You'll Choose For Dinner Tonight

Imagine... You A Millionaire Real Estate Investor!

Imagine... You On Top Of The Best-Seller List!

Important Discovery For Success Has Been Made!

Important If You're Retired Or Are At The Point Of Retiring, You're Entitled To Certain Privileges. Do You Know What They Are?

Important News For Folks Who Swore They Would Never Try Another Reducing Product

Important News For Women With Flat Or Thinning Hair

Impossible Cures

Improve Company Image

In Just 10 Minutes, You Could Have Your Electronic Version Of The Greatest Direct Mail Secrets Of All Time!

In Just 27 Minutes, While Sitting In Your Most Comfortable Chair, You'll Discover Everything You Need To Know To Create Your Own Dynamite Web Site That Brings In Cash Daily!

In Less Than 30 Days, You'll Notice A Huge Improvement In Your Vocabulary Using Our Simple Pocket Guide For Only 5 Minutes A Day. It's A Fast And Easy Way To Make A Huge Difference In Your Life!

NOTES:

In May, 1921, William Allen White Wrote This Editorial About His 16 Year Old Daughter. It Made Newspaper History

In One Short And Very Powerful Evening You'll... "Discover The Single Most Important Secret Millionaire Raymond Aaron Has Used To Create Massive Results" Both In Business And Real Estate!

In The Last Eleven Months, I Would Have Saved You \$5,700 In Commission Costs

In The World, Yet Over 4 0,000 Businessmen Buy It Every Month. Why?

Incredible Vitamin Can Add 15 Years To Your Life!

Incredible! Your Chance To Spy On An Internet Madman And Discover How He Consistently Churns Out 6 Figures Incomes Like An Atm Machine Spits Out Cash!

Independent Men With Independent Ideas

Indulge Your Fantasies

Innovative Wall Building System Makes Homes "Fly Off" The Shelfinsider Information - On Who's Really Making Money - Plus Exactly How Those Businesses Operate

Inside: Early-Warning Symptoms Of The New Ailment You Can't Afford To Ignore

Instant Cash Commissions Spare Time, Full Time

Instant Incorporation While U-Wait

Instant Money Selling Personalized Christmas Cards

Introducing Dating Magic: How To Easily & Effortlessly Attract All The Women You Could Possibly Handle Even If You're Not Rich & Good Looking!

Introducing The Natural Pain-Free Way To Have A Movie Star Smile Without Expensive Dentistry

Introducing The No-Wait, Company Paid, All-Purpose Executive Check-Up

Introducing The Plain Paper Copier That's So Low In Price, You Can't Afford Not To Own It!

Introducing... Easy Does It Router Secrets! Now You Can Easily Make Those Tough Cuts With The Simple Secrets Of The Pros Revealed In This Exclusive Video

Introducing... The Xxxx Holiday Card Collection From Eimicke The Finest In Corporate Holiday Cards

Inventors Strike Pay Dirt!

Invest In Inflation

Invitation From The Publisher To Get The Latest Information On Canadian Advertisers.

Is Car Bargaining Worse Than A Root Canal?

Is Dry Skin Making You Look Older Than You Should? Touch These 5 Spots And Find Out

Is It A Sin For You To Want More Basketry Profits? Sell Our Patterns And You'll Sell More Supplies.

Is It Possible? An Automatic Income For Life Of \$20,000...\$50,000...\$100,000 A Year... Without Working... From A Business That Runs Itself!

NOTES:

Is Keeping Your Family Safe Worth 54 Cents A Day?

Is Making A Living Keeping You From Earning Real Money?

Is Milk Truly Good For You?

Is Nailing Down A Contract Getting You All Tied Up?

Is The Life Of A Child Worth \$1 To You?

Is Your Computer Spying On You?

Is Your Future Worth Ten Bucks??

Is Your Home Picture-Poor?

Is Your Home Safe Against Burglary? Take This Test To Find Out.

Is Your House Making You Sick?

Is Your Phone System Giving Your Clients The Wrong Impression?

Is Your Tax Professional Doing A Good Job?

Isn't It Surprising So Many Investors Have Never Discovered Us?

Isn't It Time You Came Back To The Future?

It All Comes Down To Buying Gold From A Company You Trust

It Doesn't Cost, It Saves!

It Gives Even The Best Student What He Needs To Look Better

It Is Unworthy Of Excellent Men To Lose Hours Like Slaves In The Labor Of Calculation. Gottfried Wilhelm Leibniz (1646- 1716)

It Only Takes A Few Seconds. But It Can Save You A Few Thousand Dollars

It Pays To Be An Idealist When You Buy A Diamond

It Seems Incredible That You Can Offer These Signed Original Etchings - For Only \$5 Each

It Sounds Like Hype But It's True - Webshipper Saves A Bare Minimum Of 25% Off Of The Lowest Rate Fedex Offers - For Fedex Shipping

It Takes Just 5 Seconds... And It's... How To Be Number One... Instantly!

It Takes Less Gross Income To Lead The Same Lifestyle If You Are A Business As Opposed To An Individual

It Took \$300 Billion To Make Ibm Think Compatible

It Will Change Your Life

It's 3 A.M. And You Don't Know What To Do. Start Parenthood Off Right With A 2-Hour Newborn Care Consultation In Your Home. It Will Make Things Go A Lot Easier.

It's A Shame For You Not To Make Good Money - When These Men Do It So Easily

It's Almost Too Easy!

It's Been A Long Road To Get Where You Are, And You've Driven It Well. Here's Your Reward.

It's Crazy That A High School Dropout Would Make This Much Money

NOTES:

It's Depression And Automation Proof!

It's Easier Than You Think To Start Your Own Business

It's Easy To Cash In On Your Amazing Astrological Abilities

It's Not Just What You Know About A Market - It's Who You Know, Too

It's Not What You Buy...But When You Sell

It's Our Dime, So Start Talking

It's The Cookbook Store's 10th Anniversary And To Celebrate... Here's Your 10% --Off Thank You Coupon-Good On Any Purchase Until Dec 31st

It's The First Time In Over 30 Years That I Realize I Can Stop Smoking. This Program Is Excellent! Mary F., Ex-Smoker

It's Time For You To Know The Real Facts

It's True! We Pay You Cash In Advance By Mail! No Selling!

It's True, Simply By Helping Others Secure Business Capital... You Can Become A Millionaire!

It's True. I Have Discovered The Easiest Way To Get Rich - Filthy Rich - Without Risk, Brains Or Effort

It's Ugly But It's Beautiful. Think Small

It's Your Future!

I've Actually Had The Satisfaction Of Helping Countless Other People Far Worse Off Than You!

I've Got A Million-Dollar Idea - Now What?

I've Had It With Cheap Clothes At Expensive Prices

Job Interviewers' Sneaky Tricks

Join Me And 5 Other Top New York City Chefs For An Evening Of Fine Dining For A Great Cause

Join The More Than 1 Million Canadians Who Have Said:"Thank You Molly Maid" Since We Started Cleaning In 1978

Join The Present Co. We're Going Your Way

Join The Winners

Just Suppose... That 5 Years Ago You Had Bought Some Well-Located Land. Think How Different Your Life Could Be Today...!

Kansas "Tornado Chaser" Captures Amazing Footage Of Survivors Weathering Mammoth Twister That Carves A Mile-Wide Path Of Unbelievable Destruction!

Keep Your Financial Security...When All About You Are Losing Theirs. This Famous Best-Seller Will Show You How

Keep Your Prostate Healthy Without Drug Or Surgery

Kiss 20 Pounds Good-Bye! Simple Secrets To A Trimmer Tummy, Thinner Thighs And A Firmer Fanny!

Kitchen Odors Quick! -Makes Indoor Air "Country-Fresh"

NOTES:

Know More. Risk Less

Know... About This Stock

Knowledge Is Power

Ladies! Get In To Fitness In 5 Easy Minutes A Day!

Last Friday... Was I Scared! - My Boss Almost Fired Me!

Last Month I Earned \$4,657.38 Working Just 18 Extra Hours Per Week

Last Saturday We Were Robbed. Where The Hell Were The Police?

Last Year, 200 Million Packages Made Us An Unheard Of Success.

Last-Minute Tax-Saving Strategies For Xxxx

Law Could Expose You To Personal Liability

Laws That Can Cripple You - Or Make You Rich!

Lawyer Reveals Legal Loopholes That Make Money

Lead The Field

Learn From A Team Of America's Top Money Experts

Learn How And Where To Sell Your Ideas

Learn How Relaxation Therapy Can Help Reduce The Risk Of Heart Attack, Hypertension & Diabetes - Give You Greater Vitality And Help Prevent Overeating!

Learn How To Get Better Results With Every Exchange At: How To Communicate With Confidence, Clarity & Credibility

Learn How To Let Go Of Any Negative Thoughts And Feelings In Less Than One Minute - So You Feel Free, Happy, And In Charge Of Life

Learn How To Put The Life-Changing Principles From Self-Employment Authority Stephen R. Covey's Latest Bestseller To Work For You!

Learn How To Work Smarter, Not Harder

Learn The 21 Steps To Becoming A Winning Author... You'll Also Get This Huge Free Bonus Kit Worth \$979.00 To Jump-Start Your Own Success!

Learn The Critical Facts, So You Can Predict And Decide!

Learn The Secrets That Have Made Overnight Mail Order Millionaires

Learn Things Easily

Learn To Make Money Like A Millionaire! The Secrets Of Successful Advertising By Mail

Learn To Type In 6 Short Hours: Learn The Basics In 2 Easy Sessions

Learn: How You Can Become A "Super Money-Magnet" And Draw Life's Richest Rewards To You The Easy Way!

Legal Robbery! How To Make The Establishment Give Till It Hurts - At Least \$500... Just For Starters!

Let Me Show You How I Made Over... \$109,305.20 In Only Seven Months Using My "Top Secret" Free Advertising System!

NOTES:

Let Me Tell You How I Reduced For Keeps

Let Me Write Your Problem Letters... So You Don't Have To

Let This Success Mechanism Work For You

Let Us Tell You Our Story

Let Your Customers Call You Toll Free For Just 60 Days And See How Business Picks Up

Let Your Mind Be Your Healer

Life In The Fast Lane

Link 8 Pcs To Your Mainframe - Only \$2,395

Little Leaks That Keep Men Poor

Loans That Fit Your Business, Not Your Bank

Look And Feel Younger Than You Have In 10 Or More Years!

Look At All 3! But Don't Buy Any Low-Priced Car Until You've Driven The New Plymouth With Floating Power

Look Here For More Than 150 Time-Saving Ideas That Will Help You And Your Staff Get Organized, Accomplish More In Less Time, With Less Effort And Resistance - Guaranteed Or Your Money Back!

Look Inside For Thousands Of Dollars Worth Of Do-It-Yourself Country Furniture Ideas!

Look Inside... For Free Garden Tips!

Looking For A Growing Business With A Great Track Record?

Lose Ugly Fat - While You Eat Foods You Love!

Lose Up To 30 Pounds On Strawberry Shortcake. Meet The Great Grandmother You Never Knew

Lose Weight And Keep It Off! Discover The Fastest Way!

Lose Weight On A Full Stomach

Lose Weight Without Going Hungry While Eating The Starchy Foods You Want!

Lose Weight, Build Muscle While You Rest!

Losing Money On The Stock Market? Earn 29% On Your Money Every Year!

Lost For Words? Push The Buttons And Voila!

Mail-Order - The Marketing Wave Of The Xxxx's

Maintenance Problems Giving You A Headache?

Major Diet Plans: Which Ones Actually Work...And Which Ones Are Guaranteed To Torture You, Cost A Fortune, And Leave You Fatter

Make \$1,000+ Selling Silver And Gold

Make \$5,000 Within The Next 3 Months- And Never Look Back

Make \$500 A Week In The Billion-Dollar Health Industry Field

NOTES:

Make \$7,500 In 30 Days Before You Pay Me A Cent...

Make An Unforgettable Entrance And 15 More Ways To Focus Everyone's Attention On You

Make Anyone Do Anything You Mentally Command - With Your Mind Alone!

Make At Least \$1 Million (But Probably Much More) In The Mail Order Business

Make Big Money Helping People Avoid Housebreaking!

Make Extra Cash Writing Advertising Book Match Covers

Make Money Writing Short Paragraphs

Make More Money In A Few Hours Than Most People Earn All Week!

Make Never Less Than \$100,000 Per Year In Salesman's Commission

Make Sure Your Mover Complies With These 17 Points From The "Code Of Ethics & Competency For Movers"

Make The Most Of Life's Surprises With A Cibc Personal Line Of Credit And Get This Wonderful Bonus: A Quick Start Interest Rebate Of Up To #300!

Make This 1-Minute Test -- Of An Amazing New Kind Of Shaving Cream

Make Your Dream Come True...Become A (Barter) Banker

Make Yourself More Valuable - In 5 Minutes A Day

Makes Life So Much Easier!

Making Hard Decisions With Soft Information

Man Who Limped With Foot Pain - Now Runs 2 Miles Every Day!

Managing Unix Data Centers - Once Difficult, Now Easy

Maria Duval: As A Medium, I Want To Make One Of Your Greatest Wishes Come True... Absolutely Free!

Marketing Information As It's Happening, Not Just After It's Happened.

Master The Art & Science Of Writing Killer Ads And Sales Letters!

Master The Skill Of Video Editing This Weekend! Discover The Inside Secrets Of Doing Professional Work With Ease - In Just Minutes! Satisfaction Guaranteed!

Maximum Profit Direct Marketing! How To Win Tons Of New Customer, Get Them To Buy More Often, Increase The Dollar Amount Of Every Sale, And Double Your Profits In Record Time!

May I Send You 12 Issues Of Science News, America's Only Weekly Science Report, For Just \$1.00? They're Yours Without Any Further Cost Or The Least Commitment

May I Write A Letter For You?

May Not Be Your Idea

May We Rush This Special "Life-Saving Report Absolutely Free?

Maybe Your Next Investment Should Be In Yourself

Medical Red Flags: 7 Symptoms Never To Ignore

NOTES:

Medically Proven Miracle Cures

Meditate Like A 108-Year-Old Monk Without Practicing Or Living In A Cave! New Technology Makes It Easy!

Meets Promised Deadlines

Men & Women -- Turn Spare Hours Or Full Time Into Income

Men & Women Shed Up To 20 Pounds In A Week - 50 Pounds In A Month! Mike Grayson Quit His \$40,000 Job To Come With Us. He Needed The Extra Money

Men Who 'Know It All' Are Not Invited To Read This Page

Men's Health Made Simple

Mess Up Your Tax Return? Here's 4 Excuses That Work With The Irs... And 3 That Don't

Miami Beach Lesbian Creates New Product That Makes All Women Almost Instantly Crazy To Have Sex With Males... Or... Females!

Million Dollar Secrets: Only \$19.97

Millionaires Invite You To Join Them In International Expansion

Millions Have Been Cured By These Miracle Natural Healers! Now They Are Available To You To Use Instantly In Your Own Home, Without Sending A Penny

Millions Of Dollars Are Paid Annually To People Who Have Thought Of New Ideas Or Of New Twists To Old Ideas, Is There Any Reason Why You Shouldn't Be One Of Those People?

Minus Calories Burn Fat! Eating Large Amount To Them Makes You Thin!

Miracle Energizing Foods That Restore Your Health And Vitality!

Miracle Medicines From The Ocean Floor!

Miracle Medicines You Can Make For Yourself In Just Minutes Using Every Day Ingredients You Already Have In Your Refrigerator, Your Pantry, Or Your Garden!

Miracles Glasses

Miracles Medicines From Nature's Pharmacy

Misplaced Your Keys Again? It May Not Be Your Memory

Missed The Deadline? You Can Still Beat The Price Increase

Mobile Money Maker

Money Broker! And You Can Borrow All The Money You Need!

Money Isn't The Only Reason To Start Your Own Business

Money. You're Making It. Now Manage It

Moneysaving Bargains From America's Oldest Diamond Discount House Stop Using Excuses Now!

More "Minority Aid" For The Big Guys

More Sales And Profits From Every Ad Or Sales Letter You Ever Use

More Than 70 Percent Of Our Clients Are Systems Analysts Whose Jobs Demand Fast Solutions And Quick Turnaround

NOTES:

More Than Half Of The 2,500 Pieces In The Limited Edition Have Already Been Sold

More Than You Dream...For Less Than You Think

Most Administrative Assistants Spend Over 4'/2 Hours A Day Doing One Thing. Do You Know What It Is? (Hint: It's Costing You About \$70,250 A Year)

Most Common Auto-Repair Scams... Hand How To Avoid Them

Most People Can Tell You Where The Money's At - But Here's How To Get It...

Mother Nature's Amazing Antidotes

Movie Actor Reveals Amazing New Weight Loss Breakthrough

Multinational Companies Face A Unique Problem That Domestic Companies Are Much Less Exposed To: The Risk You Think Is Covered.

My Chickens Eat Better Than You Do

My Favorite Natural Sleep

My Feet Were Killing Me....Until I Discovered The Miracle In Germany

My Name Is Paul Franklin...And I'd Like To Make A Confession!

My Simple, Proven, Step-By-Step Formula Will Show You:

My System Is Simple, Straight Forward And Quick - But It Works. Do It Right And I Guarantee The Highest Earnings Of Your Career!

Myth: Trucks Move Most Efficiently On Public Highways

Nails... Retains Full

Nathan Pritikin Asks: "Would You Like To Feel Younger, Look Better, And Lose Weight? If The Answer Is Yes, Investigate The Pritikin Program For Better Health

Natural Healing So Powerful That Even Medical Specialists Are Beginning To Adopt It

Natural Pain Relievers That Really Work

Natural Remedies That Trigger Your Body's Own Miraculous Healing Power!

Nature's Cholesterol Cure

Need For Consultants Growing Rapidly

Need More Money?

Never Accept A Real Estate Contract That Contains These 5 Words

New "Intranet" Connects Your Employees, Customers, Field Reps, Vendors, And Remote Locations... All As If They Were In Adjoining Offices

New Adventures! Top Authors! Timeless Classics! The Best Buy In Science Fiction And Fantasy!

New Book Reveals How To Have "Killer Sex" At Any Age... Even If... You Don't Deserve It!

New Breakthrough "Killer Letters" And "Power Ads" Package Teaches You- The Shocking Truth About Advertising And Marketing-Revealed In Lost Manuscripts From The 1920's-And Why Many "Marketing Wizards" Are Sucking Your Life Dry By Selling Hope Rather Than Help

NOTES:

New Bronx Diet" Book Should Split Sides, If Not Thin Thighsnew Diet Burns Off More Fat Than If You Ran 98 Miles A Week!

New Cake-Improver Gets You Compliments Galore!

New Diet Burns Off More Fat Than If You Ran 98 Miles A Week!

New Diet System That Lets You Burn Up To 25, 50, 150 Pounds Of Fat Quickly And Easily While You Eat Bacon And Eggs, Pizza And Chocolate Cake

New Free Special Report Reveals Little-Known Strategy Millionaires Use To Keep Wealth In Their Hands - And Out Of Uncle Sam's

New From Dow-Jones-Irwin... A Successful And Proven Way To Get Your Bills Paid Faster

New Help For Not So Perfect Hair

New Internet Advertising Home Study Course Reveals Exactly How To Promote Your Business Online!

New Jersey Man Nets Easy \$500 In Just 3 Minutes!

New Pill For Diet Failures Lets You Burn Off Body Fat I 24 Hours A Day!

New Pill Gives Almost Complete Relief From Arthritis Pain!

New 'Polarized Oil' Magnetically Adheres To Wear Parts In Machine Tools, Making Them Last Up To 6 Times Longer.

New Rubber Stamp Business Pays Beginners Up To \$16.50 An Hour!

New Shampoo Leaves Your Hair Smoother-Easier To Manage

New Ways To Quit Smoking

New York Lawyer Reveals The Insiders Way To Get Even

New! Your Child Is The Star Of This Brand New Sesame Street Storybook!

New! Unlimited Mileage. Thrifty Blows The Whistle On Dubious Rent-A-Car Discounts.

New! Your Child Is The Star Of This Brand New Sesame Street Storybook!

New! Your Survival Guide For The Xx's

Next Day Delivery-Guaranteed On All Screws, Bolts, Nuts, Washers, Plugs And Anchors!

No Annoying Reply Cards. No More Pressure. No Unwanted Shipments. Now, Start With 12 Cd's Free!

No Down Payment. Plus, We Pay The Tax!

No Hard Work... No Long Hours... No Investment Necessary

No Horoscopes. No Fashion Tips. No Perfume Strips. Just Smart, Clear Financial Advice For The Independent Woman

No Matter What Kind Of Meeting You're Putting On, Hilton Can Pull It Off

No Mlm, No Chain Letters, No Pie In The Sky Schemes, No Recruiting, And No Get Rich Quick Scams! Proven Strategies Anyone Can Use To Sell Any Business, Product Or Service Online To Generate Extra Cash Flow On A Weekly Basis!

NOTES:

No More Back-Breaking Chores For Me-Yet Ours Is Now The Showplace Of The Neighborhood!

No More Back-Breaking Garden Chores For Me - Yet Ours Is Now The Show Place Of

No More Bad Hair Days! Here's A Proven Way To Maintain The Perfect Look Any Day Of The Week!

No More Drugs... No More Surgery... No More Disease! An Overview Of Today's Safest, Most Powerful Natural Remedies From Top Md's And Alternative Healers. Let Them Help You...

No More Lost Sales! Here's An Automatic System For Timely Follow-Ups With Every Prospect!

No More Nervousness! No More Fear! Learn The Tricks Pros Use To Speak With Ease To Any Size Of Audience!

No More Wet Beds! An Amazing Technique From Europe For Training Your Child In Just One Week! Try It Risk-Free-- A 98.7% Success Rate!

No Office - No Phones - No Hassles - Just Cold Hard Cash In The Mail!

No Time For Yale -- Took College At Home, Says Well-Known Author

Nobel Prize Winning Md Discovers Amazing Secret That Could Lead To A Longer And Healthier Life For You And Your Family

Nobody Should Be Allowed To Have Anything To Do With Advertising Until They've Read This Book At Least 7 Times

No-Cost Cures The Medical Establishment Doesn't Want You To Know About

No-Nonsense Advice About Making Money In Your Own Business

Not Just Un-Shiny. Not Just Un-Oily. But Skin So Fresh And Smooth, It's Uncanny

Nothing!

Now A Few Outstanding People Can Own Their Own (Barter) "Bank"

Now A Tranquilizer Pill Without A Doctor's Prescription!

Now All You Have To Do Is Scan The Table Of Contents, Choose Some Appropriate Headlines -- And Quickly Make Only Those Minor Changes Needed To Match It To The Particular Product Or Service You're Selling

Now Any Auto Repair Job Can Be "Duck Soup" For You

Now Be Honest With Yourself - More Honest Than You've Ever Been In Your Whole Life!

Now Buy A Ford F-15 0 Pickup With The Payment Of A Ranger

Now Everyone Gladly Works For You - Free

Now Is The Time For You To Act!

Now Let This Strange And Powerful Gift From Outer Space Bring You Incredible Good Luck - Absolutely Guaranteed!

Now That There's A Computer You Can Actually Use, Here's How You Can Actually Use It

Now That You're Working Form Home, Does Your House Still Work?

NOTES:

Now The Commonplace Product That Keeps You From Absorbing Calories

Now The Far Distances Are Yours With Magic Eyes That See For Miles!

Now We've Done The Same For Postage!

Now We've Overcome The Last Reason For Not Owning The New Encyclopedia Britannica

Now You Can Create A Breakthrough Marketing Plan Within The Next 30 Days ... For Free!

Now You Can Do More Than Merely Dream About Success

Now You Can Easily Double Your Income By Learning The Insiders Secrets Of The Most Successful Self-Publishers In The World... And I Guarantee Your Satisfaction! Plus... If Act Now, You'll Also Get Valuable Free Bonus Tools Worth \$299!

Now You Can Easily Double Your Profits By Learning The Jealously-Guarded Marketing Secrets Of The Richest Service Companies In The Country... And I Guarantee Results!

Now You Can Eat More And Weigh Less

Now You Can Get \$2,177 Worth Of Expensive Stock Market Newsletters For The Incredibly Low Price Of Just \$69!

Now You Can Have Your Own Personal "Computer"! Introducing: The Hp-65 - The First And Only Fully-Programmable Pocket Calculator That You Can Use To Solve Extremely Complex, Lengthy Or Repetitive Problems In Seconds-Anywhere... Anytime!

Now You Can Learn These Two Well-Paid Skills At Home... In Your Spare Time. Be A Legal Investigator

Now You Can Share In Mail Order's Rich Rewards

Now You Can Skip Any Trade Show And Still Get An Armload Of The Best Exhibitor Handouts

Now You Can Use Our Method Of Holding Rental Homes! Without Capital-Time Or Headache!

Now! Own Florida Land

Now! \$320 A Week Profit For Part-Time Effort!

Now! A Leading Real Estate Expert Shows How You Can Easily Finance Any Real Estate Deal In Any Money Market

Now! Let An Expert Show You How To Add Thousands To Your Spendable Income!

Now! Let Me Show You How Hand Reflexology Can Bring You Instant Relief From Pains All Over The Body...

Now! Own Florida Land This Easy Way... \$10 Down And \$10 A Month

Now! The Miracle Gas-Saver That Europe Couldn't Hide!

Now, For The First Time, You Can Learn The Business Secrets Of Maverick Millionaires... Men Who Started Small And Now Take In Millions!

Now, For Very Little Money, You Can Get Into The Very Profitable Business Of Cleaning Computers And Realistically Earn \$75.00 An Hour!!!

Now, Protect Your Family With A Low-Cost Home Burglar Alarm You Can Install

NOTES:

Now, The Best Way To Manage Information Inside May Be To Go Outside

Now, What Nature Didn't Give You Natural

Now-At No Extra Charge!

Now's The Time To Sell Calendars

Obtain Guaranteed Credit Anywhere In The United States

Of All The Decisions You'll Face When Buying Or Selling A Home, There Is None More Important Than The Person You Choose To Represent You. Choose Carefully

Of Course You've Heard Of Laser Vision Correction. But Have You Heard Of Affordable Laser Vision Correction?

Of The Dozens Of Business Opportunities Covered In Over The Last Year, Several Are Probably Just Right For You. Subscribe Now And Receive 2 Free Issues Of Your Choice

Often A Bridesmaid, Never A Bride

Oh No, Not Again!

Oh, Say Can You See... Why These Stamps Are So Valuable?

Ohio Agency Develops Method That Changes Daily Newspapers From The Worst To The Best Media To Advertise

Ohio Man Discovers The Secret Of How To Escape The American Rat Race

On Wall Street, "Who's Your Magazine" Is As Important As "Who's Your Broker"

Once In A Great While, Something Comes Along That Exceeds Your Expectations

Once You Look At Our Successful Partnerships With American Industry, You'll Know Who To Line Up When A Tall Order Comes Your Way

One Basic Change In Your Thinking Can Mean An End To Worry And Fear, And Control Of Your Financial Future

One Employee Lawsuit Can Wipe You Out

One Place Setting Free For Every Three You Buy!

One Transaction Can Make You Independent For The Rest Of Your Life

Online Investment Secrets!

Only 1 Career Woman In 1,000 Finds The Job She Deserves

Only 117 Portable Tv's Left--Get Yours Free While Supplies Last

Only 7 More Custom Convertibles Left--Buy Now Or Lose The Opportunity Forever

Only Way Left For Little Guy To Get Rich! Here Is The Uncensored Message My Wife Asked Me Not To Write

Open This Envelope And Discover How You Can Become A Millionaire Copywriter

Opportunity Is Not Just Knocking At Your Door... It's Almost Knocking Your Door Down

Oprah's Secret: How To Get What You Really Want

NOTES:

Others Got Back Thousands Because They Believe In Me And My System Not One Lost

Ought To Know About This Stock And Bond Business Money-Saving Bargains From America's Oldest Diamond Discount House Now! Own Florida Land This Easy Way...\$10 Down And \$10 A Month}{

Our "Loss Prevention" Philosophy Is Your Gain

Our Ad A Few Months Ago

Our Business Is Putting Women In Business

Our Employee Screening Test Is So Stringent That 71% Of Applicants Flunk The First Time. And 54% Never Pass. (Guess Who You're Hiring When You Hire Temps From Our Competitors.)

Our Facilities And Resources Are At Your Disposal To Help You Build Your Own Successful Business

Our Sales Approach Helps You Avoid Unpleasant Surprises Down The Road

Our Shoes Are Crafted Of Superior Leather For Greater Comfort, Breath-Ability And Durable Looks

Out Of 537 Multi-Tenant Buildings Outside Of Downtown, Only 6 Have Immediate, Large-Block Leasing Capacity

Out Op An 8-Hour Day

Outraged Us. They Didn't Do

Overcome Any Fear Almost Instantly With This New 2-Minute Technique Revealed By A World Famous Speaker

Own A Business Of Your Choice Without Investing One Cent

Own A Gold Mastercard? A Premier Visa? Not After You Read This, You Won't!

Own Property And Want To Learn How To Pyramid Your Assets?

Own You're Probably Going To Pay Too Much In Personal Income Taxes This Year Be Recognized Around The World How To Do Wonders With A Little Land!

Panic-Proof Your Life...

Paperworkaholism Turned Me Into A Basket Case

Passing It On With The Smallest Bite

Paying Too Much For Poor Workmanship And Constant Delays? Fire Your Contractor Now And Do It Yourself! It's Easier Than You Think With The Home Improvement Video Series By Time-Life!

Percentage Of Cne Candidates Who Certify Before The End Of The Program - Us: 96% Them: 21% (We're A Little Bit Higher.)

Personal Help Is Available Whenever You Need It

Phone Wizard

Pick The Brains Of A Millionaire For \$10

Picked Up A Good Piece Of Real Estate For A Song -And Didn't?

NOTES:

Picture This... You Open Your Mail Box And Find It Stuffed With Literally Hundreds Of Cash Orders! Welcome To The Exciting And Profitable World Of Mail Order Marketing!

Pierced By 301 Nails... Retains Full Air Pressure

Plan Ahead For A Splash Of Colour All Summer Long! Super Special Seed Geraniums Only 98 Cents

Plants Filled With Wonder Drugs That Are Yours For The Growing, The Picking Or The Buying - For Pennies - Without A Prescription

Play Guitar In 7 Days Or Your Money Back

Please Accept This Free Gift Of Wisdom Now... Because One Day, You May Wish You Knew!

Please Don't Throw Away \$2,000* First Time Ever In Ontario* This \$2,000 Millionaire's Retreat Could Be Yours For Free...Police Officers Give Our Donuts A Thumbs Up, And So Will You!

Please Stop Reading Here

Police Officers Give Our Donuts A Thumbs Up, And So Will You!

Police Say Buy It

Pop Quiz: Is It Worth An Extra \$315 A Month To Put Your Out Of Town Executives In A Fully Furnished, Well-Equipped 1,250-Square Foot Apartment Instead Of A Stripped-Down 230-Square Foot Sardine Can Of A Hotel Room?

Positive Proof This Method Succeeds!

Positive Thinking Will Do It

Power Hungry?

Powerful Healing Juices That Wash Out Illness Out Of Your Body

Powerful Listening Skills. Hear More Of What People Are Saying And Retain More Information Than You Ever Thought Possible

Powerful Reasons Why Diamond Prices Are Soaring Maverick Investor Gives Away Free Silver Dollars

Powerful Secrets Your Government Among Others, Is Keeping From You...

Predict The Future!

Pregnant? The Sooner You Know, The Better

Premature Aging The Most Universal And Unconquerable Of All The Common Diseases Listed Inside? Not At All

Prestige, Versatility, A Minimum Credit Line Of \$5,000... And Now A Special Complimentary Bonus

Privacy From The Government Is Perhaps The Most Important Thing In Life Right Now

Prize-Winning California Tomato Farmer Says "Growing Grapefruit-Sized, Juicy Beefsteak Tomatoes Is Easy When You Take These 3 Simple Steps."

Productivity Is: A Sales Force 46% More Likely To Close - With No Increase In Staff

NOTES:

Products Empire!

Professional Quality Workmanship And Guaranteed On-Time Project Completion, Plus... We Thoroughly Clean The Entire Work Site At The End Of Each Day To Make Your Renovation As Painless As Possible!

Profit From 'Insider Trading' - 100% Legal!

Profit From The Wisdom Of Over 50 Investment Experts

Profits That Lie Hidden In Your Farm

Programs To Match Your Growing Needs

Project Management Guaranteed To Help You Complete Your Projects On Time, On Budget, And On Target

Pros Want It, Newcomers Need It, You Can Test It-Free For 30 Days!

Prostate Health Without Drug Or Surgery

Protect Your Corporation's Tax Shelter Status Without A Lawyer

Protect Your Money From Devastating Market Corrections

Protect Your Pet With 1,042 Of Nature's Super Healers!

Protect Yourself From Being Burned By It Candidates Who Over-Represent Their Skill Level

Protecting People Pays Big Profits

Proven Ways To Add Many Very Good Years To Your Life 12/5

Public Invited - Free Lecture! **In Person** Multi-Millionaire Author - Lecturer Albert J. Lowry Wants To Show You..."How You Can Become Financially Independent"

Publishing Your Book Can Give You A Career In 30 To 90 Days

Push This Button And You'll Instantly Triple The Versatility Of Your Router With Your Free Video! No Strings Attached. Nothing To Buy Now Or Ever!

Put The Sizzle Back In Your Marriage

Question: What's The Key Secret To Increasing Your Profits By As Much As 917%?

Quick Relief For Everyday Aches And Pains

Raise Venture Capital Without Losing Equity

Read These Astonishing Results Of Clinical Tests Conducted By Doctors!

Read This Now!

Read Why One Of The Top Horticultural Experts In America Declares Under Oath: "This Is The Best Darn Tomato I've Ever Tasted"

Reading Bottom Line's Inside Information Is The Next Best Thing To Having A Relative In The Government

Recall Those Golden Moments

Record Time!

Reduce Office Turnover By 100%

NOTES:

Reduce The Telephone's Bite Into Sales By 30% Or More

Reduce Waist, Hips, Thighs While You Sleep Without Diet Pills Or Exercise

Reduce While You Sleep

Release The Miracles Medicines Locked In Food!

Released At Last!! 137 Perfectly Legal Ways To Get A Check Out Of Uncle Sam!

Remember When You Could Have Picked Up A Good Piece Of Real Estate For A Song - And Didn't?

Repair It. Remodel It. Renovate It. Just Don't Pay Someone Else To Do It!

Requires So Little Of Anything, You

Research Leads To Discovery Of The Wealth Formula

Returns All Calls Promptly

Revealed... A 20-Year Old Secret To Lowering Your Insurance Premiums

Revealed: How You Can See The World For Free As An In-Demand Travel Writer

Revealed: The Amazing Secrets Of One Of Australia's Hottest Futures & Option Traders... Right In Front Of Your Eyes In A Trading Workshop That Comes With A Complete Money Back Guarantee!

Revealed... A 20-Year Old Secret To Lowering Your Insurance Premiums.

Revolutionary New Kind Of Drain Opener Invented Unclogs Drains In 1 Second

Rewards Of Gifts And Trusts For Middle-Income Families

Rich Man's Burial Now Less Costly Than A Simple Grave

Right And Wrong Farming Methods -- And Little Pointers That Will Increase Your Profits

Right Now Hundreds Of The Best Salesmen In The Country Are Ready To Work For You.

Robert... Please Accept The Free Gift, Along With Your 50% Off Savings Voucher. But Hurry, This Voucher Expires June 20th, Xxxx

Rub Your Wrinkles Away!

Sand, Cat-Hairs, Dust And Dust-Mites... Nothing Gets By The 8-Lb Oreck XI!

Save \$100... \$500... \$1,000 And Have The Satisfaction Of Doing It All Yourself! Enrol Now! Try An Nri Course For 60 Days In Your Spare Time Shortcuts To Creating & Maintaining Organized Files & Records

Save \$115,000 On An Average Mortgage By Borrowing More Money... At A Worse Interest Rate!

Save 20 Cents On 2 Cans Of Cranberry Sauce -Limited Offer

Save Money By Knowing How Supermarkets Trick You Into Buying Higher Priced Items

Save Thousands Without Risking A Dime!

Save Time, Save Money, And Boost Your Profits!

Say Goodbye To Illness! Sickness Is Not Natural!

NOTES:

Saying Thank You Is Good Business! Especially When You Thank Customers With The Crown Twist Pen Custom-Imprinted With Your Company Name And Number!

Scared! - My Boss Almost Fired Me

Scheme-Yourself-Rich

Science Has Finally Counterfeited A Perfect Diamond!

Scientists Discover Mystery Chemical That Seems To Drive Women Wild!

Score Ten Points Or Better - And You Can Have A Trial Subscription To U.S. News For No More Than It Costs Us To Print And Mail The Copies!

Scrub Away Illness

Secrets Of Building A Better Memory At Any Age

Secrets Of Maximum Longevity

Secrets Of Much Happier Marriage

Secrets Of The "Un-Tourist". Never Go Where Tourists Go. Never Shop Where Tourists Shop. Never Eat Where Tourists Eat. We'll Tell You Why Inside...

Secrets That Can Banish Pain

Secrets To Staying Out Of A Nursing Home

See Details Inside!

See For Yourself How Bottom Line/Personal Makes You Even Shrewder & Happier & Healthier & Richer

See For Yourself How In Examination After Examination Doctors Prove The Amazing Healing Power Of These Natural Home Remedies

See Money Pour Into Your Pockets Like Magic

Select A New Career. Choose From Any Of Our 15 Free Booklets

Sell Your Advice - Stop Giving It Away (Or Keeping It To Yourself)

Sell Your Ideas!

Sell Your Product On National Television For A Percentage Of Profit

Send For It... It's Free!

Send Me To Any City In The United States. Take Away My Wallet. Give Me \$100.00 For Living Expenses. And In 72 Hours I'll Buy You An Excellent Piece Of Real Estate Using None Of My Own Money

Sending For The Opportunity Booklet Of Your Choice Could Be One Of The Smartest Moves You Make This Year

Serious About Making A Fortune In Mail Order? Here's How To Make \$1,062,693 Selling Information By Mail! Guaranteed... Or Your Money Back!

Service Tailored To Your Needs

Sexy Hair In Minutes

Shape 55 Year-Old Golfer, Crippled By Arthritis & 41 Lbs. Overweight, Still Consistently Humiliate Pga Pros In Head-To-Head Matches By Hitting Every Tee Shot Further And Straighter Down The Fairway?

NOTES:

Share The Excitement Of Creative Living. Now For Just \$1 An Issue

She Fled Out Of The Hospital When The Doctor Said "Cut Her Open"

Should An Experienced Traveler Like You Fly With A New Airline Like Us?

Should You Be Reading The Most Influential Periodical In Print? (You Can Try It Now-At Just Half The Regular Price--- With Your Satisfaction Guaranteed!)

Should You Take It Back To The Photo Shop? How To Tell If The Processor Is To Blame For Your Bad Snapshot

Shouldn't You Spend Just \$ -- A Year So You Can Get The Facts That Serve Your Interests? Shouldn't You Start Your Own Business Now... While Still Employed?

Show Me A Person Who's Never Made Real Money And I'll Show Him A Way To Riches He Never Dreamed Existed. I've Helped Others. Now Let Me Help You!

Shrink Your Materials Inventory Without Stretching Delivery Schedules

Simple 2-Step Secret Instantly Slashes 10-To-20 Strokes Off Your Very Next Round Of Golf... Legally... And Without Even Trying!

Simple Way To Build Strength And Boost Your Energy

Simple Ways To Stop Uncontrolled Eating

Since You're Off To A Flying Start, ... Why Not Start Off Flying Smart?

Sink Your Teeth Into Taste So Rich And Luscious... You'd Never Guess It's Low-Fat! Live The Food-Lover's Life And Still Lose Weight. Free For 21 Days!

Sit Down, Have A Cup Of Coffee On Us, And Learn Why You Can Profit From Stocking Jensen's Molly Bolts. (Coffee Attached)

Sitting In A Pyramid Causes

Slash Your Business Reading Time! Finally-An Ingenious, Positively Ruthless New Solution To The Chronic Complaint "There's Just Too Much To Read!" See Inside.

Slice 20 Years Off Your Age!

Slip This Into Your Checkbook And Watch Your Debts Disappear!

Small Company New Golf Ball Flies Too Far; Could Obsolete Many Golf Courses

Smart Shopping Secrets

Smokers Prefer 3 To 1

Sneaky Little Arthritis Tricks

Snoring Remedies That Really Work

So Rugged Its Working Life Is Sometimes Measured In Decades Instead Of Years

Solve All Your Money Problems Forever! (With Absolutely No Work Whatsoever)

Solve All Your Money Problems. Free Book

Some Good News - About The Coming Bad Times

Some Kids Gave Us A Lesson In Business We Won't Soon Forget.

Some Loans Can't Wait For Someday

NOTES:

Some People Are Born Leaders. But Nobody Is A Born Manager. Even If It's Your Destiny To Be Your Own Boss, It's Best To Learn Modern Management Methods Before You... Kiss Your Job Goodbye!

Some Straight Talk About Earning Extra Income

Someone Reading This Page Is Getting Ready To Sue You

Something To Look Forward To Each Day!

Something You Probably Didn't Know About Rolex Watches.

Sometimes It Hurts To Be Blind...

Soon A Very Limited Number Of People Will Begin To Acquire A Private Library Of The One Hundred Greatest Books Of All Time - In The Most Beautiful Edition Ever Published

Sould You Worry About Getting Aids?

Sound Too Good To Be True?

Spare Time Cash!

Speak Fluent French In 28 Days--100% Guaranteed-Even If You've Never Taken A Single Foreign Language Class In Your Life!

Speak Spanish Like A Diplomat

Special 1/2 Price Get-Acquainted Offer! For A Hard-To-Believe Introductory \$32.45

Special Invitation To Inventors

Special Offer For Preferred Customers Only!

Special Preferred Customer Offer Inside! Dr. Napoleon Hill, The World's Greatest Authority On Success, Has A Never-Before-Released Video Message For You! Plus-A Free Stereo Cassette Player Worth \$29.95! Special Price Get-Acquainted Offer! For A Hard-To-Believe Introductory \$32.45

Special Report And Audio Tape Reveal The Shocking Truth About Your Health. Could This Be The Health Secrets You've Been Searching For?

Specialty Newsletter Publishing - A Lucrative Sideline For Non-Writers

Speed On The Internet: 2 Questions That Other Providers Hope You'll Never Ask Them

Speed-Picking Secrets Of The Pro's. Don't Spend Another Second Playing Guitar Until You've Read This!

Speed-Reading Secrets Of The World's Fastest Reader(Tm). Don't Spend Another Second Struggling To Keep Up With Information Overload-

Spend - Isn't This The Kind Of Methods - And Little Pointers (Type Of Product, But Not Brand That Will Increase Your Name) You Would Build?

Profits

Start Your Own Business With This Free Sales Catalog

Start Your Own Real Estate Company

Start Yourself On A Lifetime Of Winning! Positive Thinking Will Not Do It

NOTES:

Starting Off With \$56,000 In Debts... A Young Divorced Mother Tells How She Became A Millionaire In Only 34 Months. Here She Explains How You Can Start Earning Enough Money-Easily-Working At Home, To Retire A Millionaire In 5 To 10 Years

Stay One Step Ahead Of The Stock Market Just Like Martha Stewart - But Without Her Legal Liability!

Still Thinking About Starting A Business Of Your Own While Others Are Actually Doing It?

Stop Being A Money Patsy!

Stop Dieting And Lose Weight

Stop Dreaming And Start Making Money

Stop Missing The Vital Business Information... In Important Books Like These

Stop Playing Catch-Up And Start Getting Ahead

Stop Smoking In Just 10 Days!

Strategy - How Manufacturing Can Stay Ahead Of The Economy's Ups And Downs

Stressed Out Every Month By Nagging Bills? Here's A 100% - Guaranteed Way To Live A Worry-Free Life And Enjoy All Those Things You Thought You Never Could Afford!

Success Forces - Can You Be Successful Despite Yourself? Here's How I Did It

Success In Plain English

Successful Art And Fashion Careers Begin Here

Successful Investing & Money Management - If You're Doing Well, You'll Do Better. Much Better

Successful Strategic Alliances: Learn How To Pool Your Resources And Share Your Risks And Costs

Suddenly Multiply Your Income With Unorthodox Strategies Like These! Unlimited Lifetime Income From Racing

Suddenly...You're Rich! Free! Foxy-Smart, Sudden-Wealth Strategies Ready For Instant Use - If You Dare!

Super Potency At Any Age

Suppose This Happened On Your Wedding Day!

Suppose This Happened To Your Car

Sure I'm Busy...But I'm Happy To Take Time Out To Tell You How Easily I Make Big Money As A National Gem Dealer...And So Can You!

Sure Way For Steak Lovers Only... Use The Enclosed Check In Your Name

Surgery Self-Defense

Surgical Tables Rebuilt - Free Loaners Available

Surprise: America's Freight Railroads Carried More That 3,000,000 Piggyback Truckloads Last Year - And Never Left A Pothole

NOTES:

Take 6 Books For \$1 (Plus Shipping & Handling) With Membership The Best Of All Worlds Is Waiting Inside!

Take Any 3 Of These Kitchen Appliances -For Only \$8.95 (Values Up To \$15.45)

Take Everything! Keep Everything! Just For Looking! No Strings!

Take One Day To Learn How To Read Men's Minds

Take Several Bunches Of Dried Flowers... Clip A Few Strands Of Wire... Add A Length Of Colored Ribbon... Presto! That's All You Need To Make A Gorgeous Wreath In A Single Evening!

Take The First Step Toward A More Profitable Future Right Now!

Take! The World's Easiest Money!

Tax Laws Say You Don't Have To Pay Taxes Even If You Earn Between \$15,000 To \$35,000 Or More!

Tax Shelter Digest... Because Today's Investors Want To Know More About Tax Incentive Investing

Tax Time. Without Taxing Your Time

Television For A Percentage

Test Your Ability To Accumulate Money

Test Your Ability To Ever Grow Up

Tested Advertising Methods

Thank Goodness Those Days Are Over

That Is Going To Be Caused By Cash-Rich Drug Dealers And Other Criminal Scum!

That Keeps You Fat!

That Makes It Fun To Learn Things

The "10 Quickest Ways" To Get More Customers

The "Art Of Negotiating" Guarantees To Make You A Better Negotiator

The "How To" Book Of Making Money With Rental Homes

The "Love Letter" An Amazing "Letter Of Introduction" That's Changing The Mating Habits Of Our Club Members All Across America

The #1 Most Common Goof In Buying A House

The \$10 Book That Can Make You Rich

The \$12,000 Housewife

The 10 Habits That Keep People Poor And The 12 That Can Make You Rich

The '10 Quickest Ways' To Change Jobs

The 13 Biggest Mistakes You Could Make As The Parent Of A Teen

The 2 Hours You Save

The 4 Grim Facts Of Life About Lawsuits: Don't Go Into Business Until You Memorize Them

NOTES:

The 5 Most Costly Mistakes In Business - How Many Are You Making Right Now?

The 5 Tech Stocks You Must Own Now

The 7 Critical Things You Must Do To Guarantee That Your Athletes Win Under Pressure

The 7 Secrets That Can Make You A Better Speaker

The 9-Day Money Miracle Secret Nearly Everyone Knows But You!

The Absolute Easiest Way To Make An Extra \$10,000 A Month-In Less Than 30 Minutes A

The Advantage You Need To Compete In Today's Information Economy

The All Snickered At The Nearly "Crippled", Overweight Golfer As He Hobbled Up To The Tee Box... Until He Promptly Blasted A Perfect 275-Yard Drive Straight Down The Fairway!

The Amazing "Face-Lift-In-A-Jar" Used By Hollywood Stars Who Don't Want Plastic Surgery

The Amazing Beverly Hills "Wrinkle Eraser" Discovered By A Top Oriental Chemist!

The Amazing Blackjack Secret Of A Las Vegas Mystery Man!

The Amazing Diet Secret Of A Desperate Housewife

The Amazing Direct Mail Secret Of A Desperate Nerd From Ohio!

The Amazing Hidden Money Secret Of The Social Security Department

The Amazing Lost Money Secret Of The U.S. Government

The Amazing Money-Making Power Of Pac-Man And His Friends!

The Amazing Seduction Secrets Of A Skinny, Ugly, 6 Ft Geek From Xx

The Amazing Story Of The Frustrated Librarian Turned Millionaire Property Developer Who, Started With A Single Home And Amassed A \$5,000,000+ Fortune In Less Than 10 Years!

The Amazing Thing, Of Course, Is The Speed At Which This Program Works. It Is Rather Remarkable To Throw Off As Much As 6 Pounds Of Fluid And Fat In The Very First Week-End...

The Answer To Financial Independence Is A Simple One... "Some Straight Talk About Earning Extra Income"

The Appetite Eliminator

The Art Of Selling By Telephone

The At-Home Workout You Won't Want To Quit

The Average Hospital Bill Has \$600 In Phony Charges. Take These 10 Defensive Measures, And You'll Save Way More Than \$600

The Best Business Books Of Xxxx. How Many Of Them Have You Read? Now You Can Read Them All-In Just 15 Minutes Each. Here's How...

The Best Chocolate Cake You Ever Ate

The Best Color To Paint Your House For Faster Sale

NOTES:

The Best New Way I've Seen To Reach Your Fitness Goals!

The Best Of All Worlds Is Waiting Inside

The Best Print Production Workbook Ever Published...Just Got Better! The People Who Read This Book Will End Up With Your Money

The Big Hairy Secret That Big-Name Brokerage Houses Don't Want You To Know About Their Mutual Fund Selection Process (Hint: They Don't Have A Process)

The Biggest Problems You'll Have With Most Plumbers... And How Mr. Burrows Overcomes Them All

The Biggest Revolution In Medicine In 150 Years. A Special Report On How The New Medicine May Soon Save Your Life

The Body Chemical

The Book Nobody Believes Until They Read It

The Book On Who Owns Whom

The Bottom Line Tells All

The Child Who Won The Hearts Of All

The Chinese Secrets Of Weight Control

The Choice Is Yours

The Common Meat That Can Kill You If You Cook It In A Microwave

The Conspiration Of Silence About Prescription Side Effects

The Cookbook Store's 10th Anniversary. 10% Off Thank You Coupon. The Real True Secret To Success In Network Marketing

The Cost Of Producing Quality Corporate Videos Has Fallen By 64% Over The Last Five Years... But Most Video Production Companies Are Still Clinging To And Charging 1992 Prices

The Crazy Thing Is Even If You're Lazy, It Works

The Crimes We Commit Against Our Stomachs

The Day The Company President Called His Own Office Is One Day No One Will Ever Forget!!!

The Deaf Ear Now Hears Whispers

The Deaf Now Hear Whispers

The Difference Between Making A Killing And Getting Killed Is Where We Come In

The Doctor's Guide To Natural Remedies And Folk Cures (Prevention)

The Driveway At 616 West Blvd. Is In Need Of Repair. Get Your Free Estimate By Calling The Paving Experts At: 111-111-1111

The Easy-Going Way To Big Sales!

The Enclosed Certificate Is Made Out In Your Name And Is Non-Transferable. It Entitles You To Receive Four Weeks Of Barron' S Free Of Cost Or Obligation

The Finest Materials And Tailoring Make These The Best Cotton Pants Money Can Buy. Unlike Other Premium Jeans, You're Not Paying Extra For Our Name

NOTES:

The First High-Tech Start-Ups Of Xxxx

The First Major Business Monthly For The One Who Really Makes It Happen... You!

The Five Most Costly Mistakes In Business. How Many Are You Making Right Now?

The Following Information Is Secret, Privileged, Confidential, Covert, Sub Rosa... In Other Words... Classified! But We're Willing To Let You In On It!

The Future Pricing Of Diamonds Is Very Uncertain, Due To The Political Situation In South Africa

The Gnu Pocket Calendar. Great Looking... Great Offer

The Happiest Millionaire Around Teaches Others His Secrets

The High Energy Diet That Eliminates The Jitters - It Allows You To Actually Enjoy Eating Less

The Hottest Investment

The How-To Magazine For Choosing The Right Business To Go Into No Other Magazine Provides You With This Kind Of Information!

The Illusion Of Having Money

The Incredible Money Myth

The Inside Report For People Who Want To Be Experts On Everything

The Inside Story Of A Business That Requires So Little Of Anything, You Could Run It Out Of A Phone Booth

The Irs Automatically Sends Out Millions Of Notices Demanding More Money Each Year. Not One Person In A Hundred Knows How To Answer Them. But You'll Know What To Say--Word For Word!

The Key To It All

The Keys To Success Are In Your Hands.

The Last 2 Hours Are The Longest - And Those Are The Last Two Hours Are The Longest -- And Those Are The Two Hours You Save

The Lazy Golfer's Guide To Saving Par... Even If You Screw Up On Every Drive!

The Lazy Man's Way To Beat The Races!

The Lazy Man's Way To Riches

The Lazy Person's Guide To Investing Wisely

The Lowdown On Self-Publishing

The Machine That Peels Off Pounds While You Sit Back And Enjoy It

The Man Who Brings People Together!

The Man With The "Grasshopper Mind"

The More Advanced You Get The More Advanced It Gets

The Most Common Tax Mistake (You're Probably Making It Now)

NOTES:

The Most Effective Non-Drug, Herbal Shampoo Ever Created That Addresses The True Cause Of Hair Loss!

The Most Expensive Magazine In The World. Yet Over 40,000 Businessman Buy It Every Month Why!?

The Most Expensive Mistake Of Your Life

The Most Important Bible News In 340 Years

The Most Powerful Wealth Secret In History

The Most Thorough And Complete Guide To The Management Of Money

The New Encyclopedia Of Little-Known Highly Profitable Business Opportunities

The New Shows. The New Players. The 1998 Edition Of Shows & Exhibitions!

The New Toxic Nightmare

The Newest, Most Unique Ways People Are Making Money

The One Internet Stock You Must Own Now. Hint: It's Not What You Think!

The One-Page Typewritten Letter That Brought In 7 Million Orders And Built An Empire How To Get Promotional & Close-Out Merchandise At Unbelievable Discounts

The Only Honest Profession That Pays \$50,000 To \$100,000 To 3-Star Klutzes Who Can't Sell And Won't Wear A Suit

The Only One Holding You Back Is You!

The Only Program Of It's Kind Developed Especially To Teach You How To Achieve Personal Economic Survival In Today's World

The Only Successful Way To Thrive On Shortages & Inflation

The Only Thing We've Left Off (Product) Is The Ridiculous Price

The Other Side Of The Story On Rock Hudson

The Passport To Riches

The Peaceful Man's Way To Win Fights

The Place Where Truckers Come To Get Washed For The Long Haul. Where Picky Limousine Services Come To Look Their Parade-Best. Where Professional Landscapers, Gardeners And Decorators Stop First

The Post Office Wouldn't Let Us Mail You A Cup Of Fresh, Hot Coffee. Look Inside For The Next Best Thing

The Recession Of 1979... A Wellspring Of Opportunities For Savvy Entrepreneurs

The Report That Briefs You On What To Watch

The Salesman's 10 Commandments

The Scientific Breast Enlarger

The Secret Cures Doctors Take When No One's Looking...

The Secret Of Bowling Strikes

The Secret Of Having Good Luck

NOTES:

The Secret Of How America's Number One Handicapper "Stole" Over \$1,000,000 From The Racetracks Last Year

The Secret Of Making People Like You

The Secret Of Perfect Putting

The Secret Of Sticking To Your Diet

The Secret Of Teaching Yourself Magic

The Secret To Being Wealthy

The Secret To Getting All The Credit You Ever Wanted -- Even If You've Been Bankrupt!

The Secrets Of Living In Style Without Any Money Worries!

The Secrets Of Not Only Surviving, But Thriving In Today's Tough Economic Times!

The Secrets Of Successful Advertising By Mail

The Secrets Of The Ocean Revealed Free!

The Sex Food So Potent Priests Were Forbidden To Eat It! - Plus Hundred Of Techniques Guaranteed To Make You A Super Lover!

The Shocking Truth About Becoming A Millionaire!

The Specialist In Financial Staffing

The Speed At Which This Program Works. It Is Rather Remarkable To Throw Off As Much As 6 Pounds Of Fluid And Fat In The Very First Weekend..."

The Success Secrets Of The Most Prolific Magazine Writer In America!

The Surprising Truth About Co-Enzyme Q10

The 3 Little-Known Secrets To Bring Out Your Natural Beauty

The 3 Most Dangerous Words You Could Say To Your Doctor During Diagnosis: "You're The Expert."

The Tough-Minded Business Books You Need In Today's Tough Economic Climate. How Many Have You Read?

The Truth About Achieving Financial Independence

The Truth About Getting Rich

The Ugly Truth About Your New Car

The Ultimate Age-Defying Diet

The Ultimate Business Opportunity - No Investment - No Expense - Build As Large As You Like And Your Sales Staff Pays For It All

The Ultimate Tax Shelter

The World's Best Football Prediction Service

The World's First Personal Postage System. Never Run Out Of Stamps Again! Free 60-Day Introductory Trial Of Revolutionary New "Personal Post Office"

The World's Most Flexible Clothing System For The World's Most Changeable

NOTES:

Climate

The World's Most Powerful Money Manual And Course

The World's Top Doctors Tell You How To Heal Your Ills Yourself!

The Xxxx's Offer Fabulous Financial Opportunities If You Follow This Inflation-Beating Plan

Them Move In With You

There Are 10 Major Mistakes Men Make With Women, And 10 That Women Make With Men-But On Both Lists The Number-One Blunder Is The Same

There Are 2 Times In Your Life When You're Totally Alone. Just Before You Die. And Just Before You Make A Speech

There Are 250,000 Millionaires In America Today 20,000 Americans Become Millionaires Each Year

There Are 3 Secrets To Direct Mail Success. (And You Already Know 2 Of Them.) See Inside...

There Are 3 Very Good Reasons Why A Direct Mailing Succeeds... And You Already Know 2 Of Them. The Third Reason May Be The Final Piece Of The Puzzle That Makes Your Next Mailing Click

There Are 348 Hotels And Extended Stay Residences Within 20 Miles Of Dfw Airport Where Visiting Executives Could Stay For 2 To 52 Weeks... But Only One Of Them Was Specifically Designed And Equipped To Cater To The Unique Needs Of Business People

There Are 6 Deadly Assumptions That Could Wipe You Out... And You're Already Making 4 Of Them!

There Are Tremendous Upheavals Ahead! And The People Who Know What's Coming - And What To Do About It - Can Make A Fortune!...

There Has Never Been A Better Time To Trade In Your Older Typewriter... For A New High Performance Ibm Typewriter

There Is A Secret Of Financial Independence. I Would Like To Tell You About It So That You Can Use It As I Have

There Is Still A Way You Can Beat The Double Whammy Of Taxes And Inflation

There Must Be A Better Way To Earn A Living...

There Were 63 Different Ways Thieves Broke Into Houses Last Year In Allegheny County Alone! Is Your Home And Family Safe?

There's 2 Ways To Buy Your Corporate 'Id" Logo Apparel: From Screen Printing Shops, Or From Their Source... The Wholesaler

There's Another Woman

There's Money In Shoes!

There's Two "Schools Of Thought" When Dealing With Employee Back Injuries: One Costs You 4 Times As Much As The Other... For Inferior Results. Which Do You Prefer?

These "10 Secrets" Can Help Your Business Build A Higher Profit

These New Kitchens

NOTES:

These People Beat The Irs-You Can. Too!

These Simple Techniques Will Help You Avoid The Widespread, Deep-Rooted Neuroses That Affect Virtually All Decisions In The Stock Market

They Laughed When I Sat Down At The Piano -- But When I Started To Play!

They Shocked Us. They Outraged Us. They Didn't Do Anything Wrong. They Just Did It First

Think And Grow Rich

Think And Grow Rich This Year And For The Rest Of Your Life!

Think Small

Thinking About Starting Your Own Business...?

Thinking Outside The Box... How To Teach Yourself And Others To Find Innovative, New Answers And Make Better Decisions

This Almost-Magical Lamp New Shampoo Leaves Your Lights Highway Turns Hair Smoother - Easier

This Book Is Invaluable, Indispensable... And It's Free!

This Book Will Cost You \$19.50. It Will Take At Least A Full Day To Read... And It May Not Tell You A Single Thing About Franchising You Didn't Know... Now Here's Why Your Good Sense Compels You To Buy It

This Book Wrote Today's Headlines Last January

This Booklet Could Hold The Answer To You Future Success...

This Breakthrough Book Will Show You How To Build A Mail-Order Business From "Square One" Into A Million Dollar Asset...

This Christmas, Let Your Present Be Your Future!

This Could Prove To Be One Of The Most Important Investments You Will Ever Make!

This Course Is For People Who Want To Build Their Nest Egg By People Who Did It

This Easy Way...\$10 Down And \$10 A Month

This Fantastic Secret Turned My Life Around And Made Me Rich... Now You Can Use It Too, Without A Penny's Risk.

This Free Booklet Will Tell You How You Can Become A Computer Programmer

This Holiday, Give A Friend The Biggest Gift Of All... The Chance To Achieve Greater Success

This Horse Paid My Daughter's Way Through College

This Is A Chance Of A Lifetime

This Is A Survival Manual You Must Read

This Is Absolutely The Easiest Way For You To Have A Future Free Of All Money Worries

This Is Marie Antoinette -- Riding To Her Death

NOTES:

This Is No Bull... Just Plain Facts!

This Is The Most Important Letter You Will Ever Read! Please Give Me 10 Minutes Right Now!

This Is What My Unique Vitamin Formula Has Done For My Hair At 43...

This Is Your Chance Of A Lifetime

This Is Your Window Of Opportunity. Open It

This Man Can Put \$1,000,000 In Your Mail Box

This Man Has Not Paid Any Income Tax Since 1973

This Man Knows Things About Our Business Even Your Broker Doesn't Know. Publishing Your Book Can Give You A Career In 30 To 90 Days. How To Increase Your Standard Of Living Without Changing Jobs

This May Be The Most Important Book We've Ever Published

This May Be Your Last Chance To Make A Killing In Gold - Learn Where And How To Buy Gold At Half Price And Less Thousands Across Nation Using Ohio Man's Sure-Fire Way To Get Rich Quick How I Declared War On Casinos... And Won!

This Pen "Burps" Before It Drinks-But Never Afterwards

This Private Invitation Is Going Out Just To A Handful Of People, Yourself Included

This Special 3-Volume Gift Set Is Yours Free Just For Ordering Newsweek. But You Must Act Now

Thoroughly Understands Your Business

Those Who Want To Act

Thousands Across The Nation Now Using Ohio Man's Sure-Fire Way To Get Rich Quick

Thousands Are Already Profiting From This Proven Money-Making System. Now It's Your Turn To...

Thousands Have This Priceless Gift - But Never Discover It!

Thousands Now Play Who Never Thought They Could

Throw Away Your Oars!

Time For You To Get Your "Blueprint For Success"

Time Sensitive Material, Respond Before Xxx

Tiny Ads That Can Literally Make You Rich If You Only Apply This Little Secret I Learned From One Of The Best Ad Writers Of All Time!

Tips And Techniques To Help You Increase Your Online Income By Thousands Of Dollars!

Tips On Keeping Your Lifestyle In High Gear Stop Using Excuses Now

Tips Tools, And Tactics To Boost Your Online Sales By Thousands Of Dollars!

Tired Of Paying "Scalpers Prices" For The Best Concerts And Sporting Events In Toronto? Here's How To Find Out About Available Tickets

Tired Of Those Cheap, Amateur \$10 Haircuts? Now You Can Look And Feel Your Absolute Best Every Time With The Help Of Our "Professionals-Only" Salon. Your

NOTES:

Satisfaction Is Guaranteed 100%--- Or You Pay Nothing!

To A \$15,000 Man Who Would Like To Be Making \$25,000 Today...Add \$10,000 To Your Estate -- For The Price Of A New Hat Why Some People Almost Always Make Money In The Stock Market

To Become Financially Independent, It Helps To Be Your Own Boss

To Every Major Performance, Game, Or Special Event, Before Anyone Else!

To Keep It And Turn It Into The Kind Of Money You Thought Only A Fortunate Few Could Accumulate

To Men Who Want To Quit Work Someday

To One Of The Most Important Investment Techniques You Need To Master

To People Who Want To Write - But Can't Get Started

To The Bride And Groom: You'll Soon Be Making Beautiful Music Together At Your June Wedding. Can We Provide The Accompaniment?

To The Company President Who Wants More Sales

To The Men & Women Who Want To Quit Work Someday

To The Person Who's Thinking Of A Career In Real Estate

To The Travelling Salesman Who's Smart Enough To Know When To Call It Quits

To Those Who Know How To Make The Most Of Today's Conditions

To Us You're As Good As Gold! Presenting A Rare 2 For 1 Opportunity...

To Your Rescues: Scientists Identify The Top 75 "Super Health Foods" On Hearth! So Positively Healing They're Called First Aid Foods!

Today... Add \$10,000 To Your Estate - For The Price Of A New Hat

Tom Mccahill Says: "The Appliance Repair Field Is So Uncrowded It's Almost Lonely"

Too Busy Earning A Living To Make Any Money?

Top Researchers Reveal Powerful New Vitamin Cures

Top Us Doctors Reveal Stunning Pain Relief Secrets To Help You Stop Someone's Pain!

Top-Secret Healing Agents!

Totally Unique And Made Of Pure Silver!

Toxic People: 10 Ways To Handle People Who Make Your Life Miserable

Trade Your Way To Wealth By Using The Inside Secrets Of The "Barter Billionaire" Program Which Reveals How To Swap Your Way To A Super-Money Fortune The Easy Way

Tradesman's Inside Secrets To Professional Home Improvements!

Treat Yourself To "Instant Good Health" For The Next 30 Days!

Treat Yourself To A Maui Adventure You Have To Stay Home For

Tricks Of The Trade So Powerful They Can Change Your Life!

NOTES:

Tricks To Avoid Taxes When Buying And Selling Mutual Funds

Trigger Your Body's Own Natural Immunities! For 21 Days Absolutely Free!

Trim 21% Off Your Auto Insurance Premium

Troubles Would You Like

Troubleshooting & Maintaining Pc's For Ibm's And Compatibles. Get The Tools Techniques And Shortcuts You Need To Keep Your Pc's Up And Operating At Peak Performance.

Trout Spoken Here. Also Bass. Salmon. And Bonefish. Crazy For Fly-Fishing? Send For Your Complimentary Issue Of Fly Fisherman

Truckers Favorite Fuel!

True, The Safest Way To Double Your Money Is To Fold It Over Once And Stick It In Your Pocket. But Pinecrest Investment Properties May Be The Second Safest Way

Truly, The Laziest Way To Strike It Rich!

Try Burning This Coupon

Try The New Pitney Bowes Personal Post Office For 60 Days Free... And You'll Never Run Out Of Stamps Again!

Try The Nri Writing Course Of Your Choice For 60 Days - Risk Free! See Details Last Page

Turn A Tax Into An Earning Asset

Turn Every Dollar Of Debt Into \$11.83 Of Wealth. Here's How: Attend One Powerful Seminar That Shows You How To Be Debt-Free In About Five Years, No Matter What Your Circumstances... While Also Building A \$1 Million+ Retirement Nest Egg

Turn Movement Into Medicine!

Turn On The Light. Unlock The Door. Here Are 1,497 Sexual Health Secrets That Can No Longer Be Kept In The Dark!

Turn The Tables On Father Time!

Turn You Best Shots Into Big Shots

Turn Your Body Into A Fat-Burning Furnace

Turn Your Ideas Into Money

Turn Your Knowledge Into Dollars

Turn Your Marketing Efforts Into A Personal Fortune! How I Made A Fortune With A "Fool Idea"

Turn Your Writing Hobby Into Cash

Turning Stumbling Blocks Into Stepping Stones

Unexplainable Good Things

Unfold The Enclosed Poster And Tell Me... How Can They Resist A Boss Who Has A Herman Sense Of Humor?

Unicef Does Big Things For Small Children

NOTES:

Unleash The Power Of Direct Mail With Internationally Renowned Marketing Guru Ray Jutkins

Unlike Any Steak You've Ever Tasted

Unlike Other Premium Jeans, You're Not Paying Extra For Our Name

Unlimited Lifetime Income From Racing

Unlock Wall Street's Secret Logic

Up To 20% In Insurance Savings And 15 Minutes Of Long Distance Calls Free For One No-Obligation Call.

Up To 60% Off

Upholstery - Money Making Pastime

Urgent Information: Anthony Robbins Personally Invites You To Attend His Premiere Program Date With Destiny-The Only Time Scheduled In London

Use These 15 Actual Magic Sales Letters To Bring You Huge Mail Order Profits!

Use This Incorporation Service Now Before The Lawyers Prevent You From Doing So!

Using A Lawyer May Be Dangerous To Your Wealth

Vision Breakthrough

Vita-Mix Announces "Instant Health" At The Flip Of Switch! Now It's Yours To Use In Your Home For 30 Days!

Waiting For Every Man - And She's Too Smart To Have "Morning Mouth"

Waiting For Your Tax Advisor To Help You Cut Your Taxes? Here's Why You May Be Making The Most Expensive Mistake Of Your Life

Want To Be A Legal Investigator?

Want To Be An Airline Flight Attendant?

Want To Be Financially Independent? It Takes Only 2 Things-And Neither One Of Them Is Money

Want To Get Ahead In Business?

Want To Know How You Can Get Money From Where You Are Now To Where You Want To Be Financially - And How To Get There In The Shortest Possible Time

Want To Lose Some Weight?

Want To Save A Bundle? An Open Letter To Everyone Who Drives A Truck Or Car More Than 10,000 Miles Per Year

Wanted -- Your Services As A High Paid Real Estate Specialist

Warning: You Probably Can't Do It Without My Help!

Washington Is Playing Hob With Your Money. Here's What To Expect And What To Do About It

Watch Your Weight And Inches Disappear

Wave This Magic Wand And Make Money For Yourself

NOTES:

We Are Handing Out Hundreds Of Dollars A Day!

We Broke The Rules... Finally A Music Club Without The Hassles.

We Can Free The Writer In You

We Can't Control The Weather. But We Can Control It's Cost

We Can't Make Your Property Taxes Go Away... But We Can Help You Avoid The Nasty October Surprise

We' D Like To Send You A Free Portfolio Filled With Samples And Ideas On How You Can Increase The Value Of Your Marketing Material

We Guarantee You'll Sew Your Next Project Faster And Better, Or We'll Refund Your Money

We Have A Whole New Story To Tell

We Have An Interest In Your Success

We Make Meeting Quality Single People Easier. You Won't Waste Time On Blind Dates Or Meet The Wrong Types With Our Exclusive Video Viewing Approach.

We Need Someone With Vision, Creativity, And Great Marketing Instincts... Someone Like A. Walker.

We Pay The Tow!

We Put The Care In Home Health Care

We Speak Your Language

We Tell Secrets

We Think Growing Companies Deserve As Much Cash Flow And Asset Protection As Giant Multinationals

We Turn Ideas Into Money For Some Of The Profit-Oriented Companies Around Detroit.

We Use Only Magicgreeen Fertilizer, The Same Compound Used To Keep The Lawns Of The White House Lush And Beautiful.

We Won't Give Away A Bottle Of Chivas. But How About \$25,000 On The American Express Gold Card?

Wealth Building Techniques That Can Go To Work For You Right Away

We'd Like To Help You Take Advantage Of Some Of The Lowest Interest Rates In Decades. That's Why We've Pre-Approved You For A \$10,000 Scotialine Personal Line Of Credit

We'd Like To Help You Take Advantage Of The Lowest Interest Rates In Decades. That's Why We've Pre-Approved You For A \$10,000 Scotia-Line Personal Line Of Credit

We'd Like To Send You A Free Portfolio Filled With Ideas On How You Can Increase The Value Of Your Promotional Material

Weekly Specials On Top Quality, Slightly-Used Computers, Printers, Scanners And Digital Cameras!

Weight Loss Hit A Plateau? Depressed By Constant Backslides? Not Losing In The Right Places? Experience A Fitness Breakthrough With Your Own Personal Trainer!

NOTES:

Weight!

Welcome To Lear's... A Magazine Devoted To You With Love, Intelligence, Curiosity And A Healthy Sense Of Humor!

We're Looking For People To Write Children's Books

We're Out To Paint A Smile On Your Face. Here's How We'll Keep You Smiling: Great Price. Personalized Service. Quality Paint. Guaranteed.

Wet Bed?

We've Doubled The Value, And Left The Price Alone. A Limited Time Opportunity.

We've Revolutionized Our 138-Year-Old Magazine For You. If You Haven't Seen The Exciting New Harper's Magazine, Let Us Send You A Complimentary Copy

What Busy Parents Can Do To Raise Intelligent Kids

What Comes Out Depends On What Goes In

What Could Be More Rewarding Than Saving Lives While Making Money?!

What Credit Card Companies Don't Tell You

What Do Japanese Managers Have That American Managers Sometimes Lack?

What Every Air Traveler Must Know Now

What Every Manager Should Know About Money

What Everybody Ought To Know... About This Stock And Bond Business

What Four-Letter Word Do You Use When You Have To Write A Check For Your High Healthcare Premium?

What Goes Out Depends On What Goes In

What Has The Government Done For You Lately? Discover Reason, The Magazine That's On Your Side

What Have You Got To Show For The Money You're Making?

What I Can Teach You In One Day, Most People Couldn't Learn In A Lifetime Has The Time Finally Come For You To Strike It Rich? A Powerful Moneymaking Sledgehammer! Read It Tonight And Start Tomorrow!

What If Inflation Stops?

What If You Could Lock An Internet Guru In A Room... Aim A Gun At His Family... And Demand That He Reveals His Most Closely Guarded Shortcuts To Making Fast Cash On The Internet?"

What If You Could See Her Naked?

What Inflation Will Do For You

What Is Your Wealth Potential?

What Makes A Consultant Successful?

What Makes Some Companies So Successful At Pleasing Customers?

What My Report Can Do For You

What Never To Drink On An Airplane

NOTES:

What Never To Eat On An Airplane

What Nobody Ever Tells You About X

What Secrets Does Your Mate Not Want You To Reveal?

What The Eye Surgeons Don't Want You To Know

What To Write On A Simple Postcard Mailing That Will Make People Flood Into Your Business

What Type Of Girlfriend Are You? Find Out If You're The Kind Who Gets Hitched-Or Ditched

What Will You Do When Money Can't Buy Food?

What Will You Do When Your Personal Assets Are Seized To Satisfy A Judgment Against Your Corporation?

What Will You Do With Your \$700,000?

What Will Your Life Be Like In Five Years?

What Women Secretly Wish You Knew About Sex... But Will Never, Ever Tell You To Your Face!

What Would You Do If You Had The Money? Finish Off The Basement? Add To Your Investments? Take The Vacation You've Been Putting Off? Pay Down Your Bills? Build A Backyard Pool?

What Would You Rather Do This Evening: Watch Tv Or Make Some Real Money?

What Would You Think Of A Winter Vacation In Orlando, Florida? Join Us For A Free Coffee Mug

What Your Doctor Doesn't Always Tell You! And Why... Reduce While You Sleep How Long Will You Live?

What's A Broken Nose Worth Today?

What's A Rich Man Like Me Doing Running An Ad Like This?

What's Really Stopping You From Making Good?

What's That Little Box On The Wall? It's A Payroll System So Simple You Do Absolutely Nothing!

What's The Key Secret To Increasing Your Income By 917% If You Don't Know, Read On. You'll Find Out What It Really Takes To Pull

What's Wrong With This Picture?

What's Your Best Chance Of Earning \$50,000 A Year By The Time You Are 30?

What's Your Best Chance To Make Money In Real Estate Today? The Answer Below May Surprise You

What's Your Body Trying To Tell You About Your Health Right Now? Take A 21-Day Look Free!

What's Your Dream

When Doctors "Feel Rotten" This Is What They Do

When Financial Planners Become Venture Capitalists

NOTES:

When I Planned To Retire Before Fifty - This Is The Business That Made It Possible

When It Comes To Sex, You've Been Kept In The Dark For Too Long...

When It's Ok To Be Your Own Doctor!

When People Drive Up To 616... Impress Them With A Freshly Painted Home That's Now More Beautiful Than Ever!

When The Depression Hits, What Happens To You?

When The Government Freezes Your Bank Account - What Then?

When Was The Last Time You Had Sex? How To Get Your Marriage Back On Track

When We Say "No Strings" We Mean It... When You Choose 4 Books For \$1 Each You Make No Commitment Whatsoever

When Your Taste Grows Up, Winston Out-Tastes Them All

Where Are The Jobs? Read On: How To Increase Return Without Increasing Risk Is It Money, You Want?

Where Doctors And Lawyers Get Their Best Advice

Where Ordinary Medicine Fails, These Miracle Natural Healers Can Work For You!

Where The Money Is And How To Get It

Where To Look For Money You Didn't Know You Had

Where Would A Wise Investor Seek Sound Advice, Attentive Service, Unbeatable Information And Unmatched Financial Strength?

Where You Can Go In A Good Used Car

Whether You Have A Job Or Not, This New Book Can Be The Single Most Important Book You Will Ever Read

Whether You Realize It Or Not, You Negotiate Every Day: In Your Business Life And Your Personal Life. Since You Must Negotiate, Why Not Be Good At It? It Can Make A Big Difference

Which Of These \$2.50 To \$5 Best Sellers Do You Want - For Only \$1 Each?

Which Of These 18 Money-Making Businesses Is Right For You?

Which Of These 4 Ways To Better Health Will You Choose?

Which Of These 5 Skin Problems Would You Like To End?

Which Of These Nagging Symptoms Would You Like To Correct Right Away? How To De-Code Your Body's Secret "Messages!"

While Some Cars Could Make It To The Next Decade, Statistics Show Volvos Could Make It To The Next Century

Who Else Wants A Kissable Complexion In 30 Days?

Who Else Wants A Screen Star Figure?

Who Else Wants Amazing Success, Choice And Power With Women, Without The Hassle, Stress And Expense Of "Dating"??

Who Else Wants Lighter Cake - In Half The Mixing Time?

NOTES:

Who Else Wants To Beat The Horses?

Who Else Wants To Build A Million Dollar Practice Without Cold-Calling, Without Pushy Sales Techniques & Without Begging People To Do Business With You!

Who Else Wants To Make Big Money In Electronics?

Who Else Wants To Quit Slicing Forever, While Adding 40 Yards To Your Drives And Hitting The Middle Of The Fairway...With Every Tee Shot From Here On Out!

Who Ever Heard Of 17,000 Blooms From A Single Plant?

Who Ever Heard Of A Woman Losing Weight - And Enjoying Delicious Meals At The Same Time?

Who Is The Best Person To Conduct A Sales And Marketing Needs Analysis For You?

Who Needs Your Services?

Who Says You're Over The Hill At 55?

Who Swore They Would Never Try Another Reducing Product

Who We Are

Who'd Have Thought I'd Make So Much Money Without Going To College?

Whoever Said There's No Such Thing As A Free Lunch Didn't Know About This Letter

Whole Foods-Not Pills-Will Help You Look Better, Feel Better, Be Happier And Live Longer! Here's Your Free Guide To The Best, Life-Giving Natural Foods On Earth!

Wholesale Mail Order...The New Way To Wealth

Who's Forgetting The Most Important Basic?

Who's Making A Bundle?

Whose Fault Is It When Children Disobey?

Why A Hard Nosed Millionaire Will Pay You \$4.50 Just To Read A Magazine

Why Are Businesses Buying More Piper Cheyennes In Bad Times Then They Ever Bought In Good Times?

Why Are You A Slow Reader?

Why Be Satisfied With A Salary When Your Own Business Can Build An Estate And Much Higher Income?

Why Do Chinese Women Have Such An Impossibly Low Rate Of Breast Cancer?

Why Doctors Of The Future Will Prescribe Whole Foods As Medicines

Why Does This Man Have One Of The Most Dazzling Records On Wall Street? Mysterious Arizona "Human Computer" Humiliates Wall Street "Experts" For 21st Consecutive Year!

Why Give You Such Valuable Information?

Why Have Over 200,000 People Ordered Acu-Stop 2000?

Why Haven't Salaried Employees Been Told These Facts?

NOTES:

Why I Offer You This New Type Of Pipe For 50ct

Why In The World Would You Want To Read This Ad Any Further... Knowing It Might Cost You \$100 At The Very Least

Why It's Become So Popular

Why Lug Heavy Groceries Home By Yourself When You Could Have All Your Favorites Delivered To Your Door?

Why Lug Your Clothes To The Dry Cleaner When The Dry Cleaner Will Come To You?

Why Most Men Never Realize Their Potential For Success And How Dynamics Can Put You In A Business Of Your Own With Higher Earnings Than You Ever Thought Possible

Why Most Small Businesses Fail -- And What You Can Do About It.'

Why People In Vermont Are Healthier, Less Overweight, Stay Young Longer, Live Longer Than People Of Any Other State In The Union

Why Put Up With Old, Money-Guzzling Windows... When You Could Be Saving Money And Enjoying The Beauty, Comfort, And Style Of Our Superior Quality Windows, Now?

Why S.O.B.'S Succeed And Nice Guys Fail In Small Business

Why Settle For A Typical Cleaning Service That Only Spreads The Dust Around When You Could Have Your Entire Home Vacuum-Dustedfor Cleaner, Healthier Living?

Why Sex Is Good For Your Health

Why Should You Have To Go To A Lawyer Every Time You Make A Legal Agreement?

Why Some Consultants Earn \$ 100,000 To \$ 250,000 Per Year While Most Struggle Just To Get By

Why Some Foods "Explode" In Your Stomach

Why Some People Almost Always Make Money In The Stock Market

Why Struggle To The Top In Someone Else's Business When You Can Start At The Top In Your Own?

Why The Beer From Here Is Better Than The Beer From There. Teeth Aren't White Until They Gleem

Why The Price You Paid For A Stock Is Absolutely Irrelevant To Where And When It Should Be Sold

Why These Vitamins Can Make You Feel Peppier

Why This Book Was Called "The Entrepreneur's Bible"

Why This Encyclopedia Of Natural Home Remedies Is So Desperately Needed Today

Why This Valuable Eye-Opener Will Be Rushed To You Free!

Why Using A Lawyer May Be Dangerous To Your Wealth

Why Would I Show You The Closely Guarded Secrets To Building Serious Wealth Your Banker Would Prefer You Never Knew?

NOTES:

Why Would We Send It To You Absolutely Free?

Why Xxx Bulbs Give More Light This Year

Will There Be Boom And More Inflation Ahead?

Will You Accept The Enclosed German Reichsbank Note For

Will You Invest \$2.70 A Month To Protect Everything You Have Ever Worked For?

Will You Let Me Help You?

Will Your Job Be The Next To Go?

Will Your Scalp Stand The Fingernail Test?

Willingly Researches Your Odd Ball Questions

Winners Are Successful Business People. Would You Like To Know Our Formula?

Winning At The Races May Not Be Your Idea Of Fun, But...

Winter Sale! Our Best Sale Of The Year Guaranteed. 25% Off All Windows And Door Products.

Wipeout Depression For Good With This Little-Known Natural Remedy

With A Little Luck, You May Never Have To Work Again

With All Their Extra Advantages, It Doesn't Surprise Me They Have An 80% Repeat Customer Rate

With An Eighth Grade Education And \$500 Borrowed Money, I Retired In Less Than Five Years With A Wealth Of Over A Million Dollars

With Just The Touch Of A Finger... You Can Rub Away Rheumatism... Massage Away Stomach Pains... Recover Youthful Potency... And So Much More!

With Reverse Calories In Speed Reducing Foods, Men & Women Shed Up To 20 Pounds In A Week - 50 Pounds In A Month!

With This Behind You, You Will Never Be Beholden To Anyone Else For The Rest Of Your Life!

Women Can Have More Beautiful Skin In 14 Days

Work The Hours You Like To Work

Working Hard For Yourself Can Make You Wealthy. Working Hard For Somebody Else Just Makes You Tired

World Poker Champ Sells Secrets For \$9.95

World Renowned Doctor Says... "You Can Prevent And Cure Cancer Simply By Eating 2 Natural Foods!"

World's First Solar-Powered Watch Guarantees To Outperform Any Watch Sold Today... Or Costs You Nothing

World's Greatest Copywriter Now Giving Away Free Copies Of The Most Amazing Direct Mail Secret Ever Revealed!

Worried About Your Child's Grades In School? Here's A Guaranteed System For Turning C's Into A's, Improving Concentration, And Transforming Your Child's Own Self Esteem!

Worried That Home Inspection Could Be A Deal Buster?

NOTES:

Worry No More About Shortages, World Crises, Shutdown, Rising Prices, Future Inflations!

Would You Invest \$7 To Be \$1,000 Richer...Without Risking A Cent?

Would You Like To Earn \$40,000 A Day?

Would You Like To Have To Your Diet A Photographic Memory?

Would You Like To Know When You Would Most Likely Be A Winner? If You Can Lick A Stamp - You Can Lick Your Weight Problem!

Would You Like To Make \$1,000 A Month In Your Spare Time?

Would You Like To Save 45% On Your Next Vacation?

Would You Like To Sell Our Product On National T.V. For A Percentage Of Profit? Tele-Star Marketing Can Help

Would You Like To Take In \$140 After Supper?

Would You Risk 34 A Day - With Money Back Guarantee?

Writes Simplified Contracts That Fully Protect You

Xerox Learning Systems Invites You To See Companies Naked

Xx Triumphs Once Again! Smart Pickering Resident Will Get A Free Fp Attache Plus Two Weeks Free By Starting Daily Delivery Now At A 37% Savings! (Financial Post)

Xx Triumphs Once Again! Smart Pickering Resident Will Get A Free, Financial Post Attache Plus Two Weeks Free By Starting

Xx, Please Accept The Free Gift, Along With Your 50% Off Savings Voucher But Hurry, The Voucher Expires Xx

Yes You Can Have A Healthy Body... Even If You Don't Like Exercise!

Yes You Can Have A Healthy Body... Even If You Don't Like Exercise!

Yes You Too Can Learn To Create Beautiful Crafts With Ease!

Yes, Here's The Secret Of Effortless Earnings!

Yes, You Can Learn To Paint Works Of Art That You Can Be Proud Of And That Others Will Admire

You And I Have The Same Goals. We Both Want To Sell Your Home For The Highest Price In The Shortest Time Possible With The Best Terms. We Also Want To Accomplish This With The Least Inconvenience. Call Me And Let's Talk!

You And I Will Both Profit

You Are 17 Words Or Less Away From A Fortune! I'll Reveal All The 'Magic' Words You'll Ever Need In My New Book. Picture Yourself Earning Several Hundred Thousand Dollars A Year. Work A Few Hours From The Comfort Of Home, At A Leisurely Pace

You Are About To Experience Music As You Never Have Before

You Are Cordially Invited To Receive A Free Executive Portfolio With Your Name Stamped In Gold Prepared By The Editors Of Business Week

You Are Cordially Invited To Take Advantage Of A Very Special Offer From The Financial Post

NOTES:

You Are Invited To Join Our Grand Opening! Sneak Preview For Our Local Customers Only. Shop Early And Save An Additional 15% On Red Sale Prices!

You Are Invited To Take 3 Classical Compact Discs Or Cassettes For Only \$1... With No Obligation To Buy Another Album Again!

You Are Personally Invited By Raymond Aaron To Attend A Very Special Event...

You Asked For It. Here Is A Second Time

You Call Yourself A Scotch Drinker And You've Never Tasted The Original?

You Can Beat The Irs - Legally And Safely

You Can Become Financially Independent For Life

You Can Drive A Fancy Car And Have A Magnificent Home...All On An Ordinary Income!

You Can Earn A Living - Or A Fortune - In Our Booming Tape Business. Let Others Make Money For You!

You Can Gamble With Your Commission Or Bet On A Sure Thing With Data General

You Can Get Money To Start Or Expand Your Business From The Government Easily! If You Know The Right Approach!

You Can Have A Happier Life -- An Excellent Income Perform A Service Everyone Needs - Work Part Time Or Full Time

You Can Increase Your Income By 30% Or More

You Can Laugh At Money Worries, If You Follow This Simple Plan

You Can Make \$100,000 In A Matter Of Weeks Or Days. In Some Cases Money Starts In Hours. Here's How It Works...

You Can Make Money With The Arabs

You Can Now Subscribe To The Best New Books - Just As You Do To A Magazine

You Can Start With Less Than \$100 And Make Lots Of Money With Classified Ads! I Did, And I'll Teach You How!

You Can Use Inflation And Recession To Accumulate A Fortune Once You Know How To Stop Fighting And Start Using The System

You Can't Become Rich In Your Pocket Until You Become Rich In Your Mind!

You Compliments Galore!

You Could Use The First As A Cheaper Substitute For The Second, But Could You Trust It? (Gumball And Ball Bearing Attached)

You Don't Have To Be Jewish To Love Levy's Real Jewish Rye

You Don't Have To Die To Collect On Your Insurance Policy

You Don't Know Me, I Realize...But I Want You To Have This Before It's Too Late

You Don't Pay Till The Fat Goes Away

You Found It! A Time Tested, Proven Method Of Turning Your Contacts Into Hefty Sums Of Money Right From Home, In Your Off-Hours. Yes, You Can Pick Up "The

NOTES:

World's Easiest Money" As Easily As You Found This Ad!

You Get 2 Magazines For The Price Of One!

You Grow - We Grow - A Partnership That Works

You Have Been Awarded Charter Membership In The National Health & Wellness Club

You Have Been Chosen From A Selected List To Receive An Invitation Into What Must Be The World's Most Remarkable- And Profitable- Finantial Alliance

You Have Been Conditioned To Live In A Money World That No Longer Exists...

You Have Been Pre-Approved For A Scotialine Personal Line Of Credit With A Limit Of \$10,000

You Have Only One Life... Why Not Live It As A Rich Man?

You Honestly Tried To Quit... But Just Couldn't! Don't Worry. You're Not Alone

You Kill That Story - Or I'll Have You Run Out Of The State

You Never Saw Such Letters As Harry And I Got About Our Pears

You See Immediate Results!

You Will Overpay For Your Next Car.... Unless You Heed This Book By An Ex-Car Salesman. You'd Think We Developed Our Material Management System Just For You

You'll Just Love The Way Microfilm Makes You Feel So Secure About Your Files

Your Capacity To Achieve, To Have The Life You Want To Have, To Be The Person You Want To Be Has Recently Been Increased Tenfold, Because Now There Is A True Technology Of Self-Mastery

Your Cheque Is Enclosed. Please Do Not Bend, Fold Or Staple

Your Computer May Be Protected From Viruses, But... Are You Aware Of Deadly Computer Allergies?

Your Employees Are Talking You Out Of Thousands Of Dollars A Year

Your Faith Can Move Mountains... Start With This One Please

Your Golden Future In Selling

Your Home Mail Order Business Is Better Than Money In The Bank!

Your Life, \$9.95

Your One-Stop Shop For Fast, Affordable, Professional Restorations

Your One-Stop Shop To Get Fit!

Your Only Defense Against The Casinos Is To Win. I Did It 10 Trips In A Row - For \$166,505 And I'll Show You How You Can Do It, Too!

Your Skin Feels Tight. You Make-Up Looks Dull. Doesn't It Make You Wonder About All The Stuff You've Spent Your Money On?

Your Survival Guide To Corporate Politic

Your Unlimited Potential

Your Windows At 616 May Be In Need Of Replacement. Here's 5 Reasons To Call

NOTES:

Us First For A Free, No-Obligation Consultation...

You're An Exception To The Rule

You're Going To Get Spoiled. With Great Reading... Great Service... And Get Insider Prices... It's Membership "As You Like It" Courtesy Of The Literary Guild.

You're Missing Out On New Developments In Childhood Education... Unless You Subscribe To Report On Preschool Education!

You're Never Too Old To Hear Better

You're Probably Going To Pay Too Much In Personal Income Tax This Year. You're Tired Of The Treatment You're Getting

You're Tired Of The Treatment You're Getting

You're Wasting Your Time With Unrealistic Get-Rich-Quick Schemes

yours For Only \$2 - The Best In Reading Pleasure For The Next 12 Months!

Yours Free -- A Gift From The Richest Man In The World - The Late J. Paul Getty

Yours Free - My Gift To You!

Yours Free - Order Now And Receive \$280 In Free Gifts With Your Paid Subscription

Yours Free! Starting Your Own Business... 12 Steps To Success

Yours Free! Tips And Techniques For Exhibiting Success!

You've Been Selected To Receive This Very Special New Year's Offer.. (Response Required Within 14 Days)

You've Got The Ugliest Kids I've Ever Seen In My Life (That's What They'll Say If You Get Caught Using The Wrong Photographer)

You've Seen This Sensation Time?

336 HOURS Are Required to Make Liquozone - Yet the First Bottle Is Free

6 Books for the Sick

What I Learned After 30 Years

Which should I send? No money is wanted It is Free if it Fails

To Open-Minded Woman and The Men They Like To Please

Here are some facts and photographs about Nature's choicest food, Our racial food, exceeding meat in nutrition-hearty, delicious, and cheap. Yet a dish which millions never tasted in its fittest form.

Scientists - Not Chefs

Why No Other Kitchen Anywhere Can Match a Van Camp Creation

Your Way ... Our Way

They Work to Help You Keep Young

More people are talking about this Fine Car than any other car in America

Your Last Chance to Get A HUDSON This Year In Some Sections All Are Gone - In All Others Only a Few Are Left

Do you judge a play by the price of the ticket -or by the performance you see?

Page 86

NOTES:

How To Make An Automobile Valuation

Does your food cost too much?

A Twilight Story About Puffed Wheat

Make This Test See how teeth glisten then

The Mistakes That Ruined Millions of Teeth

Five New Ways To whiter, cleaner, safer teeth

Now! A New Way to lighten cloudy teeth

Telling Men How To Make Money

How Fortunes Are Made In Advertising

Have you ever taken your car to a dealer service station for repairs, paid a high bill, and driven away only to find that your car ran worse than before?

Did you ever make a promise to one of your very best friends and then have to rack your brain to figure out how you were going to make good

Here is an opportunity for you to read the most intimate history of the Wilson administration

What size hat do you wear?

As you are reading this letter hundreds of young people are pouring into The Moody Bible Institute for the opening of the Fall term

If I could come right into your home and sit down for a heart to heart talk with you, I for one, would enjoy it

BRING THIS LETTER WITH YOU. It entitles you to first choice of any...

As you will see from the enclosed card, we are reserving for you a high-grade desk memorandum pad in bronze-brocade leather and with renewable filler. It will be forwarded immediately upon receipt of the card completed

The object of this letter is to help you make money. Not to get more work for you, because you probably have more work right now than you can take care of.

There is a man in Boston who has a unique way of making a living

NOTES:

How to use Richard's simple, risk-free, home-study system to...

Become A High-Paid Marketing Consultant In 45 Days Or Less...Without Any Prior Marketing, Business Or Consulting Experience

In this letter you will learn a simple, painless and inexpensive way to become a high-paid marketing consultant in the next 45 days -- complete with paying clients and a steady flow of income that comes in year after year.

It doesn't matter what your current skills are now. And it doesn't matter if you have any "connections" or business experience.

In fact, all you really need are a few, simple (and 100% proven) secrets my friend Richard has developed over the years to become a high-paid, in-demand marketing consultant.

And the best part is, you do NOT have to shell out tens of thousands of dollars for these secrets...and you can even use them yourself...

Almost Free, If You Choose.

I'll explain the details of this incredible offer in a second.

But first, let me tell you what's in Richard's HMA system, why it really is an absolute "no brainer" for almost anyone (regardless of your experience) to use, and why you can <u>realistically</u> be up and running and making money in just a few days after getting it.

To begin with:

If you do your homework, you'll find that there are several competing marketing consulting opportunities in the marketplace. And I'll be the first to advise you to look into all of them before you invest into any of them, including Richard's HMA system.

I've interviewed countless people who have paid enormous fees to attend these trainings. I have received firsthand feedback on Y2 Marketing, Action International, Quantum, Topline, Peter Sun Consulting, and other opportunities and many of them are actually pretty good.

But what separates Richard's system from the other ones I've seen is that, with Richard's system, you don't need any previous marketing experience, any business connections or even a lot of money.

In fact, Richard will be the first person to tell you if he can do it...you can do it.

How can he be so sure?

Because when Richard started he was broke himself, and had very poor selling, speaking, marketing and presentation skills. And even today...

He's Just As Shy And "Introverted" As The Next Guy.

In fact, the only difference between you and Richard -- the only reason he is making a fast and easy fortune as a marketing consultant and you aren't -- is because of a simple (very simple) system he invented after attending a Jay Abraham marketing consulting seminar over 15 years ago.

You see, Richard discovered that while Jay Abraham really is a marketing genius, his system (like most other marketing consultant programs today) was not geared toward "ordinary" people who don't have a lot of money or natural marketing talents.

Jay Abraham, in the early 1990s had credibility, contacts and millions of dollars. The training Jay taught consultants was taught from his own millionaire perspective.

But Richard was near broke. So broke he had to borrow money from his dad to attend Jay's training. Richard had no credibility and few contacts.

And when Richard went out in the field to test Jay's teachings, he failed.

Richard did not quit. After years of experimenting and organizing the marketing concepts into a workable system, Richard began to experience an almost instant success.

Richard had unlocked the code and discovered his own unique "system" to make money as a marketing consultant that is so easy to follow and simple to learn...almost anyone can use it to make money quickly, cheaply and even...

While Sleeping Like a Baby

Richard had created a system that will work whether you are a millionaire like Jay Abraham or broke like Richard, struggling to make the rent.

It's taken Richard 15 years to perfect and tens of thousands of dollars working out the "bugs", and getting his system so you can approach virtually any kind of business to offer your consulting services.

And since sharing his system to the public, Richard has created successful, highly paid

marketing consultants in the US, the UK, Australia, Greece and even Holland (some who were totally new to marketing when they started) who are now making it big doing consulting.

Here's why...

With Richard's system all you do is use the tools he's created for you the exact way he says to use them...and within just a few weeks (maybe even a few <u>days</u>)...you can have a strong, secure and stable marketing consultant business with paying customers and large fees dwarfing anything you could make at your regular job.

And best of all:

You can do it all without pressure...without strain...and without the unbearable personal rejection most marketing consultants endure when getting started.

For example, most people getting into the consulting business believe making cold calls to get clients is the worst and most difficult way to get clients.

This method is usually reserved for the consultant who has no contacts whatsoever.

While other consulting trainings tell you to make prospecting calls yourself, Richard's system trains you to pay others to do your prospecting for you.

Take for instance, the telephone prospecting scripts in the system.

All you do is take these proven phone scripts, hand them to a part-time telemarketer with a copy of the Yellow Pages, and tell him or her to call businesses and read the scripts word for word.

This simple method for getting new clients works time and time again. You do none of the calling and you still generate clients.

This way you can be sleeping in, playing golf, or even taking a vacation...and have an endless stream of fresh, quality appointments coming in each and every day...

Without You Lifting A Finger.

Plus...

In addition to these proven phone scripts, you'll get an audio training called "How To Get Appointments" which takes your people step-by-step through the whole process on how to use the scripts.

That means, if you don't want to pay a lot of money for a professional telemarketer, just hire a student or a stay-at-home mom and give her the "How To Get Appointments" training and she'll be just as good (if not better) than anyone else at getting you appointments.

Of course, the phone is only one way to get clients.

- ✓ Your HMA system also has already-tested direct mail letters for selling your consulting services such as:
- ✓ An approach letter and a follow-up letter.
- ✓ A proven collection of postcards designed to generate leads.
- ✓ And even a sample brochure and professional audio presentation

All you do is fill them out, drop them in the mail and you'll have as many appointments as you can handle -- without rejection, stress or having to deal with any "gatekeepers."

Is it really that easy?

With Richard's system it is.

And with the simple tools he's created you'll be hitting your prospects from every conceivable angle, giving yourself the maximum chance of capturing those high-quality paying clients within days of starting your consulting business.

And if you're really ambitious, and want to make a LOT of money quickly, then you can also use Richard's system to create what's called "the podium effect."

What's the podium effect?

The podium effect is this phenomenon where people <u>automatically</u> respect, trust and believe people who talk at seminars or small workshops.

And since Richard also includes prewritten seminar and workshop flyers, you can fill a room, give your presentation, and watch as dozens of people scramble to hire you the second you step out from behind the podium.

Not sure how good you'll be at putting on a presentation?

No problem.

Because Richard has already created a powerful, professional seminar outline for you -- complete with a PowerPoint presentation and all the training you need to be up and running fast.

This is the same presentation Richard currently uses to capture clients today.

More on this later.

You won't have to try to figure anything out or structure your presentation. Just plug in Richard's "pre-made" seminar presentation, follow the word-for-word transcripts and you'll be delivering a powerful, proven presentation that gets clients fast.

Easy As 1-2-3.

And here's something else to think about:

With Richard's system you won't have to worry about not having a reputation or a "track record" of helping business owners with their marketing.

If you've never done consulting before, I know what you may be thinking now. You're asking yourself -- why should these business owners believe anything I say?

You're afraid that they will ask you for proof that you can get results. You think they'll want referrals before they work with you.

You're thinking that you have no credibility. This is only an illusion in your imagination.

It's a FEAR not based on reality.

I am here to tell you this will not happen to you and here's why.

You must understand that your clients are not interested in you. They are only interested in the results you can bring to them.

Being a fully certified HMA marketing consultant means you'll be able to draw on the successful track record of the HMA system.

It's actually pretty simple:

Richard has discovered a proven way for you to use his testimonials, his stories, and his successes for <u>your</u> business. And by following Richard's simple instructions, you'll be able to "borrow" Richard's credibility for yourself.

Plus, you will also learn a secret way Richard has invented to "create" <u>your</u> own credibility within the first thirty seconds of meeting a potential client...

Without Needing ANY Testimonials, Success Stories Or Past Success. This is one of Richard's "trade secrets."

And it works like gangbusters for everyone who uses it.

But here's the thing...

Getting the appointment or filling a room with prospects is only step one.

You can get all the appointments in the world...but if you can't close the sale, then it's all for nothing.

Richard knows this more than anyone.

And after spending hundreds of hours and tens of thousands of dollars on "trial and error" - he has created a truly foolproof system that lets almost anyone turn at <u>least</u> 25% (usually even more) of their appointments into cash sales.

And what makes this possible is Richard's proprietary "opportunity analysis worksheet".

With this simple piece of paper Richard has created, you can walk into <u>any</u> business, command immediate respect and attention, and literally become a marketing "miracle man."

Reason why is because this opportunity analysis worksheet lets you literally "make over" a business owner's marketing and show them <u>exactly</u> how you will create real cash profits right before their eyes.

And if the business owner you are talking with has any desire to grow his business at all...then he will have no choice but to be impressed by you and want to work with you.

In fact, the opportunity analysis worksheet makes converting appointments into paying clients so simple, easy and painless...

You'll Almost Think You're Stealing Candy From A Baby

But you're not.

And when you see how it works for yourself, you'll be shocked at how easy making money and getting clients can be.

Richard also shows you how to command large fees and even get paid on a portion of the sales you make for your clients for years into the future.

This is called a "contingency" fee agreement.

This should only be used with a client after they have hired you and paid you to do project work.

Other expensive consulting opportunities teach you that contingency is the only and best way to sell consulting services.

And it works like this:

If you help your client make an extra \$100,000 a year (not uncommon for Richard's students), and you make a 15% "contingency" agreement with that client, you will pocket an extra \$15,000 on top of your regular fees per year.

If you do this for just five of your clients, you will make an extra \$75,000 a year. If you do this for just ten of your clients you will make an extra \$150,000 year.

And so on.

Again, this is in <u>addition</u> to your regular fees. You can typically charge a client anywhere from \$500 to \$5000 per project. And most clients will need at least four projects.

Quite frankly...

You Could Literally Get Rich Off Just a Handful of Deals like This.

And it's so easy once you understand Richard's system.

Because Richard really has done 90% of the "work" for you already.

For example, his system includes...

Endorsed letter samples.

All you do is find businesses that sell similar (but not competing) products and services as the business you are helping, and strike a simple deal with them where they send <u>your</u> offer to <u>their</u> customer list for a portion of the profits.

This way, you and your client make a bundle off the initial sales, and an even <u>bigger</u> windfall from additional sales later.

All from leads that didn't cost your client a penny to generate.

Client reactivating letter samples.

This is your easiest way to make fast cash for you and your client because almost NOBODY goes after his or her inactive clients and customers.

And all you do is take one of your prewritten letters and mail it to your client's inactive customers.

Watch your clients shake their heads in disbelief as inactive customers (they thought would never buy again) come back to life -- spending their money with your clients again and again and again.

And remember, if you set up simple contingency deals with these clients (as Richard explains in his system)...

You Will Get Paid On All This Action, Too.

Letter templates.

For things like special promotions, unique sales and other events. Each letter is proven to work and it's almost guaranteed money in your bank account every time you use them.

Anyway, these are just a <u>few</u> of the reasons why Richard's students report such fast and easy profits. To hear real stories from six existing HMA marketing consultants in their own words go to the link below.

http://www.hardtofindseminars.com/AudioclipsH.htm

Learn how they are able to get clients that pay cash so quickly.

This is why I have no problem saying nothing could be simpler than using Richard's system to make money quickly and easily as a marketing consultant.

And realize this:

Every time you make one of your client's money using Richard's "paint by numbers" precreated tools...

You'll Become Your City's Marketing And Business Guru.

And you'll have the instant reputation as the guy who turns straw into gold.

You'll be the person your clients won't be able to help but rave about to their business

friends who will also want to hire you.

And your whole consulting practice "snowballs" from there until you have an endless stream of clients and profits coming in so steadily you couldn't stop your money from coming in even if you <u>wanted</u> to.

As I said before, I have seen all the other marketing consultant programs out there. And I have not yet seen anything that even comes close to Richard's system.

But you certainly don't have to take my word for it. Because as you will see, you can try everything almost for free if you want to see for yourself.

But first, here is a quick breakdown of all your exclusive marketing training you will be getting in your HMA system:

HMA Resource #1:

This is the HMA "System".

You get all 10 HMA operation manuals showing you each step of the way how to capture clients and make them real profits. This collection represents the system. Each binder walks you through all steps of the system. You'll reference these materials as you take your client through the steps of the HMA system. Richard spent years creating and refining these modules. Each comes in their own three-ring binder. You'll use these manuals as you follow along in Resource #2 & #3.

HMA Resource #2:

1995 HMA Live Seminar Training

You'll own 25 hours of cutting edge HMA marketing training in downloadable audio.

Richard's first live marketing consulting seminar was conducted in early 1995.

Your 1995 training features Richard at the top of his game teaching a room packed with students his system for becoming a successful marketing consultant. Each student paid \$5000 to attend.

You'll be able to download, hear and learn everything you need about capturing clients and creating marketing systems for them. It's like having Richard right there with you showing you exactly what to do each step of the way.

HMA Resource #3:

2005 HMA Live Seminar Training.

You'll get Richard's most recent live training on DVD. This is the same training Richard did from 1995 but updated ten years later.

You'll see Richard in action in full color and live in front of a room full of students eager to learn Richard's secrets of his HMA consulting system.

Each DVD is <u>professionally</u> produced. The picture quality and sound is perfect. You can play your DVDs in your home, computer or portable DVD player.

I've also arranged to have your audio from each of your DVDs converted to downloadable mp3 audio files.

You'll not only be able to watch this newest training in video, but you'll have full access to download each audio as mp3 files. You can also burn CDs to play in your home or car CD player.

Anyway you choose, you'll sit from the comfort of your home, car or office and have Richard transform your mind into a human "Hidden Marketing Asset" detector."

After learning Richard's system, you'll be trained to sniff out and find money in virtually any business lucky enough to retain your services.

Richard's students paid thousands of dollars to learn what you will get in these DVD training videos alone.

HMA Resource #4:

HMA GROUP Training Video DVDs.

This is Richard's most recent training, conducting live group training for 15 business owners wanting to learn how to grow their businesses. The Group-training concept is another way for you to make money.

Richard discovered that many of the businesses he talked to wanted his consulting services but could not afford his one-on-one fees.

As a result, Richard started working with manufacturing associations and started doing group trainings with 10 to 20 business owners at a time.

Each group training would last for two hours twice a month for three months. You can charge anywhere from \$500 to \$3000 per business.

If you were to do group training for 10 businesses -- and let's say you charge only \$1000 each -- you've just made \$10,000 for only 12 hour of work. That's \$830 per hour.

I have <u>never</u> seen an easier way to make money than this.

Imagine using one of your prewritten letters from your HMA system and sending it out as an e-mail to a list of your local Chamber members at no cost to you.

Then, imagine prospects attending your free seminar on how to grow a business without advertising.

Then imagine taking your guests through your pre-designed HMA PowerPoint presentation crafted to sell group trainings and one-on-one consulting services.

Remember the podium effect?

Then imagine having 10 people fighting their way to you with checkbooks in hand ready to pay you anywhere from \$500 to \$3000 each!

If you're the consultant who likes action in an exciting group atmosphere and who likes to make a lot of money fast, this presentation is for you.

Your set of Group training DVDs will show you exactly how to execute this training. You'll have access to pre-designed workbooks to provide each one of your paying clients.

HMA Resource # 5:

You get <u>lifetime</u> access to exclusive online training and support in your HMA University -- including online audio, email, telephone backup and more.

You'll hear intensive interviews with marketing consultants making anywhere from \$500,000 to \$2,000,000 (two million dollars) a year doing marketing consulting. You'll learn their secret ways of making money and how they run their consulting businesses for maximum profits and minimum work.

These interviews and trainings are updated regularly and published in your HMA University. Which means you'll have all the support and feedback you need to make your consulting business fly right from the start.

HMA Resource # 6:

You get my famous "Joint Venture Magic" course -- including audio training, joint venture sales letters and sample contracts and agreements. This course sells for \$597, but you get it as part of your system for free.

And trust me, if you do nothing else but harness the enormous power of joint ventures -- as explained in this course -- you'll never worry about money again.

Plus, this joint venture course also includes a collection of contracts and letter of agreements for use in your consulting business.

You'll have agreements for Contingency Marketing, Copywriting, Intellectual Property Rights, Marketing Consultant Retainer Fees, Non-Disclosure Forms, Creating New Profit Centers, Referral Fees, and many more.

Without a doubt, you would have to pay tens of thousands of dollars in legal fees for a collection of agreements like these. But this entire collection is <u>yours</u> when you become an HMA consultant.

HMA Resource #7:

You get a gift certificate for \$1000 off my audio creation service.

This will pay for itself a <u>hundred times</u> over in your first year alone.

Here's why:

If your client can talk into a phone, I can create him an information product that can sell for anywhere between \$497-\$3900. I've done it myself. I've sold hundreds of thousands of dollars worth of information products using this very system.

And with your help, he can then sell that product, or use it to generate leads for his business. And, of course, if you set up a contingency agreement...

You Will Get Paid On These Sales Too.

You'll also get a certificate worth \$500 off my audio infomercial service.

There's nothing better than a hard-hitting audio recording that features the benefits of your product or service, and there's no better deliveryman than the Internet.

Plus, you can also use these services for your own business.

When you have your own, unique audio infomercial, you'll literally <u>ooze</u> with the kind of ironclad credibility money can't buy. And even the most <u>skeptical</u> clients and customers will many times want to hire you right on the spot.

And perhaps the best part about your certificate is that it can be sold or transferred to your clients. There is no expiration date as long as you remain an active HMA consultant.

HMA Resource #8:

Free publicity and press training from the "Publicity Doctor".

This is HUGE.

Especially when you set up contingency and commission deals. Because every time you use free publicity, money will come back to you in buckets, without your client having to do anything but answer the phone and answer a few questions.

You'll learn the secret of getting millions of dollars in free publicity for your business and your clients' businesses in newspapers and magazines and on television and radio.

HMA Resource #9:

You also get the reprints and resale rights to 23 professionally written business reports including:

- ✓ Insider Business Strategies: Five Ways to Increase Your Bottom Line Profits Without Spending an Extra Dime on Advertising
- ✓ Quick-Fix Marketing: One-shot turnaround strategies for 50 different companies. (This gives you 50 marketing plans for 50 different businesses. Chances are, your clients will fall under one of these categories, and you can use these reports to make your job ten times easier.)
- ✓ The Headline Bank: 100 top moneymaking headlines.
- ✓ How to Up Your Profit in a Down Economy: 114 Tips and Techniques and Tactics to Kick-Start Your Cash Flow.
- ✓ Yellow Page Success Secrets.
- ✓ How to Attract More New Businesses with a Riveting Ad that Captures Immediate Attention.
- **✓** How to Use Brochures to Grow Your Business.

And more. (23 in all)

The great thing about having all these reports is not only the business changing information...but that you can also <u>resell</u> them.

You're going to have all the rights you need to put your own company name on them, and resell them to your clients and make revenue.

This is a residual income opportunity built in to the HMA Marketing Consulting Training.

You'll own these reports in Microsoft Word and PDF files so that you can reproduce these for your clients and sell it to them directly.

HMA Resource # 10:

The use rights (not resale rights) to my collection of 117 hours of audio content and written transcripts from http://www.hardtofindseminars.com

You'll own the use rights to over 117 hours of downloadable audio interviews, marketing lessons and transcripts by Bob Bly, Mark Joyner, Gary Halbert, Jay Conrad Levinson, Brian Keith Voiles, Carl Galletti, Ted Nicholas, Joe Vitale, The PR Doctor, Millionaire Mr. X, Taylor Trump, Herschell Gordon Lewis, Mr. Arthur Hamel, and many other marketing experts.

You'll instantly have a mountain of new products you can:

- ✓ Use to get more customers, clients, subscribers and strategic business contacts.
- ✓ Use as free bonuses to sell consulting projects and services.
- ✓ Offer as special incentives to help your clients sell more of their existing products.
- ✓ Package and bundle together to make one-of-a-kind products to give away free to build good will.
- ✓ Educate and excite your clients.

Your options of what you can do with this content is endless.

This content has been a labor of love that has taken me years to build. I've invested tens of thousands of dollars and hundreds of hours to put this material together. And yet, I'm making this available to you as an HMA consultant at <u>no cost</u> whatsoever.

HMA Resource #11:

Lifetime membership to www.hardtofindads.com.

You'll get over 700 typed word-for-word transcripts from the world's largest digital swipe file of editorial style ads by the highest paid and most successful copywriters in the world like: Eugene Schwartz, Claude Hopkins, Gary Halbert, Brian Keith Voiles and John Carlton.

This is like having a team of the world's top copywriters on your desk telling you exactly what to write to make a winning promotion. These ads have pulled in hundreds of millions of dollars in sales and are proven "templates" that will work for you and your clients.

In many cases, you can take what's already been done and "adapt" it to what you're selling.

Products with just half these profit-producing ads sell for **over \$5,000**. But they're all yours free as part of this super HMA consulting package.

HMA Resource #12:

24-7 "Remote Control Consulting Services" selling tool.

Selling consulting to people who don't want consulting can zap your motivation stone dead and eat hours of valuable time.

You should <u>only</u> be selling your services to QUALIFIED prospects.

And so you get a valuable time saving tool to "pre-sell" the HMA System for you. It's a PowerPoint Presentation outlining all the steps in the HMA system.

This presentation will let you send a link to any prospect in the world that has Internet access and have them learn about what you can do for their business as an HMA consultant.

In other words...it takes you out of the selling position UNTIL they have gone through the presentation.

If your prospect does this, they are uniquely qualified as a legitimate prospect and are worthy of your valuable time and expertise.

You'll get this presentation customized with your photo, your company logo, your website and your e-mail address branded throughout.

This one tool has saved me hundreds of hours by letting me pre-sell and educate prospects about the HMA system without my direct involvement.

You'd pay thousands to produce a selling tool on your own like this. But it's yours to use and brand the second you become an HMA Consultant.

HMA Resource # 13:

You'll own 100% usage rights to all your marketing tools, sales letters, postcards, presentations, ads, press releases, client generation reports, client testimonials, manuals, my million dollar consultants list of service providers and more – everything you need.

What About Support?

As an HMA marketing consultant, you will be in business for yourself, but not by yourself.

By that I mean, when you have a question you get Michael Senoff. Not some "customer service" rep that doesn't speak English.

You get me working directly with you. You get me returning your calls minutes after you leave a message. You get me returning your e-mail in hours not days. You even get marketing assets I've accumulated over the years -- like my knowledge on direct mail marketing, advertising and copywriting.

In other words...

I'm <u>Always</u> Here For You.

And I'm personally going to whatever I can to help you succeed.

If you need something, just ask and I will do whatever I have to do to get any answer you're looking for. Whether it's asking Richard or going to my network of millionaire marketing and business experts.

And if I don't have the answer...I will find someone who does.

And finally, as I said at the beginning of this letter, you get to try everything out -- use all the tools and learn all the secrets -- without having to risk a single penny of your own money.

Here's why:

If you follow this system step-by-step exactly the way Richard teaches, and you don't capture your first client in 45 days or less...I'll refund 100% of your purchase price.

With no questions asked, no hard feelings, and no trying to "talk you out of it."

All of which means you can...

"Test Drive" This System Without Risking A Penny.

And I mean that.

I want you to hold my feet to the fire for 45 days. Use the system. Play with it. Compare it with other systems. And see for yourself exactly what you have in your hands.

And if you aren't making money with this system in your first 45 days, then return it.

How much does it cost?

Well, I've done the math, and the tools, resources and personal help is <u>easily</u> \$22,000 worth of material.

Probably even a lot more.

And other popular marketing systems I've seen, with only a tiny <u>fraction</u> of the features in the HMA system, cost \$30,000 <u>plus</u> ongoing fees and even royalties on the money you make. In fact, that is standard practice -- to take a cut of the money you make with their systems.

But with Richard's HMA system you won't be paying any royalties or fees.

Nor will you be paying \$30,000, \$20,000 or even \$10,000.

No, you can claim your complete HMA marketing system with the tools, manuals, videos, audio, lifetime access to ongoing HMA university training and all the high powered marketing resources I've listed and more for just six payments of \$995 plus shipping and handling or one payment of \$5970, plus shipping and handling.

Note: The six pay payment plan is NOT a layaway plan where you don't get the product until all payments are made. You get everything starting with your first payment of \$995 plus shipping. Nothing described in this letter is held back.

Shipping if you live in the USA is \$43. If you live outside of the USA, your shipping will be anywhere between \$97 and \$250 depending on location. Your Investment for your HMA system is small compared to what you're getting.

Especially when compared to other marketing consulting courses -- with a lot less value and with all their fees and royalties.

However, There Are Two Small "Catches" To This...

First of all...

Do you remember earlier in this letter when I said I was giving you my audio creation and infomercial at a huge discount?

Well, if you become an HMA consultant you are going to be dealing with a LOT of people who will want and need that service. And I am hoping you will send some of those people my way to get these audio services done when the time is right.

If you become an HMA consultant in the next thirty days from the date of this letter, I'll happily pay you a fat 20% "finder's fee" for any audio work you refer to me. (Yet <u>another</u> way

you can make money with this system without so much as lifting a finger.)

But this is another of the main reasons why I'm giving you all this value away at this ridiculously low price. And I'd be lying if I said I wasn't offering this deal as much for me as I am for you.

And secondly...

Even though you're free to use your HMA system anywhere without restriction, I will limit the number of systems I sell within each geographical area.

Richard and I wants to make sure as an HMA consultant you have the maximum opportunity to profit without competition.

So being accepted as an HMA consultant is not guaranteed and I have the right to say no to you if I choose. The only way to be sure of claiming your system is to act <u>now</u> to see if you qualify.

All you have to do is call me personally at **858-274-7851** and together we'll determine if becoming an HMA consultant is right for you.

If we're both in agreement, I'll send you a payment agreement by e-mail in the form of a PDF document. You'll complete it and fax it back to me at **858-274-2579**.

I'll then process your payment and send you the membership details for the HMA online university and I'll rush your HMA system to you by courier.

You can start listening to your online audio immediately while you wait for the rest of your HMA system to arrive.

And that's it.

If you have any questions at all, call me at 858-274-7851.

Yours sincerely,

Michael Senoff

Michael Senoff

P.S. Please keep in mind that while it really is easy and simple to make a lot of money with Richard's system, it is NOT for everyone.

I say this because if you and I talk, and it looks like you are not a fit for this and I decide not to let you be a member, please do not take it personally.

Trust me, there are some people who just shouldn't be marketing consultants, especially with Richard's system.

It's like me and playing golf. I love playing golf, but I know I'll never be good at it.

And if someone was selling a product on how to improve my golf game, and they were qualifying people just as I have to qualify people for Richard's system -- I would most definitely not be a good fit. Because I just will never be good at it and it would be a waste of my money to buy the product.

And the same goes for the HMA marketing consulting system.

There are some people who just shouldn't do it. And if it's not right for you, then it's nothing personal. And if you want, I can even help you find another opportunity that will be better for your situation.

But the only way to find out is to give me a call at 858-274-7851.

If you get my voice mail, please leave your name, area code and phone number. Say that you are calling about the HMA system and I'll call you back at once. Please do not e-mail. I get so much SPAM that your e-mail may never make it to me.

PSS. Are you still not sure? Do you need to hear more information? You can hear hours of audio interviews with other HMA consultants at the link below. You may also download and read the printed transcripts. All you have to do it go to

http://www.hardtofindseminars.com/HowToConsulting.htm