16 Secrets To Get More Customers In A Month Than You Currently Get All Year!

Discover The Secrets Of Generating A Constant Flow Of New Customers For Your Invisible Ink Pen Business!

- How To Generate A Constant Stream Of Qualified New Customers Who Are Calling You!
- How To Create And Implement Predictable, Reliable And Profitable Marketing Systems And Strategies!
- How To Create Systems To Automate Your Business So You Can Work Less And Play More!
- Marketing Techniques, Sales Letters, Ads, Flyers, And Other Proven And Tested Strategies That Will Cause Customers To Seek You Out!
- Ready-To-Go Promotions That Can Be Customized To Your Business And Used Immediately To Create A Flood Of New Customers!

The Source Of Real-World Information And Success Secrets Designed To Build Your Business And Increase Your Income So You Can Live Your Life The Way You Want It!

By Michael Senoff
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Any perceived slights of specific people or organizations is unintentional.
Welcome!

Congratulations And Welcome On Your New Journey!

Dear Friend and New Customer,

Welcome!

The decision you made to invest in this system just may be one of the most important decisions you’ve made in your business career. After thoroughly reading this material you will have a better education in effective emotional direct-response marketing techniques than 95% of most business owners.

The ability to effectively and predictably generate a constant flow of new customers is one of the most important...if not THE most important...things that you can do as a business owner.

The most important thing that I teach business owners is this: You’re not in the invisible ink pen business. You’re in the business of marketing the pen business.

You can have the best pens in the universe, but if nobody knows about them and you don’t have a constant flow of New Customers, the reality of the situation is that you’re going to fail.
I’m sure you know of people that aren’t great at what they do. Maybe just average. But they have a profitable, thriving business. Why is that? It’s because they are good at marketing what they do.

Learning how to effectively market your business is what will make the difference between success and failure in your pen business.

We’ve got a lot of ground to cover to get you up to speed. Please keep an open mind as you read this material. A lot of it may be the exact opposite of what you thought or have been led to believe (by self-serving advertising agencies or ad reps) that successful advertising and marketing is all about.

Even if you have a lot of money to spend, I would never advise you to spend one cent on fancy-looking image ads. Ad reps will tell you that you have to keep running those ads week after week because “repetition is important in order for people to see the ad and find out about you”. Plus they want you to keep spending your money with them week after week without you having any idea if these ads are actually bringing you any business. They don’t want you to be able to track the response from the ad. Then you might be able to find out that you’re wasting your money!

I’ll show you how to never waste another dime on ads that are unaccountable. In this manual, you’ll learn how to track responses from each and every ad or promotion so you can repeat the winners and ditch (or revamp) the losers.

You’ve got a lot to learn so please keep an open mind as you make your way through the material. It may seem daunting at first because I’ve tried to cram a lot of stuff in this manual. Just take it a bite at a time and allow each section to “digest” before moving on to the next section.

This course is not something that you can read passively like you would read a novel or newspaper and then hope that your newfound knowledge will
somehow miraculously change things for the better. You have to actually get involved and implement what you’ve learned.

It’s going to take some work and thought on your part to make this material come alive and transform your business.

I don’t really care what you do first. Just do something! If you have questions, please use the enclosed consultation certificates. I want you to be able to get my help if you need it.

Let’s get started! The next 30 to 90 days could be the most exciting time of your business career!

Welcome to the program and I look forward to hearing about your success.

All the best,

Michael Senoff
DATETIME

SAN DIEGO, CA—Monico Products, a writing pen manufacturer, has announced it will donate ten thousand of its ID Pens, a pen that invisibly marks property for security purposes, to local and national police stations, businesses, and community watch groups.

The ID Pen contains a unique invisible ink that is semi-permanent. It actually bonds molecularly to the surface written on. The pen's invisible ink can be seen under an ultraviolet lamp by police departments.

According to Michael Senoff, president of Monico products, the ID Pen can be more useful to local neighborhood watch groups and police stations than the vibrating engravers. The vibrating engravers imbed scratches and can damage property. People don't like to use them because these marks destroy the resale value of the property.

"Because of the low price and convenience of the ID Pen, everyone in a community can now own their own personal property protection device. Police stations who promote the use of the ID Pens will close cases faster, save time, save money, and get the public to use the pens easier than outdated engravers."

INDUSTRY INTELLIGENCE
I.D. pens available to police, watch groups

Monico Products, a San Diego writing pen manufacturer, has announced it will donate 10,000 of its ID Pens, a pen that invisibly marks property for security purposes, to local and national police stations, businesses and community watch groups.

The ID Pen contains a unique invisible ink that is semi-permanent. It actually bonds molecularly to the surface written on. The pen's invisible ink can be seen under an ultraviolet lamp by police departments.

According to Michael Senoff, president of Monico products, "The ID Pen can be more useful to local neighborhood watch groups and police stations than the vibrating engravers. The vibrating engravers imbed scratches and can damage the property. People don't like to use them because these marks destroy the resale value of the property."

"Because of the low price and convenience of the ID Pen, everyone in the community can now own their own personal property protection device. Police stations who promote the use of ID Pens will close cases faster, save time, save money and get the public to use the pens easier than outdated engravers."

For pen donations, fax your name and letter head to Monico Products. Please fax address to (858) 274-2579
Pens donated to local businesses fight crime

SAN DIEGO, CA - Monaco Products, a San Diego writing pen manufacturer, has announced it will donate quantities of its ID Pens, a pen that invisibly marks property for security purposes, to local police stations, businesses and community watch groups.

The ID Pen contains a unique invisible ink that is semi-permanent. It actually bonds molecularly to the surface of the ink. The pen's invisible ink can be seen under an ultraviolet lamp by police departments.

According to Michael Senoff, president of Monaco Products, "The ID Pen can be more useful to local neighborhood watch groups and police stations than the traditional engravers. The conventional engravers imbed themselves and can damage the property. People don't like to use them because these marks destroy the resale value of the property.

"Because of the low price and convenience of the ID Pen, everyone in the community can now own their own personal property protection device. Police stations who promote the use of the ID Pens will close cases faster, save time, save money and get the public to use the pens easier than oxidized engravers."

For pen donations, fax your name and letterhead to Monaco Products. Please fax your address to (858) 274-2579.

Go to http://www.monicoproducts.com for before/after photos. You also may contact Michael Senoff at fjcpen@xol.com.
ID Pen Fights Crime For Free

Monaco Products, a San Diego writing pen manufacturer, has announced it will donate thousands of its ID Pens, a pen that invisibly marks property for security purposes, to local police stations, businesses and community watch groups.

The ID Pen contains a unique, semi-permanent invisible ink that bonds molecularly to a surface. The ink can be seen under an ultraviolet lamp by police departments.

According to Michael Senoff, president of Monaco Products, the ID Pen can be more useful than vibrating engravers because it does not damage the property in any way.

Senoff added that the ID Pen's low price and convenience allow everyone in the community to own their own personal property protection device.

For pen donations, fax your name and letterhead to Monaco Products at (858) 274-2579.

Ford Asks Law Enforcement for Feedback

DEARBORN, Mich.—Ford Motor Company has formed the first ever Law Enforcement Customary Advisory Panel to gather information to better serve the vehicle needs of the law enforcement community. The committee will offer Ford insight on police vehicle usage patterns and input on future vehicle options, equipment and configurations.

The panel will include approximately sixteen members of key personnel from law enforcement agencies and Ford representatives.

"This allows Ford representatives, from both engineering and management, to hear directly from law enforcement personnel," said Robert J. Williams, Ford's government sales manager for the North American fleet, lease and re-marketing operations.

For its first meeting, held in September, identifying key future products was high on the panel's agenda. The panel recommended revising vehicle wiring to assist law enforcement agencies in adding aftermarket products such as lights and sirens to cars. Williams said there is interest in the new F-150 Super Crew Model being added to the fleet provided by Ford. The committee also expressed an interest in Ford building a right-hand drive Ford Escape for easier meter and parking enforcement.

Ford now offers the Ford Explorer, Ford Expedition and Ford Excursion as Special Service vehicles (not designed or intended to be used as pursuit vehicles).

"The openness between Ford representatives and the law enforcement panel put us on the same wavelength for constructive ideas and feedback on the future development of law enforcement vehicles," said Dennis Tucker, Fleet Manager for the Illinois State Police.

Law enforcement members will meet with Ford three times a year. For the initial panel, half of the members were asked to serve for one year and the other half for two years. The plan is to then replace half of the group each year and eventually, ask all members to serve for two years.

Justice Department Funds Law Enforcement Vehicles

Before his term ended, former president Clinton signed into law a funding measure that includes more than $1 billion in funds for Community Oriented Policing Services (COPS). The funding includes $140 million for the COPS Technology Program to be used for the continued development of technologies and automated systems to assist state and local law enforcement agencies.

In passing legislation, Congress directed the Justice Department to fund a number of grant requests from specific law enforcement agencies to fund mobile data terminals and similar systems for law enforcement vehicles.

Cell Phone Guns

European law enforcement officials have reported the discovery of 22-caliber pistols shaped like cell phones. Several of these gun phones have been seized in Canada and the Netherlands.

A mobile phone gun looks the same as a normal phone on the outside, but the internal wires have been gutted and replaced with a rudimentary spring-wound percussion mechanism. This mechanism allows four 22 caliber bullets to be fired from openings in the top of the phone.

While these gun phones have not been seen in the United States, the FBI, ATTI, Federal Aviation Administration, and the U.S. Customs Service Authority are aware of them and airport security officers have been trained to recognize the guns.

Bomb Threat Card Released

The Technical Support Working Group, a Federal Interagency group focusing on new technology for Countering Terrorism, has released the Bomb Threat Standoff Card. The card was created to aid all Federal emergency and law enforcement agencies and all State and Local Fire, Law Enforcement, HAZMAT, Bomb Squad, EMS, and
1Vision Software Signs Agreement With Iomega

Individuals who purchase Iomega Zip drives on the company’s Web site can now obtain the industry’s only Windows Explorer-based file management system for removable media at a package price. Iomega will market 1Disk on its Web site and will bundle 1Disk with Web site sales of Zip drives and other media products. Purchasers of bundled products will realize cost savings over the purchase of an Iomega product and 1Disk system separately.

1Disk is the first file management system that allows users to track all files on removable media, using a virtual database that appears as just another drive letter in Windows Explorer. 1Disk tracks the contents of all removable media whether the disk or tape is in its drive or not, and works with Windows 95, 98, 2000, and NT.

1Vision Software Inc., www.1visionsoftware.com, develops PC storage management software and tools for files stored on removable media and on the Web.

A Better Way to Identify Your Stuff

Monico Products, a San Diego writing pen manufacturer, has announced it will donate thousands of its ID Pens, a pen that invisibly marks property for security purposes, to local police stations, businesses and community watch groups.

The ID Pen contains a unique invisible ink that is semi-permanent. It actually bonds molecularly to the surface written on. The pen’s invisible ink can be seen under an ultraviolet lamp by police departments.

According to Michael Senoff, president of Monico products, “The ID Pen can be more useful to local neighborhood watch groups and police stations than the vibrating engravers. The vibrating engravers imbed scratches and can damage the property. People don’t like to use them because these marks destroy the resale value of the property.”

For pen donations, fax your name and letterhead to Monico Products. Please fax address to 858-274-2579. Go to www.monicoprod ucts.com or e-mail freepen@aol.com.

Microsoft Opens San Diego Office

Microsoft Corp. opened the doors to its new San Diego office on Dec. 7. The new facility will service the company’s growing San Diego customer base and will feature new office technologies, presentation and meeting facilities, and space concepts.

In addition to providing employees who have worked out of home-based offices with a place to meet with customers, the new local office will showcase how Microsoft’s technologies are changing the way people work. While many companies have embraced the concept of telecommuting, Microsoft’s progressive space represents the next generation of office design. Instead of designated cubicles, employees can “plug in” to virtual workspaces in the office or work from home.

The office will also offer state-of-the-art customer and employee facilities. The customer area will have a multi-purpose room that seats 50, with both large and small-sized conference rooms. The employee area features designated office space, as well as visitor cubicles of varying sizes. An interactive cafe brings technology to the break room with network connectivity, phones and MSNBC on the overhead TV/VCR unit.

For more information, please visit www.micro soft.com/presspass.

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### MICRO MECHANIC

WE REPAIR MACINTOSH AND IBM COMPUTERS!
We Fix Monitors, Computers, Printers, Terminals
Special Sale on New Systems

#### PENTIUM III SYSTEM

| CPUs | Pentium III 600MHz | $190 |
| Pentium III 550MHz | $170 |
| Pentium III 500MHz | $160 |
| Athlon K6 700MHz | $160 |

#### MEMORY

| Memory PC-100 256MB | $230 |
| 128MB | $180 |
| 64MB (Prices Subject to Change Daily) | $65 |

#### Hard Drives Western Digital

| 20GB 7200rpm | $115 |
| 13GB | $89 |

#### Printer HP 4000T | $950 |

#### Special Micro Mouse w/Wheel | $15 |

#### Video Cards

| Video Cards | ATI XPERT 2000 32MB AGP | $85 |
| Rage Fury Pro 32MB | $160 |
| Voodoo 3 3000 AGP | $100 |
| Matrox G400 32MB AGP Dual | $170 |
| G400 16MB | $110 |

#### CD Burners

| CD Burners | Yamaha Dycs22 SCSI | $230 |
| TEAC Sdsc22 SCSI | $210 |

#### Upgrades

| Upgrades | AT Pentium 233 | $150 |
| WYSE Terminal 50/60/85/150/350 CALL | Used Network Card | $20 |

#### Used Monitors

| Used Monitors | Mono | $20 |
| VGA | $40 |
| SVGA | $65 |

#### Used Systems

| Used Systems | Macintosh Systems CALL | $200 |
| 486 DX System | $200 |

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7895 Convoy Ct., Ste. 12, San Diego, CA
(Entrance on Mercury Street; Located across the street from Rancho Paint & Body Shop)
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WE BUY & TRADE UNWANTED MONITORS & COMPUTER PARTS

January 12, 2001 15
Jo News Is Good News

Kansas Insurance Commissioner Mike Ancs is thrilled to "not hear about" some Mutual. He loves talking about it, however, as does Deputy Insurance Commissioner John Hartney.

"When talking with other members of the insurance community, we often use the Home Mutual story as an example, saying 'Look what this industry did! Why can't the rest of you do this? This solution is so much better than more laws and regulations to handle insolvencies,' Hartney says.

The insurance department commends Mutual Management Inc. for doing an outstanding job of stepping into and taking care of a crisis situation. "This is another example of insurance companies trying to take care of their customers," declares Hartney. "We don't publicize the good things we do enough, but just let us be perceived as having made mistakes and see what you hear."

In this case," he continues, "the industry came up to the bar and took care of an insolvent company, turning it back into a positive investment for policyholders. If an industry polishes itself this well, why make more regulations to govern it? More regulations threaten flexibility. Once a law is on the books, we are bound by it."

Hartney adds, "Thanks to this example, we now have a plan in place to deal with future situations like Home Mutual without creating more regulation. The sooner a move can be made to save a situation like this, the less damage will be done. The Home Mutual situation has soared up the reputation of the industry. If the company had failed, legislators would be proposing a raft of laws and regulations. We have not heard one word. Needless to say, we are extremely pleased with the handling of the Home Mutual situation."

White credits his company's NAMIC membership for the ability to network with other farm mutual managers who have been through mergers, acquisitions and market changes. Their experience helped Mutual Management Inc. avoid mistakes in rehabilitating Home Mutual.

At the 18th NAMIC convention in Washington, D.C., Sept. 23-26, 2001, the Farm Conference program will feature a panel discussion on companies in transition, emphasizing alternatives to merger. White will participate and share his experiences with Home Mutual.

Pen Fights Crime: Donated To Decal Businesses

Monaco Products, a San Diego writing pen manufacturer, donated thousands of its 1D Pens, a pen that invisibly marks property for security purposes, to local police stations, businesses and community watch groups.

The 1D Pen contains a unique invisible ink that is semi-permanent. It actually bonds molecularly to the surface written on. The pen's invisible ink can be seen under an ultraviolet lamp by police departments.

For pen donations, fax your request on letterhead to Monaco Products at (858) 274-2579. For more information, visit www.moncoproducts.com or send an e-mail to freesale@moni.com.

New Microwave System for Vehicles Prevents Costly Losses from Backing Accidents

A drive aid that detects motion behind a vehicle can help both professional drivers and the driving population in general prevent and reduce backing accidents, which are routinely associated with large commercial trucks and are of increasing concern to those who drive larger vehicles such as SUVs and minivans.

The Guardian Alert from Sense Technologies Inc. is a next generation microwave device from a leading manufacturer of quality safety products for the transportation industry. Patented and FCC-approved, the Guardian Alert can detect an object up to twelve feet behind a vehicle, then send the driver both a visual and audible warning.

Utilizing a proprietary pattern that covers the entire rear surface, the sensor detects the presence of targets by the resultant Doppler shift caused by an object moving towards the vehicle or the vehicle's movement towards an object.

The unit is so accurate, it won't false alarms, which can lead to driver complacency.

Products based on microwave technology are not adversely affected by rain, snow, mud, light or other environmental factors. The Guardian Alert is available in nine standard models, ranging in price from $325 to $579. For more information on Sense Technologies, contact (888) 306-8224 or visit www.sensetech.com.
The work of 16 design firms will be on display through March 3 at the Athenaeum Music & Arts Library in La Jolla. The ‘Distilling Design’ exhibit features designers’ work such as clocks, signs, interiors and architecture.

Exhibit Packages
San Diego’s Best Design Firms

BY TANYA RODRIGUES
Staff Writer

When Laura Coe Design Associates was asked to create packaging for TaylorMade Golf’s player’s glove, the firm made a dual-purpose carrying case. It could hang in retail stores and appeal to consumers, but was ventilated and would later protect the glove in between uses.

The case and other items that illustrate local designers’ work and process are on display at the Athenaeum Music & Arts Library in La Jolla. The exhibit is called “Distilling Design.”

The show, which runs through March 3, includes the work of 16 design firms, 15 of which are from San Diego.

Five months ago, when approached about curating the exhibit, Susan Merritt was excited to get involved.

The show was timed to take place during the local American Institute of Graphic Arts conference, called Y Design, which took place Feb. 16 and 17.

Education chair for the local AIGA chapter, a professor at SDSU’s graphic design department and vice president at local firm CWA, Inc., Merritt now hopes that similar exhibitions will now be set up on an ongoing basis.


“College will require..."it can be used by beginning students in the nursing program to feel the pulse and catheterize patients and advanced students to do advanced cardiac life support and respiratory therapy students to intubate the mannequin,” Hamel said.

Instructors program the mannequin via a desktop or handheld computer to simulate a patient of a certain age, sex and weight.

Students respond to real crisis scenarios, such as diabetic coma, septic shock and

Students and nurses will receive training on a life-size mannequin that can mimic real-life health problems. Grossmont Community College, Kaiser Permanente and Scripps Mercy pooled $179,500 to buy the equipment.

Officers Hooked By Invisible Ink Pens

BY TIM COFFEY
Staff Writer

Michael Senoff isn’t in business to give money away, but he knows a good idea when he sees it.

That’s why Senoff, president of Monico Products, a Clairemont-based pen manufacturer, is giving away 10,000 of his ID Pens to law enforcement agencies and private citizens. The pen writes in semi-permanent, invisible ink that is only noticeable when viewed through ultraviolet light.

So far, Senoff has given away 1,000 pens. And he said he’ll keep doing it until he reaches 10,000.

“I’ll continue it as long as it doesn’t bankrupt me,” Senoff said.

“Even a nonprofit organization has to make money to keep the organization going.”

Senoff said he has mailed the pens to police departments as close as Danville, Calif., and as far away as Ben-salem Township, Pa. He usually mails one or two, but has mailed as many as five.

“We’ll use our judgment (with how many pens Monico will donate to a single organization) because they do cost money,” Senoff said.

The individual pens typically cost $1.50, but can cost 50 cents on large quantity orders, he said.

The publicity generated through the promotion has helped the 5-year-old c o m p a n y Senoff markets from his home. A story on the ID Pen recently appeared in a police magazine, and Senoff said he has been inundated with requests from law enforcement agencies.

“It’s really starting to snowball,” Senoff said.

Anyone interested in receiving a free pen can go to the Monico Web site at (www.monicoproducts.com) or e-mail Senoff directly at freepen@aol.com.

Monico Products of Clairemont Mesa manufactures pens that write in semi-permanent, invisible ink that is only noticeable when viewed through ultraviolet light. These ID pens are offered to law enforcement agencies and private citizens.
New Products

Theft deterrent kit includes ultraviolet marker

Direct Safety Solutions (DSS) has created the I.D. 2000™ program which includes an ultraviolet marking pen, a property inventory sheet and decals which are to be placed on doors or windows to warn away potential thieves. With a retail price of less than $5, the I.D. 2000 program is an inexpensive way for customers to protect their possessions.

The I.D. 2000 Security Marker contains an invisible permanent ink that marks on all surfaces including glass, paper, wood, plastic and cloth. It can do over 1,200 markings. I.D. 2000 will not stain, damage, or deface property. Marks are visible under a special ultraviolet light carried by law enforcement personnel including police, detectives, and pawn shops.


Page Magic Gold Edition provides 170 pre-designed templates for a wide range of business and marketing materials. These, in turn, coordinate with pre-printed Company Colors™ papers from NEBS, enabling individuals with no design experience to quickly produce professional-quality stationery, brochures, business cards, newsletters and fliers without the need for a graphic designer.

Page Magic, the desktop publishing component of the Gold Edition CD-ROM, is the most recent release of the software and includes such features as a new interface design, more templates and easier text handling.

One of the few desktop publishing applications with OLE2 (object linking and embedding) support, Page Magic makes it easier and quicker for users to integrate data from other applications, such as text, graphs, spreadsheets and artwork, into their materials.

Page Magic Gold Edition operates on any Windows 3.1 or Windows 95-ready PC or compatible with a 386 or higher processor and 4MB RAM. It can operate with any monitor except CGA. It requires a CD-ROM drive and mouse or other Windows-supported pointing device.

The new CD-ROM has a suggested retail price of $119.95. It comes with a 90-day unconditional guarantee and 30 days of free technical support on a toll line, beginning on the date of the first call. A support plan with a toll-free number is also available.

To order or obtain additional information contact NEBS at 20 Industrial Park Drive, Nashua, NH 03062 or call toll-free: 800-582-5254.

Book details 12 steps to more new business

Power Calling U: How to Build New Business in a Crowded Marketplace by 20-year sales and telemarketing consultant Joan Guiducci provides 12 easy steps for putting a comprehensive new account development plan into action. It covers a range of issues from dealing with multiple decision makers to shortening sales cycles. The book includes techniques successful salespeople use to turn their voice-mail messages into winners, plus two practical steps for landing a commitment on calls, and what strategies to employ when buying decisions are stalled. Mixed in are 400 sales tested scripts and dialogues for fine tuning conversations.

Guiducci combines her proven

(Continued on page 74)
Secretly mark your valuables using invisible ink - with the Briding Pen!

Burglars can’t see your indelible “brand,” but it shows up under police ultraviolet lamp!

BA CAMCORDER X39
TEX D.L. 9733-20413136B

Home & business owners everywhere use Monico’s unique “Branding Pen” to secretly mark their valuable:
* CAMCORDERs * COMPUTERS
* GUNS * POWER TOOLS * TVs
* LAWN EQUIPMENT * JEWELRY
* ARTWORK & ANTIQUES * CAR STEREOS * VIDEO GAMES
* AIRBAGS...everything except the kids! One pen brands 1,000 items.

Guaranteed for 5 years or Your Money Back

MARK YOUR BELONGINGS BEFORE...

Invisible Security Protection
OPERATION I.D. 2000 is a theft deterrent program that allows police to detect, identify and return stolen property fast in the event of burglary. Each I.D. 2000 marker contains invisible permanent ink. It's safe and reliable and easy to use. Use I.D. 2000 to mark all valuables in your home and office. I.D. 2000 will mark all surfaces including glass, paper, wood, plastic and cloth. I.D. 2000 won't damage or deface property. One pen will mark over 1,200 items. The marks are visible under ultraviolet lights for easy identification by police, detectives and pawn shops. Marked items are hard to fence and evidence of guilt is apparent when thieves are caught.

DIRECTIONS: Mark all valuables with I.D. 2000. USE DRIVERS LICENSE NUMBER (with state abbreviation) This provides an instantly recognizable number to law enforcement agencies (e.g. for Sale of California: CA B1234567) and is the most consistent mark of identification for personal property. RECORD YOUR PROPERTY Marking your property takes just a few minutes. Complete the process by making a record of your efforts. Enter a complete description of the marked property on the Inventory form in this sheet.

DISPLAY YOUR PROTECTION: You've taken the time to mark, record and protect your property. Now display that effort. Posted prominently, window decals can aid in deterring the thief. These decals do not imply that your property is of greater value than your neighbors, only that yours is readily identifiable and thus HIGH RISK to the thief. In addition, the 1" x 1" decals should be placed in a visible area on each individually marked item. This gives immediate notice to the thief, as well as any law enforcement agency, that this item is identified with your personal number.

Window/Property Decals Inside

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**PERSONAL/BUSINESS PROPERTY**

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
<th>QTY</th>
<th>Item</th>
<th>QTY</th>
<th>Item</th>
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</table>

**INVENTORY LIST**

(use pencil)

**DESCRIPTION OF ITEM**

<table>
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<tr>
<th>Item</th>
<th>Brand Name</th>
<th>Model#</th>
<th>Size</th>
<th>Color</th>
<th>Material</th>
<th>Serial#</th>
<th>Owner Name</th>
<th>I.D.#</th>
<th>$Value</th>
<th>Item Location</th>
</tr>
</thead>
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**KEEP IN A SAFE PLACE**

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The following list may be used as an aid in the marking process. Before starting, include any additional items not listed. Enter the quantity in the boxes. Don't forget items that have been stored away. Check off each item as it is marked so as not to miss anything. Congratulations! You are taking the most important step in protecting your valuables.

**ITEM CHECKLIST**

<table>
<thead>
<tr>
<th>QTY</th>
<th>ITEM</th>
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<td></td>
<td>Calculators</td>
</tr>
</tbody>
</table>

**Computer**

**Microwave Oven**

**Hand Tools**

**Bicycles**

**Garden Tools**

**Lawn Furniture**

**Lawn Mower**

**Luggage**

**Hobby Items**

**Coins/Stampes**

**Jewelry**
INTRODUCING
A Theft Deterrent System That Can Detect & I.D. Stolen Property In Seconds!

I.D. 2000
Invisible Ink Security Marker

~For Use on Home and Office Property.
~Contains an Invisible, Permanent Ink.
~Marks on All Surfaces Including Glass, Paper, Wood, Plastic, Cloth & Jewelery.
~Won't Damage or Deface Property.
~Marks are Visible Under Ultra Violet Light.
~Looks and Works Just Like a Magic Marker
~One Marker Marks Over 700 Items.

Any Questions
Please Call
Toll-Free
1-800-982-6487

Monico Marketing International
La Jolla California 800-982-6487
FREE!
RED-EYE REMOVER PEN

The Beautiful Truth About Red-Eye-Remover Pens

The profit from red eye pens is surprisingly high. This special blue ink inside the pen will magically turn red-eye on a color photo back to their natural color. There is only one supplier for this ink. It's worth more per ounce than gold itself. One gallon is enough for 4,200 pens. "I now realize labs would find this valuable, too!" I can make and sell red-eye pens for three times less than my rivals and they work perfectly! My red-eye pens remove 94% of red-eye due to camera flash. You pay as low as $1.25 per pen and included is a self-test retail display kit. You get free shipping with a 30-day credit. I will take all of the risk. Call Mike for a free sample today!

GUARANTEED SATISFACTION
QUANTITY 50 100 300 500
PRICE EACH $1.75 $1.50 $1.25 $1.25

COLOR DISPLAYS!
FREE SAMPLE OFFER!
CALL NOW!
800-982-6487

MONICO MARKETING
1765 Garnet Ave #60
San Diego CA 92109
619-274-7851
MADE IN THE USA

FREE!
RED-EYE REMOVER PEN

Test Your Red IQ

The profit from red eye pens is surprisingly high. This special blue ink inside the pen will magically turn red-eye on a color photo back to their natural color. There is only one supplier for this ink. It's worth more per ounce than gold itself. One gallon is enough for 4,200 pens. "I now realize labs would find this valuable, too!" I can make and sell red-eye pens for three times less than my rivals and they work perfectly! My red-eye pens remove 94% of red-eye due to camera flash. You pay as low as $1.25 per pen and included is a self-test retail display kit. You get free shipping with a 30-day credit. I will take all of the risk. Call Mike for a free sample today!

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FREE SAMPLE OFFER!
CALL NOW!
800-982-6487

MONICO MARKETING
1765 Garnet Ave #60
San Diego CA 92109
619-274-7851
MADE IN THE USA

FREE!
RED-EYE REMOVER PEN

Why Should I buy Them?

The profit from red eye pens is surprisingly high. This special blue ink inside the pen will magically turn red-eye on a color photo back to their natural color. There is only one supplier for this ink. It's worth more per ounce than gold itself. One gallon is enough for 4,200 pens. "I now realize labs would find this valuable, too!" I can make and sell red-eye pens for three times less than my rivals and they work perfectly! My red-eye pens remove 94% of red-eye due to camera flash. You pay as low as $1.25 per pen and included is a self-test retail display kit. You get free shipping with a 30-day credit. I will take all of the risk. Call Mike for a free sample today!

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CALL NOW!
800-982-6487

MONICO MARKETING
1765 Garnet Ave #60
San Diego CA 92109
619-274-7851
MADE IN THE USA

FREE!
RED-EYE REMOVER PEN

What You Should Know About Red Eye Pens.

The profit from red eye pens is surprisingly high. This special blue ink inside the pen will magically turn red-eye on a color photo back to their natural color. There is only one supplier for this ink. It's worth more per ounce than gold itself. One gallon is enough for 4,200 pens. "I now realize labs would find this valuable, too!" I can make and sell red-eye pens for three times less than my rivals and they work perfectly! My red-eye pens remove 94% of red-eye due to camera flash. You pay as low as $1.25 per pen and included is a self-test retail display kit. You get free shipping with a 30-day credit. I will take all of the risk. Call Mike for a free sample today!

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PRICE EACH $1.75 $1.50 $1.25 $1.25

COLOR DISPLAYS!
FREE SAMPLE OFFER!
CALL NOW!
800-982-6487

MONICO MARKETING
1765 Garnet Ave #60
San Diego CA 92109
619-274-7851
MADE IN THE USA
COMPARE TO OTHER LEADING BRANDS!

10X MORE

Black Cat Red Eye Eliminator Pen
- Completely eliminates red-eye right on your color print with a touch of the pen
- Two pens in one! Includes large and small tips for greater control
- Does not change the normal eye color
- Includes easy to use instructions.

BC-V30..................................Red Eye Eliminator Pen...........$12.95

Illustrator Red-Eye Pen
For removing "Red-Eye" on photographic prints. Comes with complete easy-to-follow instructions.

Red Eye Remover Pen
GF-3501..................................$5.95

ORDER RED-OUT TODAY AND SAVE!
800-982-6487
AMAZING
MONEY DETECTOR PEN
BUY DIRECT!

We manufacture the CASH COP Counterfeit Currency Detector. That good for you because you buy from the main source! Millions of counterfeit dollars circulate daily. Protect your business interest before you accept counterfeit cash! If you are in business, or handle cash..

YOU NEED THE CASH COP CURRENCY DETECTORS. SIMPLE TO USE—CONVENIENT—AFFORDABLE—WILL TEST 5000 BILLS

WORKS ON NEW CURRENCY TOO!

GUARANTEED LOWEST PRICE!

<table>
<thead>
<tr>
<th>QUANTITY</th>
<th>50</th>
<th>100</th>
<th>300</th>
<th>500</th>
<th>1000</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRICE EACH</td>
<td>$1.75</td>
<td>$1.50</td>
<td>$1.25</td>
<td>$1.15</td>
<td>$0.98</td>
</tr>
</tbody>
</table>

GUARANTEED SATISFACTION!

GET STARTED TODAY FREE SAMPLE OFFER!
CALL NOW!

800-982-6487

MONICO MARKETING
5580 La Jolla Blvd #78
La Jolla CA 92037
619-274-7851
MADE IN THE USA
AMAZING MONEY DETECTOR PEN BUY DIRECT!

We manufacture the CASH COP Counterfeit Currency Detector. That good for you because you buy from the main source! Millions of counterfeit dollars circulate daily. Protect your business interest before you accept counterfeit. 
SELL CASH COP CURRENCY DETECTORS.

RETAIL UP TO $10.00—THATS A 1000% PROFIT 
EVERYONE A PROSPECT—WILL TEST 5000 BILLS

GET STARTED TODAY! FREE SAMPLE OFFER! FREE COLOR DISPLAY! FREE SHIPPING! CALL NOW!
800-982-6487

MONICO MARKETING
5580 La Jolla Blvd #76
La Jolla CA 92037
619-274-7851
MADE IN THE USA

AMAZING MONEY DETECTOR PEN BUY DIRECT!

We manufacture the CASH COP Counterfeit Currency Detector. That good for you because you buy from the main source! Millions of counterfeit dollars circulate daily. Protect your business interest before you accept counterfeit. 
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800-982-6487

MONICO MARKETING
5580 La Jolla Blvd #76
La Jolla CA 92037
619-274-7851
MADE IN THE USA
**GUM-OFF™**

**NEW!**

**STICKER REMOVER PEN**

- Removes Price Tags & Gummy Stickers.
- Protects Finger Nails
- Won't Damage Or Deface Property
- Dissolves Sticker & Glue Fast
- 2000 Uses

**FREE KEY CHAIN SCRAPER!**

**JUST MARK AND SCRAPE**

**MADE IN U.S.A.**

---

**STICKER REMOVER PEN**

- Removes Price Tags & Gummy Stickers.
- Protects Finger Nails
- Won't Damage Or Deface Property
- Dissolves Sticker & Glue Fast
- 2000 Uses

**FREE KEY CHAIN SCRAPER!**

**JUST MARK AND SCRAPE**

**MADE IN U.S.A.**
MONICO PRODUCTS FAX ORDER FORM 1765 Garnet Ave #60 San Diego CA 92109

CREDIT CARD HOLDERS Order by toll free phone 1-800-982-6487 24 hours a day, 7 Days a week To FAX your order 24 hours a day 1-649-274-2579

"Branding Pen" Price List & Order Form 1998-99

<table>
<thead>
<tr>
<th>ITEM</th>
<th>PRICE</th>
<th>QUANTITY</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branding Pens (10-199)</td>
<td>$1.50</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Window &quot;Warning&quot;</td>
<td>$3.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Decals package of 50</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Property &quot;Warning&quot;</td>
<td>$3.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Decals package of 50</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5-year guarantee cards (50)</td>
<td>$5.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1-UV Light for</td>
<td>$5.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Demonstration Prepossess</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SPECIAL OFFER On case lots only. You save $84
ALL CASE-LOT ORDERS OF AT LEAST 400 PENS
INCLUDE FREE = 50 window decals, 60 guarantee Cards, 200 warning labels, 1-UV Light, & 4 Retail Counter Displays

<table>
<thead>
<tr>
<th>ITEM</th>
<th># OF PENS</th>
<th>PRICE/PEN</th>
<th>PRICE/CASE</th>
<th>QUANTITY</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/2 Case</td>
<td>200</td>
<td>1.35</td>
<td>$270.00</td>
<td>200</td>
<td></td>
</tr>
<tr>
<td>1 Case</td>
<td>400</td>
<td>1.28</td>
<td>$512.00</td>
<td>400</td>
<td></td>
</tr>
<tr>
<td>3 Cases</td>
<td>1,200</td>
<td>1.00</td>
<td>$1,200.00</td>
<td>1,200</td>
<td></td>
</tr>
<tr>
<td>5 Cases</td>
<td>2,000</td>
<td>.86</td>
<td>$1,720.00</td>
<td>2,000</td>
<td></td>
</tr>
<tr>
<td>10 Cases</td>
<td>4,000</td>
<td>.74</td>
<td>$2,960.00</td>
<td>4,000</td>
<td></td>
</tr>
</tbody>
</table>

You can say "Charge it" with Monico!
MasterCard-Visa
AMEX-Discover
accepted.
1-800-982-6487

Credit Card Number: ____________  VISA MC AMEX DISCOVER
Exp. Date-Mth-Year: ____________

Authorized Signature: ________________________________  Today's Date: ____________

Ship To: ___________________________________________

Phone# (required): __________________________ e-mail address: ___________________________

Company: _______________________________________

Attention: _______________________________________

Delivery Address (no P.O. Boxes): ________________________

City: ______________________________________  State: ______  Zip Code: ____________

MERCHANDISE TOTAL: $__________
California res. add 7% Sales Tax: $__________
Shipping: $FREE

TOTAL OF ORDER: $__________
OPERATION I.D. 2000 is a theft deterrent program that allows police to detect, identify and return stolen property fast in the event of burglary. Each I.D.2000 marker contains invisible permanent ink. It's safe and reliable and easy to use. Use I.D. 2000 to mark all valuables in your home and office. I.D. 2000 will mark all surfaces including glass, paper, wood, plastic and cloth. I.D. 2000 won't damage or deface property. One pen will mark over 1,200 items. The marks are visible under ultraviolet light for easy identification by police, detectives and pawn shops. Marked items are hard to fence and evidence of guilt is apparent when thieves are caught.

DIRECTIONS: Mark all valuables with I.D. 2000. USE DRIVER'S LICENSE NUMBER (with state abbreviation) This provides an instantly recognizable number to law enforcement agencies (e.g. for State of California: CA B1234567) and is the most consistent mark of identification for personal property. RECORD YOUR PROPERTY Marking your property takes just a few minutes. Complete the process by making a record of your efforts. Enter a complete description of the marked property on the inventory form in this sheet.

DISPLAY YOUR PROTECTION: You've taken the time to mark, record and secure your property. Now display that effort. Pasted prominently, window decals can aid in deterring the thief. These decals do not imply that your property is of greater value than your neighbors', only that yours is readily identifiable and thus HIGH RISK to the thief. In addition, the 1" x 1" decals should be placed in a visible area on each individually marked item. This gives immediate notice to the thief, as well as any law enforcement agency, that this item is identified with your personal number.

Window/Property Decals Inside

| PERSONAL/BUSINESS PROPERTY | Name ____________________________ | Inventory Date: ____________________________ |
| INVENTORY LIST | Address ____________________________ | Police or Sheriff Department ____________________________ |
| (use pencil) | City ____________________________ State __ Zip | Non-Emergencies: ____________________________ |
| | Phone ____________________________ | Emergencies ONLY: ____________________________ |

DESCRIPTION OF ITEM

<table>
<thead>
<tr>
<th>Item</th>
<th>Brand Name</th>
<th>Model#</th>
<th>Size</th>
<th>Color</th>
<th>Material</th>
<th>Serial #</th>
<th>Owner Name</th>
<th>I.D. #</th>
<th>$ Value</th>
<th>Item Location</th>
</tr>
</thead>
</table>

The following list may be used as an aid in the marking process. Before starting, include any additional items not listed. Enter the quantity in the boxes. Don’t forget items that have been stored away. Check off each item as it is marked so as not to miss anything. Congratulations! You are taking the most important step in protecting your valuables.
Monico Products
1765 Garnet Ave #80
San Diego California 92109
1-800-885-9576 24hr info
http://www.monicoproducts.com

Here's what the burglar sees...

BA CAMCORDER X39
**ID 2000 PEN**

**WORKS TO RECOVER YOUR STOLEN PROPERTY FASTER THAN ANY OTHER METHOD**

**I.D. PEN** is a theft deterrent program that allows police to detect, identify and return stolen property fast in the event of burglary. Each package contains one **I.D. PEN** and two theft deterrent decals. Each **I.D. PEN** contains an invisible permanent ink that marks all surfaces including glass, paper, wood, plastic and cloth. **I.D. PEN** will not stain, damage, or deface property. Marks are visible under a special ultraviolet light carried by law enforcement including police, detectives and pawn shops.

Burglars don't want marked merchandise because it is difficult to fence and evidence of guilt is apparent if they are caught. **I.D. PEN works to recover your stolen property faster than any other method. USE IT!**

One pen marks over 1200 items throughout your home or business. Uses include:

HOME: TV, VCR, Stereos, Computers, Camcorders, Guns, Valuables, Car Alarm, CD Players, Clothing, Sporting Goods, Car Radio, CD's & Tapes, Clocks, Cameras, Jewelry

OFFICE: Computers, Fax Machines, Copiers, Phones, Printers, Calculators, Office Supplies, Files, Books

**DIRECTIONS:**
1. Mark your valuables with **I.D. PEN** use Driver's License Number (with state abbreviation) (FL DL #252930775).
2. Post I.D. Security stickers on your doors and windows to warn housebreakers to stay away.
3. Enter a complete description of the marked property on the INVENTORY FORM ENCLOSED.

Customer Comments Contact:
Monico Marketing International

(800) 982-6487
DISPLAY YOUR PROTECTION: You've taken the time to mark, record and secure your property. Now display that effort. Posted prominently, window decals can aid in deterring the thief. These decals do not imply that your property is of greater value than your neighbors', only that yours is readily identifiable and thus a HIGH RISK to the thief. This gives immediate notice to the thief, as well as any law enforcement agency, that items are identified with I.D. 2000 and your personal I.D. number.

### Personal/Business Property List

<table>
<thead>
<tr>
<th>Item</th>
<th>Brand Name/Model</th>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Television</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Car Stereo</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Microwave Oven</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hand Tools</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bicycles</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Garden Tools</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Lawn Furniture</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Luggage</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hobby Items</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coins/Stamps</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewelry</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Send Copy to your Insurance Agent for Possible Premium Discount.

**To Reorder Call 800-982-6487**

MONICO MARKETING
The concept is very simple: The Branding Pen's invisible ink comes to light under a police ultraviolet lamp.

This is all that the burglar or thief sees...

but this is what the police property officer sees!

Can you see the $$$ in this?

How many different ways can you make money with the Branding Pen? Let's see who might buy them in quantity.

There is no end to the list of prospective customers and users of the Branding Pen, and a number of ideas are shown below. Please notice that we said “customers” and “users,” because it’s important for you to distinguish the difference. Example: you sell a quantity of 500 pens to one customer — an insurance agent — and she then hands them out to her prospects and policyholders, the end users. Based on a typical cost and selling price*, your profit on the one sale is $750.

Of course, you could hope to sell the pens to the same 500 individuals and make even more money in the long run, but that's your choice to make. The smart distributors will combine the methods that put the most money in the bank.

*Based on 3-case cost of $1.00 per pen and a discounted selling price of $2.50 each.

Retail customers are those who buy from you at wholesale prices and re-sell the pens to users at retail, which is a suggested price of $5. Your sales prospects should include stores (hardware, gun, appliance, convenience, electronics, computer, art & antique, jewelry, office supply hardware, auto supply, and more). Also battle of dealers, door-to-door salespeople, and others who have existing customers.

Giveaway/Promotional customers are companies and individuals who buy Branding Pens direct from you at wholesale prices and then give them away or otherwise distribute the pens in order to promote themselves and get or reward their customers. Your sales prospects include individual real estate agents and entire real estate offices, local insurance agencies, alarm companies, newspaper publishers, banks, auto dealers, accountants, and others interested in promoting goodwill.

Organizations & Fund Raising customers are those groups that buy pens from you at wholesale prices either use them as inducements to join or make a contribution. Or the pens are purchased in quantity in order that they may be re-sold to users, with the profits going to the institution. Examples of the first type are Crime Watch organizations, public TV and radio stations, police benevolent associations, friends of firefighters, and similar public safety groups. Examples of fund-raising customers include schools, churches and synagogues, hospital auxiliaries, and others who own large quantities of valuable property inventoried at several different locations.

Large Business and Institutional customers will buy pens at negotiated quantity prices and use them throughout their organizations. Examples of such customers include retail stores and chains, banks, schools that look for protection from losses to vandalism, hospitals, parts distributors, audio and video chains, pharmacy groups, police and fire departments, and others who own large quantities of valuable property inventoried at several different locations.
Are you the one?

The Monico Branding Pen is a proven tool in the never-ending fight against crime. Homeowners, businesses, and institutions use the pens to secretly brand their valuables.

More to the point, it's also a proven money-maker for people infused with the entrepreneurial spirit. If you know how to make money with a product, then this product speaks for itself. Just proceed directly to the order form or call Mike now 800-982-6487.

However, if you're not sure of what to do next, then look over some of the ideas set forth in the following pages. Then, if what you read starts giving you ideas, then you're on the road to becoming a Distributor.

Although Distributors may choose to sell Branding Pens directly to end users, this pamphlet is aimed at those of you who think in wholesale numbers. If you wish to become a personal Distributor selling one-on-one, we'll be glad to welcome you to the growing Monico Family.

WORLD WIDE SALES POTENTIAL

You don't have to be a rocket scientist to sell the Branding Pen.

At full retail, it's only Five bucks!

At full retail, these pens are easy to sell. Let's face it; who would turn away from an opportunity to "brand" over 1,000 of their valuable possessions for $5?

Most would spend the $5 just for the peace of mind, and the rest of us will buy it just because it's cool. (Hey, an invisible ink pen has always been cool!)

For those reasons, it's easy to see why wholesale buyers will take an immediate interest. All you have to do is show them how the Branding Pen can help them meet their own objectives, and they'll become your customers.

Monico supports its Distributors with additional marketing tools and ways to make extra money. We have "retail packages," counter-top displays, and more. We succeed only when you do.

Questions? Call us at 1(800) 982-6487. In San Diego, (619) 274-7851.

Three very important things to know about Monico's famous Branding Pen™

1. It helps individuals and businesses prevent the total loss of their valuable property & possessions.

2. It uses *invisible ink*

3. It can make good money
**OPERATION I.D. 2000**

I.D. 2000 is a theft deterrent program that allows police to detect, identify and return stolen property in the event of burglary. Each I.D. 2000 marker contains invisible permanent ink, it's safe and reliable and easy to use. Use I.D. 2000 to mark all valuables in your home and office. I.D. 2000 will mark all surfaces including glass, paper, wood, plastic and cloth. I.D. 2000 won't damage or deface property. One pen will mark over 1,200 items. The marks are visible under ultraviolet light for easy identification by police, detectives and pawn shops. Marked items are hard to fence and evidence of guilt is apparent when thieves are caught.

**DIRECTIONS:** Mark all valuables with I.D. 2000. USE DRIVER'S LICENSE NUMBER (with state abbreviation). This provides an instantly recognizable number to law enforcement agencies (e.g., for Sale of California: CA 81234567) and is the most consistent mark of identification for personal property. RECORD YOUR PROPERTY Marking your property takes just a few minutes. Complete the process by making a record of your efforts. Enter a complete description of the marked property on the inventory form in this sheet.

**DISPLAY YOUR PROTECTION:** You've taken the time to mark, record and secure your property. Now display that effort. Posted prominently, window decals act in deterring the thief. These decals do not imply that your property is of greater value than your neighbor's, only that the crime is readily identifiable and thus high risk to the thief. In addition, the 1" x 1" decals should be placed in a visible area on each individually marked item. This gives immediate notice to the thief, as well as any law enforcement agency, that this item is identified with your personal number.

Window/Property Decals Inside

---

**PERSONAL/BUSINESS PROPERTY**

**INVENTORY LIST**

(Use pencil)

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
</tr>
</thead>
</table>

**DESCRIPTION OF ITEM**

<table>
<thead>
<tr>
<th>Item</th>
<th>Brand Name</th>
<th>Model#</th>
<th>Size</th>
<th>Color</th>
<th>Material</th>
<th>Serial#</th>
<th>Owner Name</th>
<th>I.D. #</th>
<th>Value</th>
<th>Item Location</th>
</tr>
</thead>
</table>

---

**ITEM CHECKLIST**

**QTY | ITEM | QTY | ITEM**

- Television
- Car Radio
- Microwave Oven
- CD's & Tapes
- Hand Tools
- Musical Inst.
- Bicycles
- Books
- Garden Tools
- Pictures
- Lawn Furniture
- Clocks
- Lawn Mower
- Camera/Lenses
- Luggage
- VCR
- Hobby Items
- Video Equip.
- Coins/Stamps
- Calculators
- Jewelry

---

**KEEP IN A SAFE PLACE**

---

**Inventory Date:**

Police or Sheriff Department:

Non-Emergencies:

Emergencies ONLY:
MONICO PRODUCTS
1765 Gamet Ave #60
San Diego California 92109
1-800-856-9576 24hr info

Here's what the burglar sees...

BA CAMCORDER X39

Address label etc

Back of Postcard

and here's what the cops see!

BA CAMCORDER X39
TEX D.L. 9733-20413136

Although our crime-fighting pens are being sold from coast to coast, there always seems to be a few markets we haven't tapped into yet. That's why we're reaching out to you today. Our new retailer starter pack includes 100 pens, a full-color countertop display box, window "warning" labels, inventory sheets, and a battery-operated ultraviolet lamp for demonstration purposes.

The pens retail for $5 each, so you get back $400 on one order. Your investment? $100.00.
If you agree that this is a decent return for your efforts, call MONICO Products today at 1 (800) 856-9576 24 Hr. Call now for a FREE SAMPLE.

Monico's unique "Branding Pen" lets your customers permanently mark their valuables with ink that's visible only under an ultra-violet police lamp. Sounds neat, doesn't it? How does a 400% markup sound?
AMAZING
RED-EYE
REMOVER PENS
NOW AFFORDABLE FOR YOUR CUSTOMERS!

Instantly and easily fixes redeye on color prints. RED-OUT redeye remover applies a transparent red filtering dye that lets the natural highlight in the eyes shine through as it blends the redness away.

Designed to work on all color photos except Polaroid Prints. This useful product lets your customers improve important pictures quickly, without fuss or special talent. It's simple and fast to use and is virtually invisible.

Just dot tip to red eye in a gentle touching motion until red eye disappears! No skill needed Everyone can do it.

GUARANTEED SATISFACTION OR YOU PAY NOTHING!

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<tr>
<th>GUARANTEED LOWEST PRICE!</th>
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<th>50</th>
<th>100</th>
<th>300</th>
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<td>PRICE EACH</td>
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<td>$1.25</td>
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<td>$0.98</td>
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